

1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4

September 01, 2011

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
1992 GRAT REMAINDER TRUST
FBO GARY LAUDER

2. Issuer Name **and** Ticker or Trading
Symbol
ESTEE LAUDER COMPANIES
INC [EL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
767 FIFTH AVENUE,
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/30/2011

____ Director ____X____ 10% Owner
____ Officer (give title below) ____X____ Other (specify below)

Trust with Insider

NEW YORK, NY 10153

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____ Form filed by One Reporting Person
____X____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	08/30/2011		S ⁽¹⁾	700 ⁽²⁾ D	\$ 96.9914 99,480 ⁽²⁾ ⁽¹⁰⁾	D ⁽³⁾ ⁽⁴⁾ ⁽⁵⁾	
Class A Common Stock	08/30/2011		S ⁽¹⁾	1,300 ⁽²⁾ D	\$ 97.8408 98,180 ⁽²⁾ ⁽¹¹⁾	D ⁽³⁾ ⁽⁴⁾ ⁽⁵⁾	
Class A Common Stock	08/31/2011		S ⁽¹⁾	800 ⁽²⁾ D	\$ 97.43 ⁽²⁾ ⁽¹²⁾ 97,380	D ⁽³⁾ ⁽⁴⁾ ⁽⁵⁾	
Class A Common	08/31/2011		S ⁽¹⁾	1,200 ⁽²⁾ D	\$ 98.385 96,180 ⁽²⁾ ⁽¹³⁾	D ⁽³⁾ ⁽⁴⁾ ⁽⁵⁾	

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Stock									
Class A Common Stock					81,938	D ⁽⁷⁾			
Class A Common Stock					534,331	I ⁽⁴⁾ ⁽⁵⁾ ⁽⁶⁾	1992 GRAT Remainder Trust f/b/o WPL		
Class A Common Stock					5,234	I ⁽⁵⁾ ⁽⁸⁾	by children of WPL		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Deriv. Secur. (Instr. 3)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	(9)							(9)	(9)	Class A Common Stock	634,152
Class B Common Stock	(9)							(9)	(9)	Class A Common Stock	3,262,800
Class B Common Stock	(9)							(9)	(9)	Class A Common Stock	22,870

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
1992 GRAT REMAINDER TRUST FBO GARY LAUDER 767 FIFTH AVENUE NEW YORK, NY 10153		X		Trust with Insider
LAUDER GARY M 767 FIFTH AVENUE NEW YORK, NY 10153		X		
Lauder William P C/O THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153	X	X	Executive Chairman	

Signatures

1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul, Attorney-in-fact 09/01/2011

__Signature of Reporting Person

Date

Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact 09/01/2011

__Signature of Reporting Person

Date

William P. Lauder, by Spencer G. Smul, Attorney-in-fact 09/01/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 1992 GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to plans intended to comply with Rule 10b5-1(c), previously entered into on May 25, 2011 and amended on June 3, 2011.

- (2) The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The Reporting Person undertakes to provide to the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by the Reporting Person at each separate price within the range.

- (3) Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.

- (4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.

- (5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.

- (6) Owned by the 1992 GRAT Remainder Trust f/b/o William P. Lauder (the "WPL GRAT Remainder Trust") directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.

- (7) Owned by WPL directly.

- (8) Owned by WPL indirectly, in custody for his children.

- (9) There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class

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A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.

- (10) Sales prices range from \$96.55 to \$97.48 per share, inclusive.
- (11) Sales prices range from \$97.60 to \$97.99 per share, inclusive.
- (12) Sales prices range from \$97.01 to \$97.69 per share, inclusive.
- (13) Sales prices range from \$98.02 to \$98.82 per share, inclusive.

Remarks:

Exhibit 99-Joint Filing Agreement, incorporated herein by reference.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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