

NU SKIN ENTERPRISES INC  
Form SD  
June 02, 2014  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM SD  
Specialized Disclosure Report

NU SKIN ENTERPRISES,  
INC.  
(Exact name of registrant as  
specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

001-12421  
(Commission File Number)

87-0565309  
(IRS Employer Identification Number)

75 West Center Street  
Provo, UT 84601  
(Address of principal  
executive offices and zip  
code)

Clayton Jones, (801)  
345-1000  
(Name and telephone  
number, including area code,  
of the person to contact in  
connection with this report)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period ito which the information applies:

Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to  
 December 31, 2013.

Section 1—Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

Conflict Minerals Disclosure

A copy of our Conflict Minerals Report for the year ended December 31, 2013, filed as Exhibit 1.01 hereto, is publicly available on our website at nuskin.com. The content of any website referred to in this Form SD is included for general information only and is not incorporated by reference in this Form SD.

Item 1.02 Exhibit

See Item 2.01.

Section 2—Exhibits

Item 2.01 Exhibits

Exhibit 1.02 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NU SKIN ENTERPRISES, INC.

(Registrant)

Date: June 2, 2014

Ritch N. Wood

Chief Financial Officer

/s/ Ritch N. Wood