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su Jingshyh Form 4									
December 1									
FORM	Л 4 _{UNITED}	STATES SE	CURITIES	AND EXO	CHA	NGE CO	MMISSION		PROVAL
		0111120.02	Washington					Number:	3235-0287
Subject to Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934,						January 31, 2005 verage s per 0.5
obligati may con <i>See</i> Inst 1(b).	ons ntinue. ruction	(a) of the Pub	• •	lding Com	ipany	Act of 19	935 or Section		
(Print or Type	(Kesponses)								
1. Name and su Jingshyl	Address of Reporting h S	Syr	Issuer Name ar nbol J M BRANDS			-6	Relationship of R suer		
(Last)	(First) (Middle) 3. I	Date of Earliest	Transaction			(Check	all applicable)	
	ERNATIONAL FI CENTRAL		onth/Day/Year) /18/2007				Director X Officer (give the low) Pres Y		
	(Street)		f Amendment, I ed(Month/Day/Ye	-		Aj	Individual or Join oplicable Line) K_ Form filed by On	e Reporting Per	son
CENTRAL	L HONG KONG					Pe	Form filed by Mo rson	re than One Rep	orting
(City)	(State)	(Zip)	Table I - Non-	-Derivative S	Securi	ties Acquir	ed, Disposed of,	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	3. e, if Transactio Code		s Acqı f (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
~			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	12/18/2007	12/18/2007	М	110,092 (1)	А	\$ 6.8125	269,442	D	
Common Stock	12/18/2007	12/18/2007	S	100 (1)	D	\$ 38.13	269,342	D	
Common Stock	12/18/2007	12/18/2007	S	2,300 (1)	D	\$ 38.11	267,042	D	
Common Stock	12/18/2007	12/18/2007	S	4 ,000 <u>(1)</u>	D	\$ 38.09	263,042	D	
Common Stock	12/18/2007	12/18/2007	S	300 <u>(1)</u>	D	\$ 38.08	262,742	D	

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Common Stock	12/18/2007	12/18/2007	S	200 (1)	D	\$ 38.07	262,542	D
Common Stock	12/18/2007	12/18/2007	S	1,300 <u>(1)</u>	D	\$ 38.06	261,242	D
Common Stock	12/18/2007	12/18/2007	S	2,100 (1)	D	\$ 38.05	259,142	D
Common Stock	12/18/2007	12/18/2007	S	3,300 <u>(1)</u>	D	\$ 38.04	255,842	D
Common Stock	12/18/2007	12/18/2007	S	4,899 <u>(1)</u>	D	\$ 38.03	250,943	D
Common Stock	12/18/2007	12/18/2007	S	2,901 <u>(1)</u>	D	\$ 38.02	248,042	D
Common Stock	12/18/2007	12/18/2007	S	600 <u>(1)</u>	D	\$ 38.01	247,442	D
Common Stock	12/18/2007	12/18/2007	S	6,400 <u>(1)</u>	D	\$ 38	241,042	D
Common Stock	12/18/2007	12/18/2007	S	700 (1)	D	\$ 37.87	240,342	D
Common Stock	12/18/2007	12/18/2007	S	2,891 (1)	D	\$ 37.86	237,451	D
Common Stock	12/18/2007	12/18/2007	S	100 (1)	D	\$ 37.8367	237,351	D
Common Stock	12/18/2007	12/18/2007	S	6,209 <u>(1)</u>	D	\$ 37.85	231,142	D
Common Stock	12/18/2007	12/18/2007	S	100 (1)	D	\$ 37.8417	231,042	D
Common Stock	12/18/2007	12/18/2007	S	3,200 <u>(1)</u>	D	\$ 37.84	227,842	D
Common Stock	12/18/2007	12/18/2007	S	100 (1)	D	\$ 37.8367	227,742	D
Common Stock	12/18/2007	12/18/2007	S	4 ,0 00 <u>(1)</u>	D	\$ 37.83	223,742	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeriv Secu Acqu Disp	umber of vative rities hired (A) or osed of (D) r. 3, 4, and	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Option (right to buy)	\$ 6.8125	12/18/2007	12/18/2007	М		110,092 (1)	01/20/2002	01/20/2008	Common Stock	110,0

Reporting Owners

Director 10% Owner Officer Other su Jingshyh S ONE INTERNATIONAL FINANCE CENTER CENTRAL Pres Yum Rest. China	Reporting Owner Name / Address	Relationships					
		Director	10% Owner	Officer	Other		
CENTRAL HONG KONG	ONE INTERNATIONAL FINANCE CENTER CENTRAL			Pres Yum Rest. China			

Signatures

Jingshyh S. Su	12/18/2007

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.