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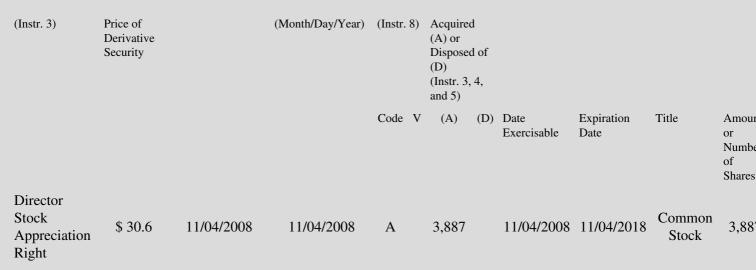
YUM BRANDS INC

Form 4 November 06,	2008									
								OMB A	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287		
Check this box January								urs per		
1(b). (Print or Type Re	sponses)									
1. Name and Address of Reporting Person <u>*</u> FERRAGAMO MASSIMO			2. Issuer Name and Ticker or Trading Symbol YUM BRANDS INC [YUM]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O FERRAGAMO U.S.A., 663 FIFTH AVENUE 5TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 11/04/2008				X Director 10% Owner Officer (give title Other (specify below) below)			
NEW YORK,	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			l	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
		(Zin)					Person			
Security (M (Instr. 3)	(State) Transaction Date Aonth/Day/Year)	Execution any (Month/Da	ed Date, if ay/Year)	3. Transactic Code (Instr. 8) Code V	4. Securit nAcquired Disposed (Instr. 3, 4 Amount	ies (A) or of (D) 4 and 5) (A) or (D) Price	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	of, or Beneficia 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Reminder: Repor	t on a separate line	e for each cl	ass of sec	urities bene	Perso inforn requir	ns who res nation con red to resp nys a curre	or indirectly. spond to the colle tained in this form ond unless the for ntly valid OMB co	are not m	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	nof Derivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Reporting Owners

Reporting Owner Name /	Relationships					
Reporting O when I tunie /	Director	10% Owner	Officer	Other		
FERRAGAMO MASSIMO C/O FERRAGAMO U.S.A 663 FIFTH AVENUE 5TH NEW YORK, NY 10022	Х					
Signatures						
Massimo Ferragamo	11/06/200	8				
<u>**</u> Signature of Reporting Person	Date	0				

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.