Edgar Filing: Eaton Roger G. - Form 4

Eaton Roger	G.									
Form 4										
January 07, 2	2009									
FORM	4				~~~ .			OMB APPROVAL		
UNITED STATES SECURITIES AND EACHANGE COMMISSION							OMB	3235-0287		
Check th	is box	VV a	shington	, D.C. 20	1549			Number:	January 31,	
if no long	aar	ίεντ ος συλ	ICES IN	DENIFE	ICIA		EDSUID OF	Expires:	2005	
	subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF						EKSHIF OF	Estimated a		
Form 4 c	Section 16. SECURITIES						burden hour			
Form 5		suant to Section	16(a) of th	e Securi	ties F	Tychange	Act of 1934	response	0.5	
obligatio	ns Section 17(a) of the Public U						n		
may cont See Instr	unue.	30(h) of the I	•	•	-	•		•		
1(b).	uction			1	5					
(Print or Type I	Responses)									
1 17 1 4		р *								
	Address of Reporting		suer Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
Eaton Roger G. Symb			ol I BRANDS INC [YUM]				155401			
		YUMI	SKANDS	INCIN	JMJ		(Check	all applicable)	
(Last)	(First) (N		of Earliest T	ransaction						
1441 CADI	NINED LANE		Day/Year)				Director 10% Owner X_ Officer (give title Other (specify			
1441 GARDINER LANE 01/07/2			2009				below) below)			
							Chief Op	o and Dev Offic	er	
	(Street)	4. If Am	endment, Da	ate Origina	ıl		6. Individual or Joi	int/Group Filin	g(Check	
		Filed(Mo	onth/Day/Year	r)			Applicable Line)			
LOUIQUU	LE VX 40012						_X_ Form filed by O Form filed by M			
LOUISVIL	LE, KY 40213						Person	,	e e	
(City)	(State)	(Zip) Tab	ole I - Non-I	Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securi	ties A	cquired	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transactio				Securities	Ownership	Indirect	
(Instr. 3)		any (Month/Day/Voor)	Code	(Instr. 3,	4 and	5)	Beneficially	Form: Direct		
		(Month/Day/Year)	(Instr. 8)				Owned Following	(D) or Indirect (I)	Ownership (Instr. 4)	
					(A)		Reported	(Instr. 4)		
					(A) or		Transaction(s)			
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common	01/07/2009	01/07/2009	S	200 (1)	D	\$	367	D		
Stock	0110112009	01/0//2009	~	200	2	32.365	207	2		
Common	01/07/2000	01/07/2000	C	2(7(1))	D	¢ 22.26	0	D		
Stock	01/07/2009	01/07/2009	S	367 <u>(1)</u>	D	\$ 32.36	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: Eaton Roger G. - Form 4

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
L O	Director	10% Owner	Officer	Other			
Eaton Roger G. 1441 GARDINER LANE LOUISVILLE, KY 40213			Chief Op and Dev Officer				
Signatures							

Roger G. Eaton	01/07/2009
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to SEC 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.