SERVICEMASTER CO
Form 4
February 16, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
CROMIE SCOTT J

(Last) (First) (Middle)

3250 LACEY ROAD, SUITE 600

(Street)

DOWNERS GROVE, IL 60515-1700

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
SERVICEMASTER CO [SVM]

3. Date of Earliest Transaction (Month/Day/Year)
02/14/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
AHS - PRESIDENT

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common stock $.01 par value	02/14/2006		A		13,333	A	$ 0	81,773	D	
Common stock $.01 par value								4,192 (1)	I	401(k) plan
Common stock $.01 par value								9,280	I	by spouse
Common								1,059 (2)	I	Deferred

stock $.01 par value			Comp
Common stock $.01 par value	880	I	Cust. for children
Common stock $.01 par value	160	I	Cust. for nephew

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
1997 Option Plan (Right to Buy)	$ 11.2222							02/13/1998	02/12/2007	Common stock $.01 par value	36,0
1998 Emplee. Stock Option(Right to Buy)	$ 11.5							12/10/2000	12/31/2009	Common stock $.01 par value	36,5
1998 Emplee. Stock Option(Right to Buy)	$ 18.075							01/29/2000	01/28/2009	Common stock $.01 par value	25,0
1998 Emplee. Stock Option(Right to Buy)	$ 18.075							01/29/2000	01/15/2014	Common stock $.01 par value	21,0
1998 Emplee. Stock	$ 18.2583							02/16/1999	02/15/2008	Common stock	27,0

Option(Right to Buy)							$.01 par value	
WSH Emplee Stock Option (Right to Buy)	$ 13.87				05/04/2000	05/03/2006	Common stock $.01 par value	1,0
2000 Employee Stock Option (Right to Buy)	$ 8.75				08/08/2001	08/07/2007	Common stock $.01 par value	40,0
2000 Employee Stock Option (Right to Buy)	$ 9.88				03/18/2004	03/17/2013	Common stock $.01 par value	30,0
2000 Employee Stock Option (Right to Buy)	$ 10.3				12/18/2003	12/17/2009	Common stock $.01 par value	45,0
2000 Employee Stock Option (Right to Buy)	$ 10.52				03/16/2002	03/15/2008	Common stock $.01 par value	50,0
2000 Employee Stock Option (Right to Buy)	$ 13.83				02/08/2003	02/07/2009	Common stock $.01 par value	35,0
2003 EIP Stock Appreciation Right	$ 10.73				02/13/2005	02/12/2014	Common Stock	25,0
2003 EIP Stock Appreciation Right	$ 12.45	02/14/2006	A	40,000	02/14/2007	02/13/2016	Common Stock	40,0
2003 EIP Stock Appreciation Right	$ 13.44				02/11/2006	02/10/2015	Common Stock	32,5

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CROMIE SCOTT J 3250 LACEY ROAD, SUITE 600 DOWNERS GROVE, IL 60515-1700			AHS - PRESIDENT	

Signatures

Sandra L. Groman by power of attorney	02/16/2006
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 72 shares purchased through the ServiceMaster Profit Sharing and Retirement Plan during the months of June throuh December 2005.

(2) Includes 18 shares purchased through the dividend reinvestment feature of the Deferred Compensation Plan for the period September through December 2005.

(3) The stock appreciation right is exercisable in five equal annual installments beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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