

STRATMANN GAYLE G
Form 4
December 06, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STRATMANN GAYLE G

2. Issuer Name and Ticker or Trading Symbol
ENERGIZER HOLDINGS INC
[ENR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE

3. Date of Earliest Transaction (Month/Day/Year)
12/02/2010

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, GENERAL COUNSEL

(Street)

ST. LOUIS, MO 63141

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Energizer Holdings, Inc. Common Stock					3,376	D	
Energizer Holdings, Inc. Common Stock					3,461	I	By 401(k)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Phantom Stk Units in Deferred Compensation Plan CM	\$ 0	12/02/2010		I	2,239	<u>(1)</u>	<u>(1)</u>	Energiz Holding Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0	12/02/2010		I	10,348	<u>(1)</u>	<u>(1)</u>	Energiz Holding Inc. Common Stock
Non-Qualified Stock Option 10/12/09	\$ 65.63					10/12/2012 ⁽²⁾	10/11/2019	Energiz Holding Inc. Common Stock
Non-Qualified Stock Option 10/19/04	\$ 46.13					10/19/2005 ⁽³⁾	10/18/2014 ⁽³⁾	Energiz Holding Inc. Common Stock
Phantom Stock Units in Executive Savings Investment Plan	\$ 0					<u>(1)</u>	<u>(1)</u>	Energiz Holding Inc. Common Stock
Restricted Stock	\$ 0					<u>(4)</u>	<u>(4)</u>	Energiz Holding

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Equivalents 2/6/09					Inc. Comme Stock
Restricted Stock Equiv. 11/1/10 PB	\$ 0		<u>(5)</u>	<u>(5)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equiv. 11/1/10 TB	\$ 0		<u>(6)</u>	<u>(6)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalent 10/10/07	\$ 0		<u>(7)</u>	<u>(7)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalent 10/12/09 PB	\$ 0		<u>(8)</u>	<u>(8)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalent 10/12/09 TB	\$ 0		<u>(9)</u>	<u>(9)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalent 10/13/08	\$ 0		<u>(10)</u>	<u>(10)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalent 10/19/04	\$ 0		<u>(11)</u>	<u>(11)</u>	Energiz Holdings Inc. Comme Stock
Restricted Stock Equivalents 5/19/03	\$ 0		05/19/2006 ⁽¹²⁾	05/19/2012 ⁽¹²⁾	Energiz Holdings Inc. Comme Stock

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for the period between 9/30/08 and 9/30/11, proportionately increasing in 1/10th of 1% increments up to 75% of the RSEs granted if 15% CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.

- (11) Restricted Stock Equivalents would otherwise have converted into shares of Energizer Holdings, Inc. common stock - 25% on 10/19/05, 25% on 10/19/06, 25% on 10/19/07 and 25% on 10/19/08 but Reporting Person elected to defer conversion until retirement or other termination. Upon vesting, on the Transaction Date indicated, equivalents were withheld in satisfaction of applicable federal and state taxes.

- (12) Restricted Stock Equivalents convert into shares of Energizer Common Stock - 1/3 on 5/19/06, 1/3 on 5/19/09 and 1/3 on 5/19/12, unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by Energizer Holdings, Inc. Equivalents subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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