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ROBERTS J Form 4										
July 30, 2012 FORM Check thi if no long subject to Section 14 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	4 UNITE s box er 6. f f f f f sinue. kction	EMENT Coursuant to	Was DF CHAN Section 10	hington, GES IN I SECURI 6(a) of the ility Hold	D.C. 209 BENEFI ITIES Securiti ing Com	549 CIA ies E ipany	L OWN xchange / Act of	OMMISSION NERSHIP OF e Act of 1934, 1935 or Section 0	OMB Number: Expires: Estimated a burden hour response	-
(Print or Type R 1. Name and A ROBERTS J	ddress of Reporti	ng Person <u>*</u>	Symbol	Name and IZER HO			-	5. Relationship of Issuer (Checl	Reporting Pers k all applicable	
(Last)	(First) I PRICE ROA	(Middle)				X Director Officer (give to below)	ve title 10% Owner Other (specify below)			
ST. LOUIS,	(Street) MO 63124			ndment, Dat th/Day/Year)	-			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M Person	One Reporting Pe	rson
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ities Acqu	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)		Transaction Date 2A. Deemed fonth/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Energizer Holdings, Inc. Common Stock	07/27/2012			M	2,000 (1)	(D)	Price \$ 23.53	12,000	D	
Energizer Holdings, Inc. Common Stock	07/27/2012			S	2,000 (1)	D	\$ 80.1	10,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option 1/27/03	\$ 23.53	07/27/2012		М	2,000 (<u>1)</u>	01/27/2004 <u>(2)</u>	01/26/2013	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0					(3)	<u>(3)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalents	\$ 0					04/29/2006 <u>(4)</u>	04/29/2006 <u>(4)</u>	Energizer Holdings, Inc. Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ROBERTS JOHN R 126 NORTH PRICE ROAD ST. LOUIS, MO 63124	Х						
Signatures							
JOHN R.							
ROBERTS 07/	27/2012						
	Date						

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<u>**</u>Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Non-Qualified Stock Option exercise, and sale of the shares acquired, was made pursuant to a 10b5-1 plan.
- (2) Exercisable at a rate of 20% per year commencing 1/27/04.
- (3) Phantom stock units are payable in cash following termination of the Reporting Person's service on the Board of Directors of Energizer Holdings, Inc.
- (4) Restricted stock equivalents are vested and will convert into shares of Energizer Common Stock upon Reporting Person's retirement or other termination of service on the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.