Edgar Filing: ALLIANCE DATA SYSTEMS CORP - Form 5

ALLIANCE DATA SYSTEMS CORP

Form 5

February 11, 2003

SEC Form 5

FORM 5		UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL			
[] Check this box if no longer subject to Section 16. Form 4 or		Washington, D.C. 20549										
Form 5 obligations may continue. See Instruction 1(b).		STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP							OMB Number: 3235-0362 Expires: January 31, 2005 Estimated average burden			
[]Form 3 Holdings Reported [X]Form 4 Transactions Reported		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of							hours per resp	onse 0.5		
Name and Address of Reporting Person* Beltz, Michael A.			Issuer Name and Ticker or Trading Symbol Alliance Data Systems Corporation ADS					6. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) 17655 Waterview Parkway		(Mide	(Middle) 3. I.R.S. Identific Number of Rep Person, if an er (voluntary)		porting	4. Statement for Month/Day/Year December 31, 2002		Director 10% Owner X Officer Other				
(Street) Dallas, TX 75252-012 (City) (State) (Zip)					5. If Amendment, Date of Original (Month/Day/Year)	D <u>P</u>	Officer/Other Description <u>Executive Vice</u> President and President, Transaction Services Group					
							7. <u>X</u>	Filing Indiv	idual or Joint/G (Check Applic vidual Filing t/Group Filing			
Table I - Non-Deriva	tive Secur	rities Acqui	red, l	Disposed of, or Bo	eneficially Ow	ned	•					
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		E	Deemed Execution Date, if any Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed (D) Of (Instr. 3, 4, and 5) Amount A/D	5. Amount o Securities Beneficial Owned at End of Issuer's Fi Year (Instr. 3 an	ly scal	6. Owner- ship Form: Direct(D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Price						
Common							66,34	17 (1)	D			

If the form is filed by more than one reporting person, see instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (7-02)

(over)

Beltz, Michael A. - December 31, 2002

Form 5 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/ Day/ Year)	3A. Deemed Execution Date, if any (Month/ Day/ Year)	4. Transaction Code	of Derivative	Expiration Date(ED) (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	of	9. Number of Derivative Securities Beneficially Owned at End of Year (Instr.4)	10. Owner- ship Form of Deriv- ative Security: Direct (D) or Indirect (I) (Instr.4)	11. Nature of Indirect Beneficial Ownership (Instr.4)
Employee Stock Option (right to buy)	\$9.00					Varies (2) 05/05/2007	Common - 17,222		17,222	D	
Employee Stock Option (right to buy)	\$9.00					Varies (3) 07/23/2008	Common - 38,888		38,888	D	
Employee Stock Option (right to buy)	\$9.90					Varies (4) 11/30/2008	Common - 27,777		27,777	D	
Employee Stock Option (right to buy)	\$9.90					Varies (5) 05/06/2009	Common - 22,222		22,222	D	
Employee Stock Option (right to buy)	\$15.00					Varies (6) 08/31/2010	Common - 80,000		80,000	D	
Employee Stock Option (right to buy)	\$12.00					Varies (7) 06/08/2011	Common - 38,048		38,048	D	

Explanation of Responses :

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not

By: Attorney-in-Fact for

** Signature of Reporting Person

Date

Power of Attorney

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