

CAESARS ENTERTAINMENT INC

Form 8-K

March 17, 2004

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 10, 2004

CAESARS ENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction
of incorporation)

1-14573

(Commission File Number)

88-0400631

(IRS Employer
Identification No.)

**3930 Howard Hughes Parkway
Las Vegas, Nevada 89109**

(Address of principal executive offices, including zip code)

(702) 699-5000

(Registrant's telephone number, including area code)

Item 5. Other Events and Required FD Disclosure

Caesars Entertainment, Inc. (the Company) issued a press release on March 10, 2004, announcing that the Company had raised its earnings guidance for the first quarter of 2004.

Item 7. Financial Statements and Exhibits

(c) Exhibits

99.1 Press Release dated March 10, 2004.

SIGNATURE

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CAESARS ENTERTAINMENT, INC.

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By: /s/ Harry C. Hagerty, III
Name: Harry C. Hagerty, III
Title: Executive Vice President and Chief Financial Officer

Dated: March 16, 2004