

GENCOR INDUSTRIES INC  
Form SC 13D/A  
September 07, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13D**  
Under the Securities Exchange Act of 1934  
(Amendment No. 2)\*

**GENCOR INDUSTRIES, INC.**

(Name of Issuer)

**Common Stock**

(Title of Class of Securities)

**368678108**

(CUSIP Number)

**Mark Shefts, 160 Summit Avenue, Montvale, NJ 07645 (201) 782-0888**

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

**September 3, 2004**

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

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The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No.

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)  
Mark Shefts  
N/A
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
    - (a)
    - (b)
  3. SEC Use Only
  4. Source of Funds (See Instructions)  
PF, WC
  5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)   
N/A
  6. Citizenship or Place of Organization  
United States
- |   |     |                                     |
|---|-----|-------------------------------------|
|   | 7.  | Sole Voting Power<br>34,000         |
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 8.  | Shared Voting Power<br>572,880      |
|   | 9.  | Sole Dispositive Power<br>34,000    |
|   | 10. | Shared Dispositive Power<br>572,880 |
11. Aggregate Amount Beneficially Owned by Each Reporting Person  
606,880
  12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
  13. Percent of Class Represented by Amount in Row (11)  
8.8%
  14. Type of Reporting Person (See Instructions)  
IN

**Item 1. Security and Issuer**

Class A Common Stock  
Gencor Industries, Inc.  
5201 North Orange Blossom Trail  
Orlando, FL 32810

**Item 2. Identity and Background**

- (a) Name of Person Filing:  
Mark Shefts
- (b) Residence or business address:  
160 Summit Avenue, Montvale, NJ 07645
- (c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:  
President, Domestic Securities, Inc., an NASD registered broker/dealer located at 160 Summit Avenue, Montvale, New Jersey 07645
- (d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case:  
None
- (e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with

respect to such laws; and, if so, identify and describe such proceedings and summarize the terms of such judgment, decree or final order:

In June 2001 Mr. Shefts entered into a consent agreement with the Securities and Exchange Commission in connection with charges of alleged failure to supervise resulting in alleged violations of Section 7C of the Exchange Act, Regulation T of the Federal Reserve Board and Rule 10b-16 under the Exchange Act. Mr. Shefts was suspended in a supervisory capacity for three months and fined \$25,000.

Also in June 2001 Mr. Shefts entered into a consent agreement with the National Association of Securities Dealers, Inc. in connection with charges alleging failure to establish and enforce adequate procedures and supervision to comply with the registration, communications with the public and margin requirements. Mr. Shefts was suspended in all capacities for 30 days and in a principal and supervisory capacity for 90 days, which suspension was concurrent with his SEC suspension, and fined \$50,000.

(f) Citizenship:

United States

**Item 3. Source and Amount of Funds or Other Consideration**

Personal Funds of \$80,070 as to stock held by Mark Shefts; Personal Funds of \$1,001,109.80 as to stock held by Mr. Shefts wife, Wanda Shefts; Working Capital as to stock held by Attain Services Corp. and Domestic Securities, Inc.

**Item 4. Purpose of Transaction**

As previously disclosed in the Reporting Person's Schedule 13D, the reporting Person and his wife purchased the stock of the Issuer for investment purposes, as did Attain Services Corp. In addition, Domestic Securities, Inc., of which Mr. Shefts is the Chief Executive Officer and a controlling stockholder, is a market maker in the stock of the Issuer and purchased the stock for its market making activities as well as for investment purposes.

Domestic Securities, Inc. and Attain Services Corp., of which the Reporting Person is President and a controlling stockholder, believe that the November 2003 tender offer by the Issuer was grossly inadequate and not in the best interests of the public stockholders of the Issuer. By press release dated December 30, 2003, the Issuer withdrew the tender offer.

Domestic Securities, Inc. and Attain Services Corp. have reviewed the Issuer's filings with the Securities and Exchange Commission (SEC) and believe that they contain misleading statements, that there are material omissions, and that such filings, and the financial statements included

therein, are fraudulent. On March 15, 2004, Domestic Securities, Inc., Attain Services Corp. and Joseph A. Ross, a stockholder of the Issuer, filed suit against the Issuer and three of its directors, E.J. Elliott, John Elliott and Randolph Fields, in the United States District Court for the Southern District of Florida seeking a temporary restraining order to, among other things, (i) prohibit any further fraudulent filings by the Issuer with the SEC and (ii) appoint a monitor to investigate and oversee the affairs of the Issuer and report back to the court.

Describe any plans or proposals which the reporting persons may have which relate to or would result in:

(a) The acquisition by any person of additional securities of the issuer, or the disposition of securities of the issuer:

Mr. and/or Mrs. Shefts and Attain Services Corp. may purchase additional shares of the issuer's stock but have no present plans to do so. Domestic Securities, Inc. is a market maker in the issuer's stock and trades the stock actively.

(b) An extraordinary corporate transaction, such as a merger, reorganization or liquidation, involving the issuer or any of its subsidiaries:

None

(c) A sale or transfer of a material amount of assets of the issuer or any of its subsidiaries.

None

(d) Any change in the present board of directors or management of the issuer, including any plans or proposals to change the number or term of directors or to fill any existing vacancies on the board:

None

(e) Any material change in the present capitalization or dividend policy of the issuer:

None

(f) Any other material change in the issuer's business or corporate structure, including but not limited to, if the issuer is a registered closed-end investment company, any plans or proposals to make any changes in its investment policy for which a vote is required by

section 13 of the Investment Company Act of 1940:

None

(g) Changes in the issuer's charter, bylaws or instruments corresponding thereto or other actions which may impede the acquisition of control of the issuer by any person:

None

(h) Causing a class of securities of the issuer to be delisted from a national securities exchange or to cease to be authorized to be quoted in an inter-dealer quotation system of a registered national securities association:

None

(i) A class of equity securities of the issuer becoming eligible for termination of registration pursuant to Section 12(g)(4) of the Act:

None

(j) Any action similar to any of those enumerated above:

None

**Item 5. Interest in Securities of the Issuer**

(a) State the aggregate number and percentage of the class of securities of the issuer identified pursuant to Item 1 (which may be based on the number of securities outstanding as contained in the most recently available filing with the Commission by the issuer unless the filing person has reason to believe such information is not current) beneficially owned (identifying those shares which there is a right to acquire) by each person named in Item 2. The above mentioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group within the meaning of Section 13(d)(3) of the Act:

Amount beneficially owned: 606,880 shares (includes 411,130 shares owned by Mr. Shefts' wife Wanda Shefts, as to which Mr. Shefts disclaims beneficial ownership); 5,000 shares owned by Attain Services Corp., of which Mr. Shefts is president, a director and a 50 percent indirect beneficial owner; and 156,750 shares owned by Domestic Securities, Inc., a market maker in the issuer's stock and of which Mr. Shefts is president, a director and a 50 percent indirect beneficial owner.

Percent of class 8.8%

- (b) For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole power to dispose or to direct the disposition, or shared power to dispose or to direct the disposition. Provide the applicable information required by item 2 with respect to each person with whom the the power to vote or to direct the vote or to dispose or direct the disposition is shared:

|  |         |
|--|---------|
| Sole power to vote or to direct the vote                                 | 34,000  |
| Shared power to vote or to direct the vote                               | 572,880 |
| Shared with the co-director of Domestic Securities, Inc., Harvey Houtkin | 156,750 |
| Shared with the co-director of Attain Services Corp., Harvey Houtkin     | 5,000   |
| Owned by Wanda Shefts, Mr. Shefts wife                                   | 411,130 |
| Sole power to dispose or to direct the disposition of                    | 34,000  |
| Shared power to dispose or to direct the disposition of                  | 572,880 |
| Shared with the co-director of Domestic Securities, Inc., Harvey Houtkin | 156,750 |
| Shared with the co-director of Attain Services Corp., Harvey Houtkin     | 5,000   |
| Owned by Wanda Shefts, Mr. Shefts wife                                   | 411,130 |

- (c) Describe any transactions in the class of securities reported on that were effected during the past sixty days or since the most recent filing on Schedule 13D (§ 240.13d-191), whichever is less, by the persons named in response to paragraph (a). All of the following transactions were effected for Domestic Securities, Inc. as a market maker on the Pink Sheets



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| Date    | Type | Amount  | Price      |
|---------|------|---------|------------|
| 7/12/04 | B    | 5,650   | 39,550.00  |
| 7/12/04 | B    | 500     | 3,500.00   |
| 7/12/04 | B    | 500     | 3,500.00   |
| 7/13/04 | B    | 3,600   | 25,020.00  |
| 7/14/04 | B    | 300     | 2,100.00   |
| 7/15/04 | B    | 1,000   | 7,000.00   |
| 7/15/04 | B    | 500     | 3,400.00   |
| 7/16/04 | B    | 813     | 5,284.50   |
| 7/16/04 | B    | 2,500   | 15,750.00  |
| 7/16/04 | B    | 3,000   | 18,450.00  |
| 7/20/04 | S    | 125,000 | 625,000.00 |
| 7/20/04 | B    | 500     | 3,250.00   |
| 7/20/04 | B    | 300     | 1,905.00   |
| 7/21/04 | B    | 500     | 3,175.00   |
| 7/21/04 | B    | 200     | 1,270.00   |
| 7/21/04 | B    | 2,000   | 13,000.00  |
| 7/21/04 | B    | 1,700   | 11,050.00  |
| 7/21/04 | B    | 200     | 1,340.00   |
| 7/22/04 | B    | 500     | 1,340.00   |
| 7/22/04 | B    | 5,000   | 34,000.00  |
| 7/22/04 | B    | 2,500   | 17,000.00  |
| 7/22/04 | B    | 3,000   | 21,060.00  |
| 7/22/04 | B    | 6,500   | 45,500.00  |
| 7/22/04 | B    | 500     | 3,600.00   |
| 7/22/04 | B    | 500     | 3,725.00   |
| 7/22/04 | B    | 500     | 3,750.00   |
| 7/22/04 | B    | 1,200   | 9,012.00   |
| 7/22/04 | B    | 500     | 3,850.00   |
| 7/22/04 | B    | 1,000   | 7,700.00   |
| 7/22/04 | B    | 500     | 3,975.00   |
| 7/22/04 | B    | 500     | 4,000.00   |
| 7/22/04 | B    | 100     | 800.00     |
| 7/22/04 | S    | 10,000  | 77,500.00  |
| 7/22/04 | S    | 4,000   | 31,000.00  |
| 7/22/04 | S    | 8,000   | 62,000.00  |
| 7/22/04 | B    | 100     | 790.00     |
| 7/23/04 | B    | 500     | 3,775.00   |
| 7/23/04 | B    | 500     | 3,700.00   |
| 7/23/04 | B    | 500     | 3,725.00   |
| 7/23/04 | B    | 500     | 3,675.00   |
| 7/23/04 | B    | 500     | 3,675.00   |
| 7/23/04 | B    | 1,000   | 7,350.00   |
| 7/26/04 | S    | 1,200   | 9,360.00   |
| 7/26/04 | B    | 100     | 800.00     |
| 7/26/04 | S    | 1,700   | 13,549.00  |

7/26/04

B

100

805.00

8

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|         |   |       |           |
|---------|---|-------|-----------|
| 7/26/04 | B | 500   | 3,950.00  |
| 7/27/04 | B | 500   | 3,975.00  |
| 7/27/04 | B | 100   | 810.00    |
| 7/27/04 | B | 1,000 | 8,000.00  |
| 7/27/04 | B | 2,500 | 20,125.00 |
| 7/27/04 | S | 2,000 | 16,300.00 |
| 7/27/04 | B | 500   | 4,000.00  |
| 7/27/04 | B | 500   | 4,000.00  |
| 7/27/04 | B | 1,004 | 7,931.60  |
| 7/27/04 | B | 1,000 | 7,900.00  |
| 7/27/04 | B | 100   | 820.00    |
| 7/27/04 | B | 500   | 3,950.00  |
| 7/27/04 | B | 900   | 7,020.00  |
| 7/27/04 | B | 500   | 3,960.00  |
| 7/27/04 | B | 100   | 800.00    |
| 7/28/04 | B | 800   | 6,280.00  |
| 7/28/04 | B | 500   | 3,825.00  |
| 7/28/04 | B | 500   | 3,775.00  |
| 7/28/04 | B | 500   | 3,750.00  |
| 7/30/04 | B | 500   | 3,750.00  |
| 7/30/04 | S | 500   | 3,750.00  |
| 7/30/04 | B | 1,000 | 7,500.00  |
| 8/2/04  | B | 2,789 | 20,932.84 |
| 8/2/04  | B | 500   | 3,775.00  |
| 8/3/04  | B | 500   | 3,725.00  |
| 8/3/04  | S | 2,000 | 13,040.00 |
| 8/4/04  | S | 1,000 | 7,650.00  |
| 8/4/04  | B | 925   | 6,937.50  |
| 8/5/04  | B | 400   | 3,100.00  |
| 8/5/04  | B | 2,000 | 15,200.00 |
| 8/5/04  | B | 100   | 780.00    |
| 8/6/04  | B | 1,800 | 13,590.00 |
| 8/6/04  | B | 1,500 | 11,325.00 |
| 8/6/04  | B | 500   | 3,700.00  |
| 8/6/04  | B | 1,200 | 8,940.00  |
| 8/6/04  | B | 1,500 | 11,175.00 |
| 8/9/04  | B | 500   | 3,675.00  |
| 8/9/04  | B | 1,000 | 7,250.00  |
| 8/9/04  | B | 1,300 | 9,295.00  |
| 8/9/04  | B | 1,500 | 10,650.00 |
| 8/11/04 | B | 500   | 3,500.00  |
| 8/11/04 | B | 500   | 3,400.00  |
| 8/12/04 | B | 1,500 | 9,825.00  |
| 8/12/04 | B | 650   | 4,257.50  |
| 8/12/04 | B | 1,000 | 6,550.00  |



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|         |   |        |            |
|---------|---|--------|------------|
| 8/12/04 | B | 300    | 1,935.00   |
| 8/12/04 | S | 1,900  | 12,635.00  |
| 8/12/04 | S | 50,000 | 327,500.00 |
| 8/12/04 | B | 1,500  | 9,675.00   |
| 8/13/04 | B | 500    | 3,250.00   |
| 8/13/04 | B | 350    | 2,275.00   |
| 8/16/04 | B | 200    | 1,290.00   |
| 8/16/04 | B | 2,700  | 18,225.00  |
| 8/16/04 | B | 100    | 700.00     |
| 8/16/04 | B | 1,000  | 7,050.00   |
| 8/16/04 | B | 2,500  | 17,750.00  |
| 8/16/04 | B | 1,000  | 7,000.00   |
| 8/16/04 | B | 100    | 725.00     |
| 8/16/04 | B | 100    | 750.00     |
| 8/16/04 | S | 3,000  | 20,850.00  |
| 8/17/04 | B | 1,000  | 6,900.00   |
| 8/17/04 | B | 800    | 5,505.00   |
| 8/17/04 | B | 1,000  | 6,900.00   |
| 8/17/04 | B | 1,000  | 6,850.00   |
| 8/17/04 | B | 1,500  | 10,200.00  |
| 8/17/04 | S | 500    | 3,400.00   |
| 8/17/04 | B | 1,000  | 6,750.00   |
| 8/18/04 | B | 1,500  | 9,425.00   |
| 8/18/04 | S | 1,000  | 6,300.00   |
| 8/18/04 | B | 500    | 3,150.00   |
| 8/18/04 | B | 2,800  | 17,780.00  |
| 8/19/04 | S | 500    | 3,425.00   |
| 8/20/04 | B | 100    | 700.00     |
| 8/23/04 | B | 100    | 700.00     |
| 8/23/04 | B | 300    | 2,160.00   |
| 8/24/04 | B | 508    | 3,302.00   |
| 8/24/04 | S | 250    | 1,725.00   |
| 8/24/04 | B | 100    | 700.00     |
| 8/25/04 | B | 500    | 3,325.00   |
| 8/25/04 | S | 400    | 2,739.93   |
| 8/25/04 | B | 775    | 5,192.50   |
| 8/25/04 | B | 500    | 3,425.00   |
| 8/25/04 | B | 1,900  | 13,015.00  |
| 8/25/04 | B | 5,000  | 35,000.00  |
| 8/25/04 | B | 500    | 3,450.00   |
| 8/25/04 | B | 500    | 3,375.00   |
| 8/27/04 | B | 500    | 3,275.00   |
| 8/27/04 | B | 680    | 4,352.00   |
| 8/27/04 | B | 1,000  | 6,400.00   |
| 8/27/04 | B | 1,000  | 6,500.00   |



|         |   |        |            |
|---------|---|--------|------------|
| 8/27/04 | B | 500    | 3,175.00   |
| 8/30/04 | B | 100    | 700.00     |
| 8/30/04 | B | 800    | 5,480.00   |
| 8/31/04 | S | 54,000 | 367,191.40 |
| 8/31/04 | B | 2,000  | 14,000.00  |
| 8/31/04 | B | 900    | 6,300.00   |
| 9/1/04  | B | 3,925  | 30,615.00  |
| 9/1/04  | B | 11,100 | 87,135.00  |
| 9/1/04  | B | 1,000  | 7,450.00   |
| 9/1/04  | B | 600    | 4,560.00   |
| 9/1/04  | B | 500    | 3,825.00   |
| 9/1/04  | B | 500    | 3,725.00   |
| 9/1/04  | B | 100    | 800.00     |
| 9/1/04  | B | 1,084  | 8,401.00   |
| 9/1/04  | B | 1,000  | 7,750.00   |
| 9/1/04  | B | 600    | 4,620.00   |
| 9/2/04  | B | 3,800  | 31,160.00  |
| 9/2/04  | B | 100    | 825.00     |
| 9/3/04  | S | 50,000 | 341,000.00 |

- (d) If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest related to more than five percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of an employee benefit plan, pension fund or endowment fund is not required.

Shares owned by Domestic Securities, Inc. and Attain Services Corp. and the power to direct the receipt of dividends from, or the proceeds from the sale of, the common stock of the issuer, are shared equally by the co-directors of Domestic and Attain Services Corp., Mark Shefts and Harvey Houtkin.

- (e) Not applicable.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

Describe any contracts, arrangements, understandings or relationships (legal or otherwise) among the persons named in Item 2 and between such persons and any person with respect to any securities of the issuer, including, but not limited to transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, put or calls, guarantees of profits, division of profits or loss, or the

giving or withholding of proxies, naming the persons with whom such contracts, arrangements, understandings or relationships have been entered into. Include such information for any of the securities that are pledged or otherwise subject to a contingency the occurrence of which would give another person voting power or investment power over such securities except that disclosure of standard default and similar provisions contained in loan agreements need not be included.

None.

**Item 7. Material to Be Filed as Exhibits**

None



## Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

September 7, 2004

Date

s/Mark Shefts

Signature

Name/Title