BROADVISION INC Form DEFA14A October 28, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

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Filed by a Party other than the Registrant o

Check the appropriate box:

o Preliminary Proxy Statement
o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
o Definitive Proxy Statement
ý Definitive Additional Materials
o Soliciting Material Pursuant to §240.14a-12

BroadVision, Inc. (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)						
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The following press release was issued on October 27, 2005:
FOR IMMEDIATE RELEASE
BroadVision Contact:
Bill Meyer 650.542.5100 ir1@broadvision.com
BroadVision, Inc. Announces Extension of
Stockholder Voting Period
REDWOOD CITY, CALIF. October 27, 2005 BroadVision, Inc. (Nasdaq-BVSN) announced today that in order to extend the period during which stockholders may submit proxies, the Company has adjourned its special stockholder meeting until November 4, 2005, when the special meeting will reconvene at 10:00 a.m., local time, at BroadVision s offices at 585 Broadway, Redwood City, California. Previously the Company had adjourned its special stockholder meeting from October 12, 2005 to October 26, 2005. The purpose of the special meeting is to vote upon the approval and adoption of the merger agreement providing for the acquisition of BroadVision by a newly formed portfolio company of Vector Capital, a San Francisco-based private equity firm. If the transaction is approved and the other closing conditions have been met, BroadVision s stockholders will receive \$0.84 per share in cash and BroadVision will operate going forward as a privately held, independent software vendor. The special meeting has been adjourned and rescheduled to permit further solicitation of proxies in order to establish a quorum and to obtain additional votes in favor of the merger.
The approval and adoption of the merger agreement requires the affirmative vote of the holders of 17,160,069 shares of BroadVision common stock, which represents a majority of the outstanding shares as of the record date for the special meeting. As of October 26, 2005 at 10:00 a.m., BroadVision had received proxies for approximately 13.2 million shares, of which over 92% are in favor of the transaction. BroadVision mailed proxy statements to all stockholders of record on or about September 15, 2005 and encourages stockholders to complete and return the enclosed proxy card prior to the date of the adjourned meeting. BroadVision has engaged Georgeson Shareholder, an international proxy solicitation firm, to assist with the solicitation of proxies.

We continue to urge stockholders to cast their vote on the proposal described in the proxy statement whether or not they plan to attend the

special meeting, said Pehong Chen, CEO of

BroadVision. As we ve previously described, our board of directors believes that the Company will likely become insolvent if this transaction is not approved, in which case shares of BroadVision common stock would likely be worth much less than the \$0.84 per share in cash available in this transaction. If stockholders do not return their proxy cards, instruct their brokers how to vote, or vote in person at the special meeting, then the effect will be a vote against the transaction.

About BroadVision

BroadVision (Nasdaq: BVSN) is a global provider of web self-service solutions. Our agile commerce and portal applications enable customers to quickly create and adapt online processes to keep pace with changing business requirements. Over 1,000 organizations, serving nearly 75 million registered users, rely on BroadVision s open solutions to power and personalize their mission-critical web initiatives. Additional information about BroadVision can be obtained at www.broadvision.com.

Information Concerning Forward-Looking Statements

Information in this release that involves expectations, beliefs, hopes, plans, intentions or strategies regarding the future are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which forward-looking statements involve risk and uncertainties. All forward-looking statements included in this release are based upon information available to BroadVision as of the date of this release, and BroadVision assumes no obligation to update or correct any such forward-looking statements. These statements are not guarantees of future performance, and actual results could differ materially from BroadVision s current expectations. Factors that could cause or contribute to such differences include, but are not limited to: the risk that the merger transaction may not close; difficulty in attracting or retaining customers or employees as a result of the signing of the definitive merger agreement or the failure of the transaction to close; litigation resulting from the signing of the merger agreement or the associated transactions; and general economic and market conditions. These and other factors and risks associated with BroadVision s business are discussed in its most recent annual report on Form 10-K and quarterly reports on Form 10-Q as filed with the Securities and Exchange Commission (SEC).

Additional Information About the Proposed Transaction and Where You Can Find It

In connection with the proposed transaction, BroadVision has filed a definitive proxy statement and other relevant materials with the SEC. BEFORE MAKING ANY VOTING DECISION WITH RESPECT TO THE PROPOSED TRANSACTION, STOCKHOLDERS OF BROADVISION ARE URGED TO READ THE PROXY STATEMENT AND OTHER RELEVANT MATERIALS BECAUSE

THEY CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. The proxy statement and other relevant materials, and any other documents filed by BroadVision with the SEC, may be obtained free of charge at the SEC s website at www.sec.gov. In addition, stockholders of BroadVision may obtain free copies of the documents filed with the SEC by contacting BroadVision Investor Relations at 650-261-5100 or BroadVision, Inc., 585 Broadway, Redwood City, CA 94063. You may also read and copy any reports, statements and other information filed by BroadVision with the SEC at the SEC public reference room at 100 F Street, NE, Room 1580, Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 or visit the SEC s website for further information on its public reference room.

BroadVision and its executive officers and directors may be deemed to be participants in the solicitation of proxies from BroadVision stockholders in favor of the proposed transaction. Certain executive officers and directors of BroadVision have interests in the transaction that may differ from the interests of stockholders generally, including benefits conferred under retention, severance and change in control arrangements, ownership interests in BroadVision s parent company after the transaction and continuation of director and officer insurance and indemnification. These interests are described in the definitive proxy statement.