

New York & Company, Inc.  
Form 8-K  
October 15, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **October 14, 2010**

**NEW YORK & COMPANY, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of  
incorporation)

**1-32315**  
(Commission File Number)

**33-1031445**  
(IRS Employer Identification No.)

**450 West 33rd Street  
5th Floor  
New York, New York 10001**  
(Address of principal executive offices, including zip code)

**(212) 884-2000**  
(Registrant's telephone number, including area code)

## Edgar Filing: New York & Company, Inc. - Form 8-K

### **Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

(b) On October 14, 2010, New York & Company, Inc. (the Company ) announced to its associates that Leslie Goldmann, Executive Vice President of Merchandising, will be leaving the Company. Ms. Goldmann has agreed to stay with the Company until a new Executive Vice President of Merchandising has been identified. The Company has initiated a search for her successor. We thank Ms. Goldmann for the many contributions that she has made to the Company over the past 14 years, and we wish her continued success in her future endeavors.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**NEW YORK & COMPANY, INC.**

Date: October 15, 2010

Name: /s/ Sheamus Toal  
Sheamus Toal  
Title: Executive Vice President and  
Chief Financial Officer