

BODY CENTRAL CORP  
Form 8-K  
January 10, 2011

# SECURITIES AND EXCHANGE COMMISSION

## UNITED STATES

Washington, DC 20549

### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **January 6, 2011**

### **Body Central Corp.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-34906**  
(Commission  
File Number)

**14-1972231**  
(IRS Employer  
Identification No.)

**6225 Powers Avenue**

**Jacksonville, FL**  
(Address of principal executive offices)

**32217**  
(Zip Code)

Registrant's telephone number including area code: **(904)- 737-0811**

**Not Applicable**

## Edgar Filing: BODY CENTRAL CORP - Form 8-K

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01: Regulation FD Disclosure.**

On January 6, 2011, Body Central Corp. (the Company ) issued a press release announcing that the Company is presenting at the 13th Annual ICR XChange Conference on Wednesday, January 12, 2011. The Company is furnishing a copy of the press release hereto as Exhibit 99.1.

On January 10, 2011, the Company issued a press release announcing that the Company is raising its guidance for the fourth quarter of fiscal 2010 ending January 1, 2011. The Company is furnishing a copy of the press release hereto as Exhibit 99.2.

The information in this item shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference into any disclosure document relating to the Company, except to the extent, if any, expressly set forth by specific reference in such filing.

**Item 9.01: Financial Statements and Exhibits.**

(d) Exhibits

Exhibit 99.1 Press release of Body Central Corp. dated January 6, 2011

Exhibit 99.2 Press release of Body Central Corp. dated January 10, 2011

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BODY CENTRAL CORP.**  
(registrant)

January 10, 2011

By: */s/ Richard L. Walters*  
Richard L. Walters  
Executive Vice President, Chief Financial  
Officer and Treasurer