

New York & Company, Inc.  
Form 8-K  
May 17, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **May 17, 2012**

**NEW YORK & COMPANY, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction of  
incorporation)

**1-32315**  
(Commission File Number)

**33-1031445**  
(IRS Employer Identification No.)

**450 West 33rd Street**  
**5th Floor**  
**New York, New York 10001**  
(Address of principal executive offices, including Zip Code)

**(212) 884-2000**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

## Edgar Filing: New York & Company, Inc. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition**

On May 17, 2012, New York & Company, Inc. (the Company ) issued a press release announcing, among other things, its financial results for the first quarter ended April 28, 2012. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 7.01 Regulation FD Disclosure**

On May 17, 2012, the Company issued a press release announcing that Christine Munnely has been promoted to the position of Executive Vice President, Merchandising. Ms. Munnely previously served as the Company's Senior Vice President, Merchandising overseeing the Company's Casual business. The press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits**

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
99.1	Press release issued on May 17, 2012 announcing first quarter 2012 financial results
99.2	Press release issued on May 17, 2012 announcing the appointment of Christine Munnely to Executive Vice President, Merchandising

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**NEW YORK & COMPANY, INC.**

Date: May 17, 2012

Name: /s/ Sheamus Toal  
Sheamus Toal  
Title: Executive Vice President and  
Chief Financial Officer

**EXHIBIT INDEX**

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