#### GARCIA FABIAN T

Form 4 May 03, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per 0.5

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

(Print or Type Desponses)

	(Print or Type	Responses)											
1. Name and Address of Reporting Person * GARCIA FABIAN T				2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]					5. Relationship of Reporting Person(s) to Issuer				
	(Last) (First) (Middle)			3. Date of Earliest Transaction					(Check all applicable)				
C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE				(Month/Day/Year) 05/01/2013					Director 10% Owner X Officer (give title Other (specify below) COO Gl.Innov.&Gwth,Eur.&Hill's				
		(Street)		4. If Amendment, Date Original 6					6. Individual or Joint/Group Filing(Check				
									Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
	NEW YORK, NY 10022							P	Person				
	(City)	(State)	(Zip)	Tal	ole I - Non	-Derivative	Secu	rities Acqui	red, Disposed of, o	or Beneficiall	y Owned		
	1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deeme (Month/Day/Year) Execution any (Month/Day		Date, if TransactionDisposed of (D) Code (Instr. 3, 4 and 5)  y/Year) (Instr. 8)  (A) or					5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Common Stock	05/01/2013			M(1)	60,000	A	\$ 68.15	171,605	D			
	Common Stock	05/01/2013			S(2)	60,000	D	\$ 119.2767 (3)	111,605	D			
	Common Stock								5,305	I	By Issuer's 401(k)		

Plan Trustee

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of inDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (Right to Buy)	\$ 68.15	05/01/2013		M(1)		60,000	09/12/2008(4)	09/12/2013	Common Stock	60,00

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GARCIA FABIAN T C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

COO

Gl.Innov.&Gwth,Eur.&Hill's

## **Signatures**

/s/ Joyce McCarthy, Attorney-in-Fact

05/03/2013

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under issuer's employee stock option plan.
- (2) Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding.
- (3) Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$119.00 to \$119.97, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in

Reporting Owners 2

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this footnote.

(4) Option became exercisable in one-third increments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.