## Edgar Filing: COLGATE PALMOLIVE CO - Form 4

COLGATE	PALMOLIVE CO	)										
Form 4												
May 13, 2013 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL				
Check this box								OMB Number: Expires:	3235-0287 January 31,			
subject to					GES IN BENEFICIAL OWNERSHIP OF SECURITIES					Estimated average burden hours per response 0.5		
Form 5 obligatic may con <i>See</i> Instr 1(b).	Filed pur ons Section 17(	a) of the l	Public U		ding Cor	npan	y Act of	Act of 1934, 1935 or Section )		0.0		
(Print or Type	Responses)											
HANCOCK ELLEN M Symbol				r Name <b>and</b> Ticker or Trading ATE PALMOLIVE CO [CL]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction (Check					all applicable)				
C/O COLG	ATE-PALMOLIV Y, 300 PARK AV	VE		Day/Year)	ansaction			X Director Officer (give t below)		Owner r (specify		
	(Street) 4. If Amer Filed(Mont				-	ıl		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
NEW YOR	K, NY 10022							Form filed by Me Person				
(City)	(State)	(Zip)	Tab	le I - Non-D	Derivative	Secur	ities Acqu	iired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactio Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common				Code V	Amount	or (D)	Price \$	(Instr. 3 and 4)				
Stock	05/09/2013			M <u>(1)</u>	4,000	А	ъ 55.415	85,072	D			
Common Stock	05/09/2013			F <u>(2)</u>	1,845	D	\$ 120.19	83,227	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number ionof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. D S (I
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 55.415	05/09/2013		М		4,000	02/17/2007	02/17/2014	Common Stock	4,000	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HANCOCK ELLEN M C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022	х						
Signatures							
/s/ Nina Huffman by power of attorney	05/13/201	3					
<u>**</u> Signature of Reporting Person	Date						

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercise of stock options awarded under the issuer's Non-Employee Director Stock Option Plan.

(2) The exercise price of the options was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.