Panayotopoulos Evriviades D Form 4 August 08, 2011

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005 Estimated average

Form 5 obligations **SECURITIES**

burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

	Address of Repor oulos Evriviad	_	Symbol	and Ticker or Trading GAMBLE CO [PG]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earlies	st Transaction					
ONE PROCTER AND GAMBLE PLAZA (Street)			(Month/Day/Yea 08/04/2011	r)	Director 10% OwnerX_ Officer (give title Other (specibelow) below) ViceChairman Global Bus Units				
			4. If Amendment	, Date Original	6. Individual or Joint/Group Filing(Check				
CINCINN	ATI, OH 4520	2	Filed(Month/Day/	Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - No	on-Derivative Securities Ac	quired, Disposed	of, or Ben	eficially Owne		
1.Title of	2. Transaction I	Date 2A. Deeme	ed 3.	4. Securities Acquired	5. Amount of	6.	7. Nature		

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)			
Common Stock	08/04/2011		M	154	A	\$ 60.25	249,943.348	D			
Common Stock	08/04/2011		F	154	D	\$ 60.25	249,789.348	D			
Common Stock							1,810.1581 (1)	I	By Retirement Plan Trustees		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Se (In
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	(2)	08/04/2011		A	2,505		(3)	(3)	Common Stock	2,505	
Restricted Stock Units	(2)	08/04/2011		M		154	(3)	(3)	Common Stock	154	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Panayotopoulos Evriviades D ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

ViceChairman Global Bus Units

Signatures

/s/ Kenneth L. Blackburn, Attorney-in-Fact for EVRIVIADES PANAYOTOPOULOS

08/08/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Balance as of 6/30/11.
- (2) Retirement award in the form of Restricted Stock Units, computed per benefit formula for plan year ended 6/30/11.
- (3) These units will deliver in shares or cash settlement on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.
- (4) Award in the form of Restricted Stock Units, computed per benefit formula for plan year ended 6/30/11.

Reporting Owners 2

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(5) Converted on 8/4/11 to common stock to cover taxes withheld on grant of RSUs.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.