### Edgar Filing: PASSERINI FILIPPO - Form 4

PASSERIN Form 4													
July 18, 201	ЛЛ									-	APPROVAL		
	UNITED	STATES				AND EX 1, D.C. 2			OMMISSION	OMB Number:	3235-0287		
Check t if no loi	nger									Expires:	,January 31 2005		
subject Section Form 4 Form 5 obligati	to 16. or Filed pu <sup>ons</sup> Section 17	rsuant to S	Section	<b>SEC</b> 16(a) c	C <b>U</b> I of tl	RITIES he Secur	ities	Exchang	NERSHIP OF e Act of 1934, 71935 or Sectio	Estimated burden ho response	l average ours per		
may con <i>See</i> Inst 1(b).	ntinue.			•		•	-	ct of 194					
(Print or Type	Responses)												
	Address of Reporting NI FILIPPO	g Person <u>*</u>	Symbol			<b>d</b> Ticker o AMBLE		c	5. Relationship of Issuer				
(Last)	(First)	(Middle)	3. Date of	of Earlie	est T	Transactior	1		(Check all applicable)				
ONE PRO PLAZA	CTER AND GAN	MBLE	(Month/ 07/16/2	-	ar)				Director X_ Officer (give below) Grp Pres-Cl		0% Owner ther (specify Bus Svcs		
	(Street)		4. If Am Filed(Mo			Date Origin ar)	al		6. Individual or Jo Applicable Line) _X_ Form filed by 0	One Reporting	Person		
CINCINN	ATI, OH 45202								Form filed by M Person	Iore than One	Reporting		
(City)	(State)	(Zip)	Tal	ole I - N	on-	Derivativ	e Secu	ırities Acq	uired, Disposed of	f, or Benefici	ally Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr. 3, 4 and 5)					5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	DwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)I)			
Common Stock	07/16/2012			Code F	V	Amount 245 (1)	(D) D	Price \$ 64.755	(Instr. 3 and 4) 80,332.678	D			
Common Stock	07/16/2012			М		75	А	\$ 64.755	80,407.678	D			
Common Stock	07/16/2012			F		75 <u>(1)</u>	D	\$ 64.755	80,332.678	D			
Common Stock	07/16/2012			М		67	А	\$ 64.755	80,399.678	D			
Common	07/16/2012			F		67 <u>(1)</u>	D	\$ 64 755	80,332.678	D			

64.755

Stock

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Common Stock	07/16/201	2	М	439	А	\$ 64.755	80,771.678	D	
Common Stock	07/16/201	2	F	439 <u>(1)</u>	D	\$ 64.755	80,332.678	D	
Common Stock	07/16/201	2	М	69	А	\$ 64.755	80,401.678	D	
Common Stock	07/16/201	2	F	69 <u>(1)</u>	D	\$ 64.755	80,332.678	D	
Common Stock	07/16/201	2	М	414	A	\$ 64.755	80,746.678	D	
Common Stock	07/16/201	2	F	414 <u>(1)</u>	D	\$ 64.755	80,332.678	D	
Common Stock							2,050.83	Ι	By daughter Chiara
Common Stock							2,027.833	Ι	By daughter Marta
Common Stock							5,630.9121 (2)	I	By Retirement Plan Trustees
Common Stock							2,049.753	Ι	By son Emanuele
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. f Trans			6. Date Exercisa Expiration Date		7. Title and Amount of 8. Underlying Securities D

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Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Da	ite	Underlying	Securities	D
Security	or Exercise		any	Code	Derivative	(Month/Day/Y	Year)	(Instr. 3 and	4)	Se
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities					(I
	Derivative				Acquired					
	Security				(A) or					
	,				Disposed					
					of (D)					
					(Instr. 3, 4,					
					and 5)					
									Amount	
						Date	Expiration		or	
						Exercisable	Date	Title	Number	
						LACICISADIC	Date		of	
				Code V	(A) (D)				Shares	

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Restricted Stock Units	(3)	07/16/2012	М	75	(4)	(4)	Common Stock	75
Restricted Stock Units	<u>(3)</u>	07/16/2012	М	67	(4)	(4)	Common Stock	67
Stock Option (Right to Buy)	\$ 63.05 <u>(5)</u>	07/16/2012	М	439	02/28/2014	02/28/2021	Common Stock	439
Restricted Stock Units	<u>(3)</u>	07/16/2012	М	69	<u>(4)</u>	<u>(4)</u>	Common Stock	69
Stock Option (Right to Buy)	\$ 67.52 (5)	07/16/2012	М	414	02/28/2015	02/28/2022	Common Stock	414

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Func / Funcess	Director	10% Owner	Officer	Other			
PASSERINI FILIPPO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202			Grp Pres-CIO & Global Bus Svcs				
Signatures							
/s/ Sandra T. Lane, Attorney-In-Fact for FIL PASSERINI	JPPO		07/18/2012				
**Signature of Reporting Person			Date				

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld to cover taxes when reporting person became 55.
- (2) Balance as of 6/30/12.
- (3) Retirement award in the form of Restricted Stock Units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/11.
- (4) These units will deliver in shares or cash settlement on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.
- (5) Employee stock option granted under Issuer's 2009 Stock Option and Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.