PROCTER & GAMBLE Co

Form 4

January 30, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

5. Relationship of Reporting Person(s) to

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires: 2005 Estimated average burden hours per

January 31,

OMB APPROVAL

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

response... 0.5

1(b).

Stock

Stock

Stock

Common

Common

01/29/2013

01/29/2013

01/29/2013

(Print or Type Responses)

1. Name and Address of Reporting Person *

PASSEI	RINI FILIPPO	Syr	mbol ROCTER & GAMBLE Co [P	Issuer
ONE PF PLAZA	ROCTER AND GA	(M	Date of Earliest Transaction (onth/Day/Year) /30/2013	Director 10% Owner X Officer (give title Other (specify below) below) Grp Pres-CIO & Global Bus Svcs
	(Street)		If Amendment, Date Original ed(Month/Day/Year)	6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person
CINCIN	NATI, OH 45202			Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - Non-Derivative Securi	ties Acquired, Disposed of, or Beneficially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Ye	Code (Instr. 3, 4 and 5)	
Commo Stock	n 01/29/2013		G V 312 A S	By daughter Chiara
Commo	n 01/29/2013		G V 312 D \$	5 0 79,292.091 D

V 312

V 312

V 312

\$0

\$0

\$0

2,727.833

78,980.091

2,749,753

Ι

D

Ι

A

D

By

daughter

Marta

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Common Stock									By son Emanuele
Common Stock	01/29/2013		G V	V 312	D	\$ 0	78,668.091	D	
Common Stock	01/30/2013		M	22,460	A	\$ 31.375	101,128.091	D	
Common Stock	01/30/2013		S	22,460	D	\$ 75.0165	78,668.091	D	
Common Stock							6,387.3247 (2)	I	By Retirement Plan Trustees
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 3)		2	3A. Deemed Execution Date, any (Month/Day/Yea	Code	ctionDe Se 3) Ac	Number of erivative ecurities equired (A) Disposed of	6. Date Exercisal Expiration Date (Month/Day/Yea		7. Title and Amount of Underlying Securities (Instr. 3 and 4)

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)			Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 31.375	01/30/2013		M		22,460	09/15/2003	09/15/2015	Common Stock	22,460

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

PASSERINI FILIPPO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Grp Pres-CIO & Global Bus Svcs

Reporting Owners 2

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Signatures

/s/ Sandra T. Lane, Attorney-In-Fact for FILIPPO PASSERINI

01/30/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price of the shares sold. The price range was \$75.13 to \$75.16. Full information regarding the number of shares sold at each separate price available upon request.
- (2) Balance as of 12/31/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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