FLOWERS FOODS INC

Form 4 June 22, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * **BEVERLY JOE E**

2. Issuer Name and Ticker or Trading Symbol

FLOWERS FOODS INC [FLO]

5. Relationship of Reporting Person(s) to Issuer

(Middle)

3. Date of Earliest Transaction

X Director

1132 GORDON AVENUE

(Month/Day/Year)

06/05/2015

10% Owner Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

(Check all applicable)

below)

(Street)

(State)

(First)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

THOMASVILLE, GA 31792

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) Code (Month/Day/Year) (Instr. 8)

(Zip)

4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially (D) or Owned Following (Instr. 4) Reported

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Indirect (I) Ownership (Instr. 4)

(A) or

Transaction(s) (Instr. 3 and 4)

Common Stock

Code V Amount (D) Price

225,000 D

Ι

Common Stock

104,746

By Spouse (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Titl Deriva Securi (Instr.	ative ity	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Deriv Secur Acqu (A) o Dispo of (D	vative rities ired rosed)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pric Deriva Securi (Instr.
					Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Defe Stock		\$ 0 (3)	06/05/2015		A	229		06/05/2016	<u>(4)</u>	Common Stock	229	\$
Defe Stock		\$ 0 (3)						06/03/2009	<u>(4)</u>	Common Stock	8,055	
Defe Stock		\$ 0 (3)						06/09/2010	<u>(4)</u>	Common Stock	10,642	
Defe Stock		\$ 0 (3)						06/08/2011	<u>(4)</u>	Common Stock	9,045	
Defe Stock		\$ 0 (3)						05/27/2012	<u>(4)</u>	Common Stock	7,560	
Defe Stock		\$ 0 (3)						06/05/2013	<u>(4)</u>	Common Stock	7,170	
Defe Stock		\$ 0 (3)						05/28/2014	<u>(4)</u>	Common Stock	5,415	
Defe Stock		(3)						05/23/2015	<u>(4)</u>	Common Stock	6,030	
Defe Stock		\$ 0 (3)						06/09/2016	<u>(4)</u>	Common Stock	6,026	
Defe Stock		\$ 0 (3)						01/02/2016	<u>(4)</u>	Common Stock	4,963	

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
BEVERLY JOE E							
1132 GORDON AVENUE	X						
THOMASVILLE, GA 31792							

Reporting Owners 2

Signatures

/s/ Stephen R. Avera, Agent 06/22/2015

**Signature of Reporting Date
Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Beneficial ownership is disclaimed.
- (2) Granted under the Flowers Foods, Inc. 2014 Omnibus Equity and Incentive Compensation Plan.
- (3) In accordance with the terms of the Deferred Shares Agreement for Directors, the deferred shares awarded do not have a conversion or exercise price.
- (4) No expiration date.
- (5) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3