Primerica, I	nc.										
Form 4											
September 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										OMB APPROVAL	
	UNITED	SIAIES					ANGE CO	OMINISSION	OMB Number:	3235-0287	
Check this box				nshington, D.C. 20549						January 31,	
if no lon		MENT O	F CHAN	NGES IN	RENE		AL OWN	FRSHIP OF	Expires:	2005	
subject t Section	.0		r chai	NGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Estimated average burden hours per response 0.5		
Form 4											
Form 5	Filed pu	rsuant to	Section	16(a) of tl	he Securi	ities l	Exchange	Act of 1934,	100001100	0.0	
obligatio	ons Section 17						-	1935 or Section	ı		
may con <i>See</i> Instr		30(h)	of the I	nvestmen	t Compa	ny A	ct of 1940)			
1(b).											
	D										
(Print or Type	Responses)										
1 Name and	Address of Reporting	Person *	2 Leon	n Nama an	d Tieker o	r Trod	ing	5. Relationship of 1	Reporting Pers	on(s) to	
Kelly Willi		1 c 15011 _	Symbol	т			Issuer	reporting ren	011(0) 10		
2			-	erica, Inc. [PRI]							
(Lest)	(First)	Middle)		_	_			(Check	c all applicable)	
(Month/I			Date of Earliest Transaction onth/Day/Year)			Director 10% Owner Officer (give title Other (specify below) below) President of Subsidiary					
0723				bi							
			6. Individual or Joint/Group Filing(Check								
			• • •				Applicable Line) _X_ Form filed by One Reporting Person				
DULUTH,	GA 30099							Form filed by M			
								Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	e Secu	rities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of	2. Transaction Date	e 2A. Deen	1 ``					5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution	n Date, if	Transaction Disposed of (D)				Securities	Ownership	Indirect	
(Instr. 3)		any (Month/Day/Year)		Code (Instr. 3, 4 and 5) (Instr. 8)			5)	Beneficially Owned	Form: Direct (D)	Beneficial Ownership	
		(Wonding E	(month/Day/Teal)		(Instr. 8)			Following	Following or Indirect		
						(A)		Reported	(I)		
						or		Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
a				Code V	Amount	(D)	Price	(msu. 5 and 4)			
Common	09/23/2016			S	1,500	D	\$	23,630	D		
Stock					(1)		57.1112				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Kelly William A. 1 PRIMERICA PARKWAY DULUTH, GA 30099			President of Subsidiary					
Signatures								
/s/ Stacey K. Geer, attorney in fact		09/26/2016						
		_						

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.