

DEESE GEORGE E  
Form 5/A  
February 14, 2018

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
DEESE GEORGE E  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
FLOWERS FOODS INC [FLO]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

318 BEACHSIDE DRIVE  
  
(Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/30/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Non-Executive Chairman

4. If Amendment, Date Original Filed(Month/Day/Year)  
02/05/2018

6. Individual or Joint/Group Reporting  
  
(check applicable line)

PANAMA CITY, FL 32413

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |            |          | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|----------|--|--|---|
|                                 |                                      |  |                                | Amount  | (A) or (D) | Price    |  |  |   |
| Common Stock                    | 12/22/2017                           | ^  | G                              | 5,000   | D          | \$ 19.66 | 2,803,059  | D  | ^   |
| Common Stock                    | ^                                    | ^  | ^                              | ^   | ^          | ^        | 24,106.63<br>(1)   | I  | By 401(k)   |
| Common Stock                    | ^                                    | ^  | ^                              | ^   | ^          | ^        | 50,301   | I  | By Spouse<br>(2)                                      |
| Common Stock                    | ^                                    | ^  | ^                              | ^   | ^          | ^        | 150,000  | I  | By Family Trusts<br>(3)                               |

Common Stock                                                                                                                                        175,000                      I                      By Family LLC <sup>(4)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.                      **Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**                      SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. of D Se B O E Is Fi (I |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---------------------------|
|  |  |                                      |  |                                | (A) (D)   | Date Exercisable    Expiration Date                      | Title    Amount or Number of Shares                           |  |                           |

### Reporting Owners

| Reporting Owner Name / Address                                 | Relationships                       |                          |                          |                        |
|--|-------------------------------------|--------------------------|--------------------------|------------------------|
|  | Director                            | 10% Owner                | Officer                  | Other                  |
| DEESE GEORGE E<br>318 BEACHSIDE DRIVE<br>PANAMA CITY, FL 32413 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Non-Executive Chairman |

### Signatures

/s/ Stephen R. Avera,                      02/14/2018  
Agent                      Date  
\*\*Signature of Reporting Person

### Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Total includes exempt acquisitions of shares allocated to reporting person under Issuer's 401(k) Plan, based on a plan statement dated as of 12/31/2017.
  - (2) Beneficial ownership is disclaimed.
  - (3) Reporting person became the co-trustee of family trusts upon the death of a family member.
  - (4) Shares held by family LLC, in which reporting person and his spouse are the only members.
- Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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