Sullivan Martha N. Form 4 May 02, 2018

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Address of Reporting Person * Sullivan Martha N. |  |          | 2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable) |  |  |  |
|--------------------------------------------------------------|--|----------|-----------------------------------------------------------------------|--------------------------------------------------------------------------|--|--|--|
| (Last) (First) (Middle) 207 GOODE AVENUE                     |  | (Middle) | 3. Date of Earliest Transaction                                       | (Check all applicable)                                                   |  |  |  |
|                                                              |  |          | (Month/Day/Year)<br>05/01/2018                                        | X Director 10% Owner Officer (give title below) Other (specify below)    |  |  |  |
| (Street)                                                     |  |          | 4. If Amendment, Date Original                                        | 6. Individual or Joint/Group Filing(Check                                |  |  |  |
|                                                              |  |          | Filed(Month/Day/Year)                                                 | Applicable Line) _X_ Form filed by One Reporting Person                  |  |  |  |
| GLENDALE, CA 91203                                           |  |          |                                                                       | Form filed by More than One Reporting Person                             |  |  |  |

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| (City)                               | (State)                                 | Zip) Table                                                  | e I - Non-D                             | erivative                        | Secur                        | ities Acq   | uired, Disposed of                                                                                                 | f, or Beneficial                                                     | y Owned                                                           |
|--------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------|------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securi on(A) or Di (Instr. 3, | ispose<br>4 and<br>(A)<br>or | d of (D)    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 05/01/2018                              |                                                             | M                                       | 747                              | A                            | \$<br>104.8 | 8,708                                                                                                              | D                                                                    |                                                                   |
| Common<br>Stock                      | 05/01/2018                              |                                                             | M                                       | 641                              | A                            | \$<br>104.8 | 9,349                                                                                                              | D                                                                    |                                                                   |
| Common<br>Stock                      | 05/01/2018                              |                                                             | M                                       | 1,678                            | A                            | \$<br>104.8 | 11,027                                                                                                             | D                                                                    |                                                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Edgar Filing: Sullivan Martha N. - Form 4

# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Numb<br>orDerivati<br>Securitie<br>Acquired<br>Disposed<br>(Instr. 3,<br>5) | ve<br>es<br>d (A) or<br>d of (D) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                          |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|---------------------------------------|--------------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------|--------------------|---------------------------------------------------------------|--------------------------|
|                                                     |                                                                       |                                      |                                                             | Code V                                | (A)                                                                            | (D)                              | Date<br>Exercisable                                      | Expiration<br>Date | Title                                                         | Amoun<br>Numbe<br>Shares |
| 2015<br>Director<br>RSU<br>Award                    | \$ 0                                                                  | 05/01/2018                           |                                                             | M                                     |                                                                                | 747<br>(1)                       | 05/01/2016                                               | 05/01/2018         | Common<br>Stock                                               | 741                      |
| 2016<br>Director<br>RSU<br>Award                    | \$ 0                                                                  | 05/01/2018                           |                                                             | M                                     |                                                                                | 641                              | 05/01/2017                                               | 05/01/2019         | Common<br>Stock                                               | 641                      |
| 2017<br>Director<br>RSU<br>Award                    | \$ 0                                                                  | 05/01/2018                           |                                                             | M                                     |                                                                                | 1,678                            | 05/01/2018                                               | 05/01/2018         | Common<br>Stock                                               | 1,67                     |
| 2018<br>Director<br>RSU<br>Award                    | \$ 0                                                                  | 05/01/2018                           |                                                             | A                                     | 1,336<br>(3)                                                                   |                                  | 05/01/2019                                               | 05/01/2019         | Common<br>Stock                                               | 1,33                     |
| Common<br>Stock<br>Units -<br>DDECP                 | \$ 0                                                                  |                                      |                                                             |                                       |                                                                                |                                  | 08/08/1988                                               | 08/08/1988         | Common<br>Stock                                               | 8,474                    |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| 1 0                            | Director      | 10% Owner | Officer | Other |  |  |  |
| Sullivan Martha N.             |               |           |         |       |  |  |  |
| 207 GOODE AVENUE               | X             |           |         |       |  |  |  |
| GLENDALE, CA 91203             |               |           |         |       |  |  |  |
|                                |               |           |         |       |  |  |  |

## **Signatures**

/s/ Erica Perry POA for Martha N Sullivan 05/02/2018

\*\*Signature of Reporting Person Date

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares reflect the vesting of the third tranche of restricted stock units granted on May 1, 2015.
- (2) Shares reflect the vesting of the second tranche of restricted stock units granted on May 1, 2016.
- (3) The restricted stock units vest on the first anniversary of the grant date. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.