SILVA KEVIN D Form 4

February 25, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number: January 31,

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

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response...

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

2. Issuer Name and Ticker or Trading Symbol Voya Financial, Inc. [VOYA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
3. Date of Earliest Transaction	(Check all applicable)		
(Month/Day/Year)	Director 10% Owner		
02/21/2019	X Officer (give title Other (specify below)		
	See Remarks		
4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
	Symbol Voya Financial, Inc. [VOYA] 3. Date of Earliest Transaction (Month/Day/Year) 02/21/2019 4. If Amendment, Date Original		

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of cial

Security (Instr. 3)	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)				Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	02/21/2019		M	3,413	A	<u>(1)</u>	12,683	D	
Common Stock	02/21/2019		F	1,628	D	\$ 50.03	11,055	D	
Common Stock	02/21/2019		M	506 (2)	A	<u>(1)</u>	11,561	D	
Common Stock	02/21/2019		F	506 (2)	D	\$ 50.03	11,055	D	
Common Stock	02/22/2019		S	892	D	\$ 50.04	10,163	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number orDerivative Securities Acquired Disposed (Instr. 3, 4	(A) or of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Tit Unde (Instr
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Restricted Stock Units	(3)	02/21/2019		M		3,413	(3)	<u>(3)</u>	Con St
Restricted Stock Units	<u>(4)</u>	02/21/2019		A	9,399		(5)	<u>(5)</u>	Con
Restricted Stock Units	(3)	02/21/2019		M		506 (2)	(3)	<u>(3)</u>	Con St
Performance Stock Unit	<u>(4)</u>	02/21/2019		A	11,852		<u>(6)</u>	<u>(6)</u>	Con St
Performance-Based Stock Options	\$ 50.03	02/21/2019		A	71,174		<u>(7)</u>	02/21/2029(8)	Con

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 0	Director	10% Owner	Officer	Other			
SILVA KEVIN D							
230 PARK AVENUE			See Remarks				
NEW YORK, NY 10169							

Signatures

/s/ Jean Weng, Attorney in Fact

02/25/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 2

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Delivery of shares of the company's common stock was made to the reporting person without the payment of any consideration in connection with the vesting of the underlying restricted stock units that were awarded as compensation.

- (2) FICA tax withholding on the grant of restricted stock units.
- (3) The restricted stock units were awarded as compensation and converted to common stock on a 1 to 1 basis upon the vesting date.
- (4) Each stock unit represents a conditional right to receive one share of the company's common stock.
- (5) 1/3 of the restricted stock units will vest on February 21, 2020, 1/3 on February 21, 2021 and 1/3 on February 21, 2022.
- The number of shares of common stock that will be delivered for each performance stock unit depends on the achievement of certain performance factors. Depending on actual performance, the number of shares of common stock delivered upon the vesting date (February 21, 2022) can range from 0% to 150% of the number presented above.
- (7) The options are subject to vesting conditions based on the achievement of certain cost saving targets. The options generally become exercisable one year following achievement of the relevant vesting condition.
- (8) To the extent that the relevant vesting condition discussed in footnote (7) has not been met by December 31, 2020, any unvested options will be forfeited.

Remarks:

Executive Vice President and Chief Human Resources Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.