

SCHOENHALS MARVIN N  
Form 4  
November 12, 2010

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHOENHALS MARVIN N

2. Issuer Name and Ticker or Trading Symbol  
WSFS FINANCIAL CORP [WSFS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O WSFS FINANCIAL CORP, 500 DELAWARE AVENUE

11/10/2010

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WILMINGTON, DE 19801

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	11/10/2010		M	A	\$ 10.81	D	
Common Stock	11/10/2010		M	A	\$ 14.875	D	
Common Stock	11/10/2010		S	D	\$ 41.76 (1)	D	
Common stock	11/11/2010		M	A	\$ 14.875	D	
Common Stock	11/11/2010		S	D	\$ 41.79 (2)	D	

Edgar Filing: SCHOENHALS MARVIN N - Form 4

Common Stock	11/11/2010	S	1,500	D	\$ 42.02 (3)	14,309	D	
Common Stock	11/12/2010	M	950	A	\$ 14.875	15,259	D	
Common Stock	11/12/2010	S	950	D	\$ 40.09 (4)	14,309	D	
Common Stock						11,763	I	Restricted
Common Stock						22,521	I	401K

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Options (Right to Buy)	\$ 10.81	11/10/2010		M	1,160	11/16/2001 11/16/2010	Common Stock	1,160
Stock Options (Right to Buy)	\$ 14.875	11/10/2010		M	1,750	11/16/2001 11/16/2010	Common Stock	1,750
Stock Options (Right to Buy)	\$ 14.875	11/11/2010		M	6,500	11/16/2001 11/16/2010	Common Stock	6,500
Stock Option (Right to Buy)	\$ 14.875	11/12/2010		M	950	11/16/2001 11/16/2010	Common Stock	950

Buy)					
Stock Options (Right to Buy)	\$ 17.2	12/19/2002	12/19/2011	Common Stock	24,980
Stock Options (Right to Buy)	\$ 33.4	12/19/2003	12/19/2012	Common Stock	16,800
Stock Options (Right to Buy)	\$ 43.7	12/18/2004	12/18/2013	Common Stock	12,650
Stock Options (Right to Buy)	\$ 58.75	12/16/2005	12/16/2014	Common Stock	9,500
Stock Options (Right to Buy)	\$ 63.67	12/15/2006	12/15/2010	Common Stock	13,100
Stock Options (Right to Buy)	\$ 65.2	12/13/2007	12/13/2011	Common Stock	13,300

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHOENHALS MARVIN N C/O WSFS FINANCIAL CORP 500 DELAWARE AVENUE WILMINGTON, DE 19801	X			

## Signatures

/s/Marvin N. Schoenhals By: Robert F. Mack, Power of Attorney 11/12/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Range 41.45 - 41.90

(2) Range 41.50 - 41.95

Edgar Filing: SCHOENHALS MARVIN N - Form 4

(3) Range 42.00 - 42.065

(4) Range 39.92 - 40.08

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.