## Edgar Filing: Crump Keith D - Form 4

Crump Keith Form 4	n D									
January 30, 2	2012									
FORM	Л					PPROVAL				
		TIES AND EXCHANGE COMMISSION ington, D.C. 20549					3235-0287			
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont See Instru 1(b).	6. r Filed purs ns inue.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
(Print or Type I	Responses)									
1. Name and A Crump Keit	Symbol	er Name <b>and</b> D CORP [(		Tradir	ng	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	fiddle) 3. Date o	3. Date of Earliest Transaction				(Check all applicable)			
P.O. BOX 5		(Month/Day/Year) 01/27/2012				Director 10% Owner X Officer (give title Other (specify below) below) Group Vice President				
	(Street)	Filed(Mo	4. If Amendment, Date Original Filed(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
PINEVILLI	E, LA 71361-5000	)					Person			
(City)	(State) (	(Zip) Tab	le I - Non-D	erivative S	Securi	ities Ac	quired, Disposed of	, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	.Title of 2. Transaction Date 2A. Deemed Gecurity (Month/Day/Year) Execution Date, if		Code	4. Securi onAcquired Disposed (Instr. 3,	l (A) c l of (E	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock, \$1	01/27/2012		Code V $A^{(1)}$	Amount 1,665	(D) A	Price (2)	(inst. 5 and 4) 33,329.4801 (3)	D		
par Common Stock, \$1 par	01/27/2012		A <u>(4)</u>	4,466	A	<u>(2)</u>	37,795.4801	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. iorNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	7. Tit Amou Unde Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	7 (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Crump Keith D P.O. BOX 5000 PINEVILLE, LA 71361-5000			Group Vice President					
Signatures								
Julia E. Callis, Attorney-in-Fac Crump	t for Keit	h D.	01/30/2012					
**Signature of Reporting Pe	erson		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired under the Company's 2000 Long-Term Incentive Compensation Plan as the result of the Company's above-target performance during the three-year period ending December 31, 2011.
- (2) No value was exchanged for these shares.
- (3) Total includes 191.968 shares acquired through contributions and/or reinvestment of dividends under the Company's 401(k) plan and 8.28236 shares acquired through the Company's Employee Stock Purchase Plan during 2011.

Performance shares granted under the Company's 2010 Long-Term Incentive Compensation Plan. Shares are subject to forfeiture, in whole or in part, based on the Company's performance during a three-year period beginning January 1, 2012 and ending December 31,

(4) 2014. For the 2012 - 2014 performance cycle, the Compensation Committee has established total shareholder return (defined as the Company's common stock price appreciation plus dividends paid during the performance cycle) compared to companies in a peer group also selected by the Committee as the performance goal. Dividends will be accrued quarterly during the performance cycle, are subject to forfeiture in whole or in part, and will be paid only after the final determination of performance and in proportion to the target shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.