PESCARA MARCO
Form 4
May 16, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Estimated average burden hours per response...	0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
PESCARA MARCO

(Last) (First) (Middle)

3000 JOHN DEERE ROAD

(Street)

TOANO, VA 23168

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Lumber Liquidators Holdings, Inc. [LL]

3. Date of Earliest Transaction (Month/Day/Year)
05/15/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chief Marketing Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/15/2013		M		1,499	A	$ 7.58	5,200	D	
Common Stock	05/15/2013		M		3,000	A	$ 10.69	8,200	D	
Common Stock	05/15/2013		M		13,000	A	$ 10.69	21,200	D	
Common Stock	05/15/2013		M		1,000	A	$ 24.19	22,200	D	
Common Stock	05/15/2013		M		2,000	A	$ 23.49	24,200	D	

Common Stock	05/15/2013		M		2,000	A	$ 24.35	26,200	D	
Common Stock	05/15/2013		S		12,000	D	$ 89.3256 (7)	14,200	D	
Common Stock	05/15/2013		S		10,499	D	$ 90.0679 (8)	3,701	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to purchase)	$ 7.58	05/15/2013		M			1,499	(1)	07/13/2016	Common Stock	1,499
Stock Option (right to purchase)	$ 10.69	05/15/2013		M			3,000	(2)	03/28/2018	Common Stock	3,000
Stock Option (right to purchase)	$ 10.69	05/15/2013		M			13,000	(3)	03/12/2019	Common Stock	13,000
Stock Option (right to purchase)	$ 24.19	05/15/2013		M			1,000	(4)	03/11/2020	Common Stock	1,000
Stock Option	$ 23.49	05/15/2013		M			2,000	(5)	03/03/2021	Common Stock	2,000

(right to purchase)									
Stock Option (right to purchase)	$ 24.35	05/15/2013		M	2,000	(6)	03/22/2022	Common Stock	2,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PESCARA MARCO 3000 JOHN DEERE ROAD TOANO, VA 23168			Chief Marketing Officer	

Signatures

/s/ E. Livingston B. Haskell, Power-of-Attorney	05/16/2013
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option was granted on July 13, 2006 and became exercisable one-third on each anniversary of the grant date; provided that vesting accelerated by one year upon the issuer's initial public offering.

(2) The stock option vests in four equal annual installments beginning on March 28, 2009.

(3) The stock option vests in four equal annual installments beginning on March 12, 2010.

(4) The stock option vests in four equal annual installments beginning on March 11, 2011.

(5) The stock option vests in four equal annual installments beginning on March 3, 2012.

(6) The stock option vests in four equal annual installments beginning on March 22, 2013.

(7) Weighted average sale price for prices ranging from $89.00 to $89.91. 24 shares were sold at each of the following prices: $89.01 and $89.03; 100 shares were sold at each of the following prices: $89.054, $89.055, $89.06, $89.07 and $89.91; 400 shares were sold at $89.89 per share; 500 shares were sold at $89.2001 per share; 1,500 shares were sold at $89.21 per share; 1,600 shares were sold at $89.05 per share; 1,952 shares were sold at $89.00 per share; 2,500 shares were sold at $89.90 per share; and 3,000 shares were sold at $89.23 per share.

(8) Weighted average sale price for prices ranging from $90.01 to $90. 132. 50 shares were sold at $90.07 per share; 100 shares were sold at each of the following prices: $90.02, $90.09 and $90.132; 200 shares were sold at each of the following prices: $90.06 and $90.08; 700 shares were sold at $90.0101 per share; 1,000 shares were sold at $90.01 per share; 1,099 shares were sold at $90.13 per share; 3,000 shares were sold at $90.10 per share; and 3,950 shares were sold at $90.05 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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