

Ally Financial Inc.
Form 424B3
June 10, 2013

Pricing Supplement Dated 6/10/2013 Rule 424 (b) (3)

(To Prospectus Dated January 6, 2012) File No. 333-178919

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.50 %

Effective Dates: 6/10/2013 through 6/16/2013