

Ally Financial Inc.  
Form 424B2  
August 15, 2016

**Filed under Rule 424(b)(2), Registration Statement No. 333-206284**

Preliminary Pricing Supplement No. 116 - Dated Monday, August 15, 2016 (To: Prospectus dated August 10, 2015)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor's Option	Rating
02006DKR1 []	100.00	100.00 % (1)	1.125 %	98.875	Fixed	2.850 %	Monthly	08/15/2019	09/15/2016	\$1.58	Yes	Senior Unsecured Notes

**Redemption Information: Callable at 100% on 8/15/2017 and Monthly thereafter with 30 Calendar Days Notice.**

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.4500 % discount to the public offering price.

**02006DKS9 []** 100.00 % (2) 1.700 % [] Fixed 3.300 % Monthly 08/15/2021 09/15/2016 \$1.83 Yes Senior Unsecured Notes  
**Redemption Information: Callable at 100% on 8/15/2017 and Monthly thereafter with 30 Calendar Days Notice.**

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.7500 % discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, August 15, 2016 through Monday, August 22, 2016  
Trade Date: Monday, August 22, 2016 @ 12:00 PM ET  
Settle Date: Thursday, August 25, 2016  
Minimum Denomination/Increments: \$1,000.00/\$1,000.00  
Initial trades settle flat and clear SDFS: DTC Book Entry only  
DTC Number 0235 via RBC Dain Rauscher Inc

**Ally Financial Inc.**  
**Ally Financial Term Notes, Series A**  
**Prospectus dated August 10, 2015**

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.