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FULLER DA Form 4	LEL									
July 03, 2018										
FORM	4 UNITED	статес (SECU	DITIES A		VCHANCE		NT	PPROVAL	
Washington, D.C. 20549								Number:	3235-0	
Check this box if no longer subject to Section 16. Form 4 or							Expires:	January 2	31,	
						5		Estimated burden hoi response	average urs per	0.5
Form 5 obligations may contin <i>See</i> Instruct 1(b).	s Section 17(a) of the P	ublic U	tility Hol	ding C		nge Act of 1934, of 1935 or Secti 940			
(Print or Type Re	esponses)									
1. Name and Ad FULLER DA	:	2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]				5. Relationship of Reporting Person(s) to Issuer				
(Last)		3. Date of Earliest Transaction				(Check all applicable)				
(Last) (First) (Middle) C/O COMSCORE, INC., 11950 DEMOCRACY DRIVE STE 600			(Month/Day/Year) 07/02/2018			X_ Director Officer (giv below)	Officer (give title Other (specify			
(Street) RESTON, VA 20190			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
							Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivati	ve Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	2. Transaction Date Month/Day/Year)	2A. Deemed Execution E any (Month/Day	Date, if	3. Transactio Code (Instr. 8) Code V	Dispose (Instr. 3	(A) or ed (A) or ed of (D) 8, 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Repo	rt on a separate line	for each clas	ss of seci	urities here	ficially o	wned directly	or indirectly			
Kennider. Kepo	it on a separate fine		55 01 5000	unities bene	•	•	spond to the colle	ection of	SEC 1474	
					info requ disp	rmation cont uired to resp	ained in this forn ond unless the fo ntly valid OMB co	n are not rm	(9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8.1
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities	De
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Sec

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	or Disp (D)	(Instr. 3, 4,					Ç
				Code	√ (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	\$ 0 <u>(1)</u>	07/02/2018		А	11,39	0	(2)	(2)	Common Stock	11,390	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
FULLER DALE L C/O COMSCORE, INC. 11950 DEMOCRACY DRIVE STE 600 RESTON, VA 20190	Х					
/s/ Carol DiBattiste,						
Attorney-in-Fact	07/03/20					

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of the Company's Common Stock.

Date

This restricted stock unit award was granted pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award will vest in full on the earliest of (i) June 30, 2019, (ii) the date of the Company's 2019 annual meeting of stockholders, and

(2) (iii) the date of a change in control of the Company, subject in each case to the reporter's continued status as a member of the Company's Board of Directors on the vesting date. Vested units will be delivered in shares of Common Stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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