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ADESA IN Form 4 March 04, 2												
FORM	Λ4								OMB AF	PROVAL		
Washington, D.C. 20549								OMMISSION	OMB Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the Pu 30(h) of				SECU 6(a) of the full of the f	RITIES he Secur lding Co	ities 1 mpar	Exchange	Act of 1934, 1935 or Section	Estimated average burden hours per response 0.			
1(b).												
(Print or Type	Responses)											
Munce Cheryl A Symbol				er Name an A INC [K		r Trad	ing	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)		of Earliest 7	-	ı		(Check	all applicable)		
13085 HAMILTON CROSSING(Month/I03/02/203/02/2BLVD.03/02/2				Day/Year) 2005				Director 10% Owner X_ Officer (give title Other (specify below) EVP				
				endment, D nth/Day/Ye	-	al		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CARMEL, IN 46032 Form filed by More than One Reporting Person									porting			
(City)												
1.Title of Security (Instr. 3)	(Month/Day/Year) Execution Date, if				4. Securi omr Dispo (Instr. 3,	sed of		Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)			
Common Stock, par value \$.01 per share	03/02/2005			M	3,139	A	\$ 14.49	5,110.464	D			
Common Stock, par value \$.01 per share	03/02/2005			М	2,658	A	\$ 15.75	7,768.464	D			
Common Stock, par value \$.01 per share	03/02/2005			М	2,658	A	\$ 12.58	10,426.464	D			

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Common Stock, par value \$.01 per share 03	8/02/2005	S	8,455	D	\$ 22.79	1,971.464	D
Common Stock, par value \$.01 per share	9/02/2005	S	935	D	\$ 22.0057	1,036.464	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	FransactionDerivativeCodeSecurities		6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Purchase Common Stock, par value \$.01 per share	\$ 14.49	03/02/2005		М		3,139	<u>(1)</u>	01/02/2011	Common Stock, par value \$.01 per share	3,139
Option to Purchase Common Stock, par value \$.01 per share	\$ 15.75	03/02/2005		М		2,658	<u>(2)</u>	01/02/2012	Common Stock, par value \$.01 per share	2,658
Option to Purchase Common Stock, par	\$ 12.58	03/02/2005		М		2,658	<u>(3)</u>	02/03/2013	Common Stock, par value \$.01 per	2,658

8. De Se (Ii value \$.01 per share

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

EVP

Munce Cheryl A 13085 HAMILTON CROSSING BLVD. CARMEL, IN 46032

Signatures

Michelle Mallon for Cheryl A. Munce

03/04/2005 Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One-half (1/2) of the total grant vested and became exercisable on January 2, 2002 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2003.
- (2) One-half (1/2) of the total grant vested and became exercisable on January 2, 2003 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2004.
- (3) One-half (1/2) of the total grant vested and became exercisable on February 3, 2004 and the remaining one-half (1/2) vested and became exercisable on February 3, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.