Edgar Filing: O SULLIVAN MICHAEL B - Form 4

Form 4	N MICHAEL B	}								
March 18, 20	_								OMB AF	PROVAL
FORM	UNITED	STATES		RITIES A Shington,			NGE C	OMMISSION	OMB Number:	3235-0287
Check this box if no longer subject to Section 16. Form 4 or					ICIA	LOW	NERSHIP OF		Estimated average burden hours per	
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns inue. Section 17	(a) of the	Public Ut		ling Con	npany	Act of	e Act of 1934, 7 1935 or Section 0	·	
(Print or Type F	Responses)									
O SULLIVAN MICHAEL B Symbol			er Name and Ticker or Trading STORES INC [ROST]				5. Relationship of Reporting Person(s) to Issuer			
(Last) 4440 ROSE BUILDING	WOOD DRIVE	(Middle)		Earliest Tr ay/Year)		-		Director X Officer (give below)		Owner er (specify
			mendment, Date Original Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
PLEASANT	FON, CA 94588							Form filed by M Person	Iore than One Re	porting
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year) Executio any	n Date, if	3. Transactio Code (Instr. 8)	(Instr. 3,	isposed 4 and (A)	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial
Common Stock	03/16/2010			Code V F	Amount 1,978	or (D) D	Price \$ 54.21	(Instr. 3 and 4) 196,849	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
. ,	Derivative			. ,	Securities			(Instr. 3 and 4)	Owne
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					(11151
					4, and 5)					
					i, una 5)					
								Amoun	t	
						Date	Expiration	or		
							-	Title Numbe	r	
						Exercisable	Date	of		
				Code V	(A) (D)			Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
O SULLIVAN MICHAEL B 4440 ROSEWOOD DRIVE, BUILDING 4 PLEASANTON, CA 94588			President, Chief Operating Off				
Signatures							
/s/Michael B O'Sullivan President, Chief Operati Officer	ing	03/18/2010					
<u>**</u> Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.