#### Edgar Filing: TRANS WORLD ENTERTAINMENT CORP - Form 4

| Form 4  | ORLD ENTERTA                            | AINMENT  | CORP  |   |   |  |  |                          |  |
|---|---|--|---|---|---|--|--|--------------------------|--|
| May 10, 20<br>FORN<br>Check t<br>if no lon                            | his box                                 | UNITED STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |   |   |   |  |  |                          |  |
| subject to<br>Section 16. SECURITIES                                  |   |  |   |   |   |  | Estimated<br>burden hou<br>response                                  | urs per                  |  |
| (Print or Type  | Responses)                              |  |   |   |   |  |  |                          |  |
| 1. Name and Address of Reporting Person <u>*</u><br>EISENBERG BRUCE J |   |  | 2. Issuer Name and Ticker or Trading<br>Symbol<br>TRANS WORLD<br>ENTERTAINMENT CORP<br>[TWMC] |   |   | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)<br>Director 10% Owner                |  |                          |  |
| (Last)<br>38 CORPO  | (First) (                               | (Month/Day/Year)   |   |   |   | X_ Officer (give title Other (specify<br>below) below)<br>EVP Real Estate  |  |                          |  |
| (Street) 4. If Amendment, Da<br>Filed(Month/Day/Year)                 |   |  | -   | Applicable Line)<br>_X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting |   |  |  |                          |  |
| (City)  | (State)                                 | (Zip)  |   | Destation   | G   | Person   | . C D C  |                          |  |
| 1.Title of<br>Security<br>(Instr. 3)                                  | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed   | d 3.<br>Date, if Transaction<br>Code<br>v/Year) (Instr. 8)                                    | 4. Securit  | ies<br>(A) or<br>of (D)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect |  |
| Reminder: Re  | port on a separate line                 |  |   | Perso<br>inforr<br>requi<br>displa<br>numb  | ons who res<br>nation cont<br>red to resp<br>ays a curre<br>er. | spond to the colle<br>ained in this form<br>ond unless the fo<br>ntly valid OMB co                                 | n are not<br>orm<br>ontrol   | SEC 1474<br>(9-02)       |  |
|   | 1 80                                    |  | uts, calls, warrant   |   |   | Beneficially Owner<br>securities)  | u  |                          |  |

| 1. Title of | 2.         | 3. Transaction Date | 3A. Deemed         | 4.       | 5. Number of  | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|------------|---------------------|--------------------|----------|---------------|-------------------------|------------------------|
| Derivative  | Conversion | (Month/Day/Year)    | Execution Date, if | Transact | iorDerivative | Expiration Date         | Underlying Securities  |

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| Security<br>(Instr. 3)                            | or Exercise<br>Price of<br>Derivative<br>Security |            | any<br>(Month/Day/Year) | Code<br>(Instr. 8 |   | Securities<br>Acquired (<br>Disposed o<br>(Instr. 3, 4,<br>5) | f (D) | (Month/Day/         | Year)              | (Instr. 3 and                                      | 4)                         |
|---|---|------------|-------------------------|-------------------|---|---|-------|---------------------|--------------------|--|----------------------------|
|   |   |            |                         | Code              | V | (A)   | (D)   | Date<br>Exercisable | Expiration<br>Date | Title  | Amount<br>Number<br>Shares |
| Employee<br>Stock<br>Options<br>(Right to<br>Buy) | \$ 2.11   | 05/06/2010 |                         | А                 |   | 200,000   |       | <u>(1)</u>          | 05/06/2020         | Common<br>Stock par<br>value<br>\$.01 per<br>share | 200,00                     |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |  |
| EISENBERG BRUCE J              |               |           | EVP     |       |  |  |  |  |
| <b>38 CORPORATE CIRCLE</b>     |               |           | Real    |       |  |  |  |  |
| ALBANY, NY 12203               |               |           | Estate  |       |  |  |  |  |
| <b></b>                        |               |           |         |       |  |  |  |  |

### Signatures

| s/ Bruce J.    | 05/10/2010 |  |  |  |
|----------------|------------|--|--|--|
| Eisenberg      |            |  |  |  |
| **Signature of | Date       |  |  |  |

Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Employee stock options granted under Trans World Entertainment Corporation 2005 Long-Term Incentive Plan, which provides for tax
(1) witholding rights in a transaction exempt under Rule 16b-3. 25,000 vest on 5/6/2011, 25,000 vest on 5/6/2012, 25,000 vest on 5/6/2013 and 125,000 vest on 5/6/2014.

(2) Includes Employee Stock Options (Right to Buy) of 620,000 and 100,000 Stock Settled Appreciation Rights previuosly reported on Form 4 filings.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.