Williams William Jerryl Form 3 December 11, 2017 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Williams William Jerryl	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol AMERIPRISE FINANCIAL INC [AMP]			
(Last) (First) (Middle) GENERAL COUNSEL'S OFFICE, 1098 AMERIPRISE FINANCIAL CENTER (Street) MINNEAPOLIS, MN 55474	11/29/2017	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer Other (give title below) (specify below) EVP, AMP Franchise Group			 5. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City) (State) (Zip)	Table I - N	Non-Derivati	ive Securit	ies Be	neficially Owned
1.Title of Security (Instr. 4)	2. Amount o Beneficially (Instr. 4)	Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•
Common Stock	11,450		D	Â	
Common Stock	48.43 <u>(1)</u>		Ι	By 4	01(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Employee Stock Option (right to buy)	(2)	02/05/2023	Common Stock	8,851	\$ 65.31	D	Â
Employee Stock Option (right to buy)	(2)	02/07/2024	Common Stock	7,379	\$ 107.61	D	Â
Employee Stock Option (right to buy)	(<u>3)</u>	02/02/2025	Common Stock	7,961	\$ 128.76	D	Â
Employee Stock Option (right to buy)	(4)	02/01/2026	Common Stock	20,239	\$ 87.79	D	Â
Employee Stock Option (right to buy)	(5)	02/06/2027	Common Stock	12,703	\$ 123.37	D	Â
Phantom Stock	(6)	(6)	Common Stock	13,670.3468	\$ <u>(7)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address		Relationships					
		10% Owner	Officer	Other			
Williams William Jerryl GENERAL COUNSEL'S OFFICE 1098 AMERIPRISE FINANCIAL CENTER MINNEAPOLIS, MN 55474	Â	Â	EVP, AMP Franchise Group	Â			
Signatures							
/s/ Thomas R. Moore for William Jerryl Williams	1	12/11/2017					
<u>**</u> Signature of Reporting Person		Date					
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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise(1) Financial 401(k) plan as of November 29, 2017. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.

(2) Fully vested.

- (3) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 2, 2015.
- (4) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 1, 2016.
- (5) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 6, 2017.

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- (6) Shares of phantom stock are payable in shares of Ameriprise common stock following termination of employment or during a specified future year in accordance with The Ameriprise Financial Deferred Compensation Plan.
- (7) Each share of phantom stock represents the right to receive one share of Ameriprise Financial, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.