

CASSIDY JOHN F  
 Form 4  
 March 02, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 CASSIDY JOHN F

2. Issuer Name and Ticker or Trading Symbol  
 CINCINNATI BELL INC [CBB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 221 EAST FOURTH STREET

3. Date of Earliest Transaction (Month/Day/Year)  
 02/28/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 President and CEO

(Street)  
 CINCINNATI 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock					28,383.195	I	By 401k Plan
Common Stock <sup>(1)</sup>	02/28/2007		F	44,379 D	\$ 4.55 610,867	D	
Common Stock <sup>(2)</sup>	02/28/2007		A	143,250 A	\$ 4.55 754,117	D	
Common Stock <sup>(3)</sup>	02/28/2007		F	58,828 D	\$ 4.55 695,289	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option to Buy <u>(4)</u>	\$ 13.155					01/02/1999 01/02/2008	Common Stock	6,000
Option to Buy <u>(4)</u>	\$ 16.75					01/04/2000 01/04/2009	Common Stock	57,300
Option to Buy <u>(4)</u>	\$ 18.6875					08/20/2000 08/20/2009	Common Stock	20,000
Option to Buy <u>(4)</u>	\$ 16.7813					09/17/2001 09/17/2009	Common Stock	200,000
Option to Buy <u>(4)</u>	\$ 35.9688					01/03/2001 01/03/2010	Common Stock	15,000
Option to Buy <u>(4)</u>	\$ 23.5313					05/23/2001 05/23/2010	Common Stock	400,000
Option to Buy <u>(4)</u>	\$ 22.8438					01/02/2002 01/02/2011	Common Stock	80,000
Option to Buy <u>(4)</u>	\$ 9.645					12/04/2002 12/04/2011	Common Stock	400,000
Option to Buy	\$ 3.48					12/05/2003 12/05/2012	Common Stock	600,000

<u>(4)</u> Option to Buy	\$ 5.655	12/04/2004	12/04/2013	Common Stock	801,000
<u>(4)</u> Option to Buy	\$ 3.7	12/03/2005	12/03/2014	Common Stock	666,100
<u>(4)</u> Option to Buy	\$ 3.995	12/01/2005 <sup>(5)</sup>	12/01/2015	Common Stock	425,000
<u>(4)</u> Option to Buy	\$ 3.49	01/27/2007 <sup>(6)</sup>	01/27/2016	Common Stock	85,000
<u>(4)</u> Option to Buy	\$ 4.735	12/08/2007 <sup>(6)</sup>	12/08/2016	Common Stock	574,350

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CASSIDY JOHN F 221 EAST FOURTH STREET CINCINNATI 45202	X		President and CEO	

## Signatures

Christopher J. Wilson by Power of Attorney for John F. Cassidy 03/02/2007

    \*\*Signature of Reporting Person

\_\_\_\_ Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Surrender of previously granted restricted shares under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan (which is a Rule 16b-3 Plan) to cover tax liabilities upon lapse of restrictions.
  - (2) Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
  - (3) Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
  - (4) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.  
Options vest upon grant. Options granted on December 1, 2005 are fully vested upon grant. Shares purchased upon exercise of such options are subject to sale restrictions until the reporting person terminates employment with the Company as follows: 28% of shares purchased may be sold on or after December 1, 2006. Thereafter, an additional 3% of shares purchased per month for the remaining 24 months may be sold. Options expire ten years from grant date.
  - (6) 3-year vesting schedule: 28% vest one year from grant date; 3% vest each month thereafter for the remaining 24 months.

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