Breig Geralyn Form 3 October 24, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

A Breig Geralyn

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

10/15/2008

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

AVON PRODUCTS INC [AVP]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

5. If Amendment, Date Original

Filed(Month/Day/Year)

AVON PRODUCTS,

INC., 1345 AVENUE OF THE

AMERICAS

(Street)

Director _X__ Officer

10% Owner

Other (give title below) (specify below) SVP & President, North America 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

NEW YORK. NYÂ 10105

(City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial

Form: Direct (D)

Ownership (Instr. 5)

or Indirect (I) (Instr. 5)

Common Stock 854.35 Ι By 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

5. 4. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	(1)	03/30/2016	Common Stock	26,984	\$ 30.97	D	Â
Stock Option (Right to Buy)	(2)	03/06/2017	Common Stock	29,722	\$ 36.77	D	Â
Stock Option (Right to Buy)	(3)	03/04/2018	Common Stock	41,973	\$ 38.8	D	Â
Restricted Stock Units (4)	(5)	(5)	Common Stock	5,000	\$ 0 (6)	D	Â
Restricted Stock Units (4)	(7)	(7)	Common Stock	2,000	\$ 0 (6)	D	Â
Restricted Stock Units (4)	(8)	(8)	Common Stock	7,710	\$ 0 (6)	D	Â
Restricted Stock Units (4)	(9)	(9)	Common Stock	8,492	\$ 0 (6)	D	Â
Restricted Stock Units (4)	(10)	(10)	Common Stock	15,000	\$ 0 (6)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Othe		
Breig Geralyn AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICAS NEW YORK. NY 10105	Â	Â	SVP & President, North America	Â		

Signatures

Kim K. Azzarelli, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests in three equal annual installments beginning on 3/31/2007.
- (2) This option vests in three equal annual installments beginning on 3/07/2008.
- (3) This option vests in three equal annual installments beginning on 3/05/2009.
- (4) The reporting person has irrevocably elected to satisfy all withholding tax due upon the delivery of shares by authorizing Avon Products, Inc. to withhold a sufficient amount of shares to satisfy such tax obligation.

(5) 100% of the restricted stock units vest on 12/01/2008.

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- (6) Units correspond 1-for-1 with common stock.
- (7) 100% of the restricted stock units vest on 2/28/2009.
- (8) 100% of the restricted stock units vest on 3/31/2009.
- (9) 100% of the restricted stock units vest on 3/07/2010.
- (10) 100% of the restricted stock units vest on 9/10/2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.