Edgar Filing: OCONNOR SEAN MICHAEL - Form 4

OCONNOR Form 4 January 14, 2	SEAN MICHA	EL									
FORM										PPROVAL	
	UNITEI) STATES		ITIES Al hington,			IGE (COMMISSION	OMB Number:	3235-0287	
Check thi	or							Expires:	January 31,		
Section 16. Form 4 or			OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							2005 average Irs per 0.5	
Form 5 obligatior may conti <i>See</i> Instru 1(b).	inue. Section 1	7(a) of the		ility Hold	ing Com	pany	Act of	e Act of 1934, f 1935 or Sectio 40	n		
(Print or Type R	Responses)										
OCONNOR SEAN MICHAEL S			Symbol	2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS				5. Relationship of Reporting Person(s) to Issuer			
	INTERN HOLDIN					.15		(Check all applicable)			
				3. Date of Earliest Transaction (Month/Day/Year) 01/12/2011				_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify balaw)			
			01/12/20					below) below) CEO			
			ndment, Date Original				6. Individual or Joint/Group Filing(Check				
Filed(Mont WINTER PARK, FL 32789				th/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
	AKK, FL 32789	7						Person			
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Execution any		3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or		Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
C				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	01/12/2011			S <u>(1)</u>	716	D	\$ 25	305,671	D		
Common Stock	01/14/2011			S <u>(1)</u>	14,284	D	\$ 25	291,387	D		
Common Stock								3,500	Ι	By Children	
Common Stock								780,434	I	The St. James Trust	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	ate	7. Titl Amou Under Securi (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
OCONNOR SEAN MICHAEL 329 PARK AVENUE NORTH SUITE 350 WINTER PARK, FL 32789	Х	Х	CEO			
Cignotures						

Signatures

Sean M. O'Connor	01/14/2011				
<u>**</u> Signature of Reporting Person	Date				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) All of the transactions reported on this form are program transactions pursuant to a Rule 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.