Mijuskovic Srdjan Form 3 March 04, 2011

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

A Mijuskovic Srdjan

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

03/01/2011

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

AVON PRODUCTS INC [AVP]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(give title below) (specify below)

Senior Vice President

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O AVON PRODUCTS. INC., 1345 AVENUE OF THE

AMERICAS

(Street)

Director _X__ Officer

10% Owner Other

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

NEW YORK. NYÂ 10105

(City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

6,520

3. Ownership Form:

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5) Â D

Common Stock

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

5. 4. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative Derivative Security:

(Instr. 4)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	(1)	03/13/2013	Common Stock	2,364	\$ 26.4	D	Â
Stock Option (Right to Buy)	(2)	03/11/2014	Common Stock	13,500	\$ 36.42	D	Â
Stock Option (Right to Buy)	(3)	03/10/2015	Common Stock	16,200	\$ 41.95	D	Â
Stock Option (Right to Buy)	(4)	03/31/2016	Common Stock	4,287	\$ 30.97	D	Â
Stock Option (Right to Buy)	(5)	03/07/2017	Common Stock	9,389	\$ 36.77	D	Â
Stock Option (Right to Buy)	(6)	03/05/2018	Common Stock	23,564	\$ 38.8	D	Â
Stock Option (Right to Buy)	(7)	03/05/2019	Common Stock	32,353	\$ 15.5	D	Â
Stock Option (Right to Buy)	(8)	03/11/2020	Common Stock	27,811	\$ 31.61	D	Â
Restricted Stock Units (9)	(10)	(10)	Common Stock	15,000	\$ 0 (11)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Mijuskovic Srdjan C/O AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105	Â	Â	Senior Vice President	Â		

Signatures

Karen R. Leu,
Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three equal annual installments beginning on 3/13/04.
- (2) This option vested in three equal annual installments beginning on 3/11/05.
- (3) This option vested in three equal annual installments beginning on 3/10/06.
- (4) This option vested in three equal annual installments beginning on 3/31/07.

Reporting Owners 2

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- (5) This option vested in three equal annual installments beginning on 3/07/08.
- (6) This option vests in three equal annual installments beginning on 3/05/09.
- (7) This option vests in three equal annual installments beginning on 3/5/10.
- (8) This option vests in three equal annual installments beginning on 3/11/11.
- (9) The reporting person has irrevocably elected to satisfy all withholding tax due upon the delivery of shares by authorizing Avon Products, Inc. to withhold a sufficient amount of shares to satisfy such tax obligation.
- (10) 100% of the restricted stock units vest on 7/17/2013.
- (11) Units correspond 1-for-1 with common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.