## Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K

## BRITISH SKY BROADCASTING GROUP PLC

Form 6-K July 21, 2006

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of July 2006 21 July 2006

BRITISH SKY BROADCASTING GROUP PLC (Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England (Address of principal executive offices)

Indicate by check mark whether the registrant  $\,$  files or will file annual reports under cover of Form 20-F or Form 40-F  $\,$ 

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc

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announcing Notice of Results released on 21 July 2006

21 July 2006

British Sky Broadcasting Group plc

Notice of Preliminary Results

British Sky Broadcasting Group plc will be announcing its preliminary results for the year ended 30 June 2006 via RNS, at 7.00 a.m. BST on Friday 28 July 2006.

A conference call for UK and European analysts and investors will be held at 9: 00 a.m. (BST). To register for this, please e-mail bskyb@finsbury.com or contact Yim Wong or Katie Lang at Finsbury on +44 20 7251 3801. A live webcast of this call and replay facility will be available on Sky's corporate website, http://www.sky.com/corporate.

There will be a separate conference call for US analysts and investors at 10.00a.m. (EST). To register for this please contact Rebecca Lohse at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at http://invite.taylor-rafferty.com/\_bskyb/us. A live webcast of this call and replay facility will also be available on Sky's corporate website, http://www.sky.com/corporate.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 21 July 2006 By: /s/ Dave Gormley Dave Gormley

Company Secretary