

Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

November 02, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of November 2007  
2 November 2007

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc  
announcing US Accounting Release released on  
2 November 2007

This report is incorporated by reference in the prospectus contained in the  
Registration Statements on Form F-3 (SEC File No.333-08246) and Form F-3/S-3  
(SEC File No.333-106837) filed by the Registrant under the Securities Act of  
1933.

Consolidated Income Statement for the three months ended 30 September 2007

|  | Notes | Thru<br>30<br>(u |
|--|-------|------------------|
| Revenue  | 1     |                  |
| Operating expense  | 2     |                  |
| Operating profit   |       |                  |
| -----  |       |                  |
| Share of results from joint ventures and associates      |       |                  |
| Investment income  |       |                  |
| Finance costs  |       |                  |
| Profit before tax  |       |                  |
| -----  |       |                  |
| Taxation   |       |                  |
| Profit for the period                                    |       |                  |
| -----  |       |                  |
| Earnings per share from profit for the period (in pence) |       |                  |
| Basic  |       |                  |
| Diluted  |       |                  |
| 1. Revenue   |       |                  |
| Retail subscription                                      |       |                  |
| Wholesale subscription                                   |       |                  |
| Advertising  |       |                  |
| Sky Bet  |       |                  |
| Installation, hardware and service                       |       |                  |
| Other  |       |                  |
| -----  |       |                  |
| 2. Operating expense                                     |       |                  |

Thru  
30  
(u

Programming  
Transmission and related functions  
Marketing  
Subscriber management  
Administration

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Re-analysis of reported revenue by category

To provide a more relevant presentation, management has chosen to re-analyse the revenue categories from those previously reported. Other revenue now principally includes income from Easynet Enterprise, Sky Active and technical platform service revenue.

|                                       | Three months to<br>30 September 2006<br>as previously<br>reported<br>GBP million<br>(unaudited) | Transfer of Sky<br>Active<br>GBP million<br>(unaudited) | Separate<br>installation,<br>hardware and<br>service<br>GBP million<br>(unaudited) | GB<br>(u |
|---------------------------------------|---|---|--|----------|
| Retail Subscription                   | 792   |   |  |          |
| Wholesale Subscription                | 53  |   |  |          |
| Advertising                           | 78  |   |  |          |
| Sky Bet                               | 10  |   |  |          |
| Sky Active                            | 22  | (22)  |  |          |
| Installation,<br>Hardware and Service | -   |   | 50   |          |
| Other                                 | 116   | 22  | (50)   |          |
|                                       | 1,071   | -   | -  |          |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

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Date: 2 November 2007

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary