

Edgar Filing: SONY CORP - Form 6-K

SONY CORP  
Form 6-K  
April 01, 2008

Form 6-K

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of April 2008  
Commission File Number: 001-06439

SONY CORPORATION  
(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN

(Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F,

Form 20-F  X

Form 40-F  \_\_

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934,  
Yes No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): 82-\_\_\_\_\_

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the  
registrant has duly caused this report to be signed on its behalf by the  
undersigned, thereunto duly authorized.

SONY CORPORATION  
(Registrant)

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By: /s/ Nobuyuki Oneda  
(Signature)  
Nobuyuki Oneda  
Executive Vice President and  
Chief Financial Officer

Date: April 1, 2008

List of materials

Documents attached hereto:

i) Press release announcing Executive Appointments

Sony Corporation  
1-7-1 Konan  
Minato-ku  
Tokyo 108-0075

March 31, 2008  
No. 08-042E

Executive Appointments

Tokyo, Japan - Sony Corporation has announced the following Executive appointments.

Member of the Board to Retire (as of March 31st)

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Hirobumi Kawano

Executive Appointments (as of April 1st)

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Hidenosuke Kanai                      Appointed in charge of Corporate Production Strategies  
SVP,    (Continues as Deputy President of Video Business Group)  
Corporate Executive

(TV Business Group)

Hiroshi Yoshioka                      Appointed as President  
SVP,    (Currently President of Audio Business Group)  
Corporate Executive

(Audio Business Group)

Katsumi Ihara                              Appointed as President  
Executive Deputy President, (Continues as officer in charge of Consumer  
Representative Corporate Products Group)  
Executive Officer

(Corporate R&D)

Keiichiro Shimada                      Appointed as President of A3 Research Center  
SVP,    (Continues as President of Technology Development  
Group,  
Corporate Executive                      Senior General Manager of Consumer Products Group  
UI Center)

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Tetsujiro Kondo  
SVP,  
Corporate Executive

Appointed as General Manager of SS-A3 Project  
Department