

BRITISH SKY BROADCASTING GROUP PLC
Form 6-K
July 07, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

**Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934**

For the month of July 2008
02 July 2008

BRITISH SKY BROADCASTING GROUP PLC
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

NO. 1 Press release of British Sky Broadcasting Group plc announcing Holding(s) in Company released on 02 July 2008

TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

British Sky Broadcasting Group plc

2. Reason for notification

(yes/no)

An acquisition or disposal of voting rights

Yes

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An event changing the breakdown of voting rights

Other (please specify):_____

3. Full name of person(s) subject to notification obligation:

Janus Capital Management LLC

4. Full name of shareholder(s)

(if different from 3):

5. Date of transaction **30 June 2008**
(and date on which the threshold is crossed or reached if different):

6. Date on which issuer notified: **1 July 2008**

7. Threshold(s) that is/are crossed or reached: **3%**

8: Notified Details

A: Voting rights attached to shares

| Class/type of shares If possible use ISIN code | Situation previous to the triggering transaction | | Resulting situation after the triggering transaction | | | | |
|---|--|-------------------------|--|-------------------------|----------|-----------------------------|----------|
| | Number of shares | Number of voting rights | Number of shares | Number of voting rights | | Percentage of voting rights | |
| | | | | Direct | Indirect | Direct | Indirect |
| Ordinary Shares ISIN: GB0001411924 | ORD 52,417,696 | ORD 52,417,696 | ORD 49,213,227 | ORD 49,213,227 | | 2.81% | |
| ADR ISIN: US1110131083 | ADR 57,432 | ADR 57,432 | ADR 57,432 | ADR 57,432 | | 0.01% | |

B: Financial Instruments

Resulting situation after the triggering transaction

| Type of financial instrument | Expiration date | Exercise/ conversion period/date | No. of voting rights that may be acquired (if the instrument exercised/converted) | Percentage of voting rights |
|------------------------------|-----------------|--|---|-----------------------------|
| | | | | |

Total (A+B)

Number of voting rights **49,442,955** Percentage of voting rights **2.82%**

9. Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:

Proxy Voting:

10. Name of proxy holder: Janus Capital Management LLC
11. Number of voting rights proxy holder will cease to hold: 3,204,469
12. Date on which proxy holder will cease to hold voting rights: 30 June 2008

13. Additional information:

14 Contact name: Kathy Stahl
15. Contact telephone name: 303-336-4528

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 02 July 2008

By: /s/ Dave Gormley
Dave Gormley
Company Secretary