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SECURITIES A	ND EXCHANGE CO	OMMISSION
v	VASHINGTON, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
Pursuant to Section 13	3 or 15(d) of the Securities Excha	ange Act of 1934
Date of Report (Date of earliest event reported): August	16, 2004
INTERNATIONAL A	ASSETS HOLDING (name of registrant as specified in its charter)	CORPORATION
Delaware (State of Incorporation)	000-23554 (Commission File Number)	59-2921318 (IRS Employer ID No.)
220 E. Central Parl	kway, Suite 2060, Altamonte Springs, Fl	orida 32701
(Address of principal executive offices) (Zip Code)		

407-741-5300

 $(Registrant \ \ s \ telephone \ number, including \ area \ code)$

N/A

 $(Former\ name\ or\ former\ address, if\ changed\ since\ last\ report)$

Item 9. Regulation FD Disclosure

Item 12. Results of Operations and Financial Condition

The following information is furnished under Item 9, Regulation FD Disclosure and Item 12, Results of Operations and Financial Condition. This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act.), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing. On August 16, 2004, a news release was issued on the subject of third quarter earnings for International Assets Holding Corporation. The news release did not include certain financial statements, related footnotes and certain other financial information that will be filed with the Securities and Exchange Commission as part of International Assets Holding Corporation s Quarterly Report on Form 10-QSB.

The Press Release is attached hereto as Exhibit 99.1

SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: August 16, 2004

/s/ Sean M. O Connor

Sean M. O Connor

CEO

Date: August 16, 2004

/s/ Jonathan C. Hinz

Jonathan C. Hinz

CFO

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