

ADVO INC  
Form 8-K  
May 25, 2005

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15 (d) of the**  
**Securities Exchange Act of 1934**

May 20, 2005

Date of report (Date of earliest event reported)

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**ADVO, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**1-11720**  
(Commission file number)

**06-0885252**  
(IRS Employer  
Identification No.)

Edgar Filing: ADVO INC - Form 8-K  
One Targeting Centre, Windsor, Connecticut 06095  
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (860) 285-6100

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).
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**ITEM 1.01 ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT**

On May 20, 2005, the Company and S. Scott Harding ( Harding ) agreed to amend the Air Travel provision of Harding s Employment Agreement dated October 15, 2004 to reflect the Company s current provision of reimbursable commercial air travel expenses not to exceed \$75,000. A copy of the amendment is attached as an exhibit to this Form 8-K.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits.

| <u>Exhibit No.</u> | <u>Description</u>   |
|--------------------|--|
| 10.1               | Amendment No. 2 to Employment Agreement between ADVO, Inc. and S. Scott Harding, dated May 20, 2005. |

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ADVO, Inc.

Date: May 25, 2005

By /s/ JOHN D. SPERIDAKOS

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John D. Speridakos

Vice President & Controller

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EXHIBIT INDEX

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