SOHU COM INC Form 10-Q August 08, 2005 Table of Contents

# **UNITED STATES**

	SECURITIES AND EXCHANGE COMMISSION
	WASHINGTON, D.C. 20549
	FORM 10-Q
	RTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE OF 1934
FOR THE QU	UARTERLY PERIOD ENDED June 30, 2005
	OR
	NSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE OF 1934
FOR THE TE	RANSITION PERIOD FROM TO
	COMMISSION FILE NUMBER 0-30961

Sohu.com Inc.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

Delaware				
STATE OR	<b>OTHER</b>	JURISDICTION	OF	

98-0204667 (I.R.S. EMPLOYER

INCORPORATION OR ORGANIZATION)

**IDENTIFICATION NUMBER)** 

Level 12, Vision International Center

No. 1 Unit Zhongguancun East Road, Haidian District

**Beijing 100084** 

People s Republic of China

 $(011)\ 8610\hbox{-}6272\hbox{-}6666$ 

(Address, including zip code, of registrant s principal executive offices and registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes x No "

The number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date:

Class Outstanding at July 29, 2005

Common stock, \$.001 par value 36,306,194

## **Table of Contents**

## SOHU.COM INC

## **Table of Contents**

		PAGE
PART I	FINANCIAL INFORMATION	
Item 1	Condensed Consolidated Financial Statements (unaudited)	1
	Condensed Consolidated Balance Sheets as of June 30, 2005 and December 31, 2004 (unaudited)	1
	Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2005 and 2004 (unaudited)	2
	Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2005 and 2004 (unaudited)	3
	Condensed Consolidated Statements of Shareholders	4
	Notes to Condensed Consolidated Financial Statements (unaudited)	5
Item 2	Management s Discussion and Analysis of Financial Condition and Results of Operations	12
Item 3	Quantitative and Qualitative Disclosure About Market Risk	47
Item 4	Controls and Procedures	49
PART II	OTHER INFORMATION	
Item 1	<u>Legal Proceedings</u>	49
Item 2	Unregistered Sales of Equity Securities and Use of Proceeds	49
Item 3	Defaults Upon Senior Securities	50
Item 4	Submission of Matters to a Vote of Security Holders	50
Item 5	Other Information	50
Item 6	<u>Exhibits</u>	50
	<u>SIGNATURES</u>	51
	Exhibit Index	52

## **Table of Contents**

#### PART I FINANCIAL INFORMATION

#### Item 1. Condensed Consolidated Financial Statements (unaudited)

#### SOHU.COM INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited)

#### (In thousands)

	As of		
	June 30, 2005	December 31, 2004	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 109,118	\$ 122,384	
Accounts receivable, net (including \$0 and \$199 from related parties, respectively)	21,496	19,901	
Prepaid and other current assets	3,173	4,894	
Current portion of long-term investments in marketable debt securities	1,501	4,494	
Total current assets	135.288	151.673	
Long-term investments in marketable debt securities	14,214	14,444	
Investment in an associate	1,037	995	
Fixed assets, net	15,234	12,175	
Goodwill	50,700	44,502	
Intangible assets, net	7,499	7,503	
Other assets, net	6,554	3,475	
	\$ 230,526	\$ 234,767	
	\$ 230,320	φ 254,707	
LIABILITIES AND SHAREHOLDERS EQUITY			
-			
Current liabilities:	\$ 1,643	\$ 2,273	
Accounts payable (including \$206 and \$110 to related parties, respectively)  Accrued liabilities	\$ 1,643 29,509	33,995	
Accrued habilities	29,309	33,993	
Total current liabilities	31,152	36,268	
Zero coupon convertible senior notes	90,000	90,000	
Total liabilities	121,152	126,268	
Commitments and contingencies (Note 7)			
Sharahaldara aquitu			
Shareholders equity: Common stock: \$0.001 par value per share (75,400 authorized, 36,235 and 36,537 shares issued and			
	39	38	
outstanding, respectively) Additional paid-in capital	147,465	145,481	
Additional patu-iii capital	147,403	143,461	

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Treasury stock (3,446 shares and 2,561 shares, respectively)	(39,686)	(25,839)
Deferred compensation		(2)
Accumulated other comprehensive (loss)/ income	(65)	14
Retained earnings/ (accumulated deficit)	1,621	(11,193)
Total shareholders equity	109,374	108,499
	\$ 230,526	\$ 234,767

The accompanying notes are an integral part of these condensed consolidated financial statements.

## **Table of Contents**

## SOHU.COM INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

(In thousands, except per share data)

	Three Months Ended		Six Months Ended	
	June 30,	June 30,	June 30,	June 30,
	2005	2004	2005	2004
Revenues:				
Advertising:				
Brand advertising (including \$6, \$121, \$6 and \$245 from related parties, respectively)	\$ 13,859	\$ 10,950	\$ 25,983	\$ 19,943
Sponsored search	3,105	2,432	5,836	4,453
Subtotal of advertising revenues	16,964	13,382	31,819	24,396
Non-advertising:				
Wireless	6,360	11,316	12,319	23,561
E-commerce	841	1,370	2,106	2,689
Others	1,714	1,199	3,360	2,556
Subtotal of non-advertising revenues	8,915	13,885	17,785	28,806
Total revenues	25,879	27,267	49,604	53,202
Cost of revenues:				
Advertising:				
Brand advertising	3,835	3,128	7,064	5,788
Sponsored search	453	244	746	372
Subtotal of advertising cost of revenues	4,288	3,372	7,810	6,160
Subtotal of activitising cost of ferences				
Non-advertising:				
Wireless	2,781	4,132	4,986	8,313
E-commerce (including \$33, \$31, \$64 and \$66 from related parties, respectively)	783	1,346	2,014	2,632
Others (including \$296, \$0, \$580 and \$0 from related parties, respectively)	594	386	1,166	754
Subtotal of non-advertising cost of revenues	4,158	5,864	8,166	11,699
Succession of non-university cost of to online				
Total cost of revenues	8,446	9,236	15,976	17,859
Gross profit	17,433	18,031	33,628	35,343
Operating expenses:	,	,	,	,
Product development	3,594	2,091	6,736	3,971
Sales and marketing	4,269	4,261	9,003	7,382
General and administrative	2,399	1,752	4,811	3,324
Amortization of intangibles	474	360	930	537
Total operating expenses	10,736	8,464	21,480	15,214
1 0 1				

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Operating profit	6,697	9,567	12,148	20,129
Other expense	(102)	(196)	(350)	(404)
Interest income	555	578	1,128	1,208
Income before income tax expense	7,150	9,949	12,926	20,933
Income tax expense	(50)	(70)	(112)	(124)
Net income	\$ 7,100	\$ 9,879	\$ 12,814	\$ 20,809
Basic net income per share	\$ 0.20	\$ 0.27	\$ 0.36	\$ 0.57
Shares used in computing basic net income per share	36,015	36,349	36,093	36,302
Diluted net income per share	\$ 0.18	\$ 0.25	\$ 0.33	\$ 0.52