ARMSTRONG WORLD INDUSTRIES INC Form DEFA14A April 28, 2008

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a)

of the Securities Exchange Act of 1934

Filed by the Registrant x		Filed by a Party other than the Registrant "		
Check the appropriate box:				
	Preliminary Proxy Statement			
	Definitive Proxy Statement			
	Confidential, for Use of the Comm	ission Only (as permitted by Rule 14a-6(e)(2))		
X	Definitive Additional Materials			
	Soliciting Material Pursuant to §24	0.14a-12		

ARMSTRONG WORLD INDUSTRIES, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (check the appropriate box):

No f	ee required.
Fee o	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
(1)	Title of each class of securities to which transaction applies:
(2)	Aggregate number of securities to which transaction applies:
(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
(4)	Proposed maximum aggregate value of transaction:
(5)	Total fee paid:
Fee 1	paid previously with preliminary materials.
Chec	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1)	Amount Previously Paid:

(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

Importa	nt Notice of Availability of Proxy Materials for the Shareholder Meeting of
	Armstrong World Industries, Inc.
	To Be Held On:
	Monday, June 23, 2008
	COMPANY NUMBER
	ACCOUNT NUMBER
	CONTROL NUMBER
	an overview of the more complete proxy materials that are available to you on the Internet. We all of the important information contained in the proxy materials before voting.
	mail copy of the proxy materials you must request one. There is no charge to you for requesting a clease make the request as instructed below before 6/13/08.
Please visit http://www.amstock.co	m/ProxyServices/ViewMaterials.asp, where the following materials are available for view:
	Notice of Annual Meeting of Shareholders
	Proxy Statement
	Form of Electronic Proxy Card
TO DECLIFICATION OF THE PARTY.	Annual Report on Form 10-K
TO REQUEST MATERIAL:	TELEPHONE: 866-668-8562

 $\pmb{E\text{-MAIL: info@amstock.com}}\\$

WEBSITE: http://www.amstock.com/ProxyServices/ViewMaterials.asp

TO VOTE:

ONLINE: To access your online proxy card, please visit <u>www.voteproxy.com</u> and follow the on-screen instructions. You may enter your voting instructions at www.voteproxy.com up until 11:59 PM Eastern Time the day before the cut-off or meeting date.

- OR -

IN PERSON: You may vote your shares in person by attending the Annual Meeting.

- OR -

TELEPHONE: To vote by telephone, please visit

http://www.amstock.com/ProxyServices/ViewMaterials.asp to view the materials and to obtain the toll free number to call.

OR -

MAIL: You may request a card by following the instructions above.

- 1. Election of nine (9) members to the Board of Directors:
- 2. Ratification of the appointment of KPMG LLP as the Company s independent auditor for 2008.

NOMINEES: James J. Gaffney

Robert C. Garland

Judith R. Haberkorn

Michael D. Lockhart

James J. O Connor

Russell F. Peppet

Arthur J. Pergament

John J. Roberts

Alexander M. Sanders, Jr.

3. Approval of the 2008 Directors Stock Unit Plan.

Please note that you cannot use this notice to vote by mail.