IRSA INVESTMENTS & REPRESENTATIONS INC Form 6-K November 27, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15b-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of November, 2009

Irsa Inversiones y Representaciones Sociedad Anónima

(Exact name of Registrant as specified in its charter)

Irsa Investments and Representations Inc.

(Translation of registrant s name into English)

Republic of Argentina

(Jurisdiction of incorporation or organization)

Bolívar 108

Edgar Filing: IRSA INVESTMENTS & REPRESENTATIONS INC - Form 6-K (C1066AAB)

Buenos Aires, Argentina

(Address of principal executive offices)

Form 20-F x Form 40-F "

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes " No x

IRSA INVERSIONES Y REPRESENTACIONES SOCIEDAD ANÓNIMA

(THE COMPANY)

REPORT ON FORM 6-K

Attached is an English translation of the summary of the letter dated November 24, 2009 filed by the Company with the *Comisión Nacional de Valores* and the *Bolsa de Comercio de Buenos Aires*.

Edgar Filing: IRSA INVESTMENTS & REPRESENTATIONS INC - Form 6-K

By letter dated November 24, 2009, the Company reported that following the decision to sell non strategic assets for its ordinary course of its business, has sold to Fideicomiso de Administración Costeros (the Buyer), a building located in Olga Cossentini 1553, Ciudad de Buenos Aires, named Edificio Costeros.

The price for this transaction was established in U\$S 18,000,000.00, which was fully paid by the Buyer. Furthermore upon the closing of this transaction all the current leases were transferred to the Buyer.

Edgar Filing: IRSA INVESTMENTS & REPRESENTATIONS INC - Form 6-K

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Buenos Aires, Argentina.

IRSA Inversiones y Representaciones Sociedad Anónima

By: /s/ Saúl Zang Name: Saúl Zang

Title: Vice Chairman of the Board of Directors

Dated: November 25, 2009