BEASLEY BROADCAST GROUP INC Form 10-Q November 01, 2010 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-Q**

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2010

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File No. 0-29253

# BEASLEY BROADCAST GROUP, INC.

(Exact Name of Registrant as Specified in Its Charter)

**Delaware** (State of Incorporation)

65-0960915 (I.R.S. Employer

**Identification Number)** 

3033 Riviera Drive, Suite 200

Naples, Florida 34103

(Address of Principal Executive Offices and Zip Code)

(239) 263-5000

(Registrant s Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer " Accelerated filer

Non-accelerated filer " (Do not check if a smaller reporting company)

Smaller reporting company of the Exchange Act). Yes " No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Class A Common Stock, \$.001 par value, 6,022,605 Shares Outstanding as of October 25, 2010

Class B Common Stock, \$.001 par value, 16,662,743 Shares Outstanding as of October 25, 2010

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## BEASLEY BROADCAST GROUP, INC.

#### CONSOLIDATED BALANCE SHEETS

	December 31, 2009	September 30, 2010
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 5,892,777	\$ 9,626,253
Accounts receivable, less allowance for doubtful accounts of \$758,815 in 2009 and \$1,097,376 in 2010	18,173,014	16,978,653
Trade sales receivable	1,049,801	912,380
Other receivables	635,384	820,591
Prepaid expenses	1,550,124	1,805,213
Deferred tax assets	517,424	560,190
Total current assets	27,818,524	30,703,280
Notes receivable from related parties	3,458,366	3,271,088
Property and equipment, net	21,912,733	20,724,163
FCC broadcasting licenses	178,913,816	178,913,816
Goodwill	13,629,364	13,629,364
Other assets	4,193,190	4,486,806
Total assets	\$ 249,925,993	\$ 251,728,517
LIABILITIES AND STOCKHOLDERS EQUITY		
Current liabilities:		
Current installments of long-term debt	\$ 4,987,013	\$ 6,356,274
Accounts payable	2,436,487	1,226,030
Accrued expenses	4,473,652	5,124,851
Trade sales payable	1,002,445	936,351
Derivative financial instruments	3,141,500	2,332,015
Total current liabilities	16,041,097	15,975,521
Long-term debt	146,839,703	138,925,119
Deferred tax liabilities	33,010,719	37,424,171
Derivative financial instruments	443,711	, ,
Other long-term liabilities	1,150,751	1,150,751
Total liabilities	197,485,981	193,475,562
Stockholders equity:	,	
Preferred stock, \$.001 par value, 10,000,000 shares authorized, none issued		
Class A common stock, \$.001 par value, 150,000,000 shares authorized, 8,608,280 issued in 2009 and		
8,708,280 issued in 2010	8,608	8,708
Class B common stock, \$.001 par value, 75,000,000 shares authorized, 16,662,743 issued in 2009 and 2010	16,662	16,662
Additional paid-in capital	115,045,370	115,693,416
Treasury stock, Class A common stock, 2,619,795 in 2009 and 2,685,675 shares in 2010	(13,921,812)	(14,213,542)
Accumulated deficit Accumulated other comprehensive loss	(46,537,022) (2,171,794)	(41,883,998) (1,368,291)
Stockholders equity	52,440,012	58,252,955
Stormondor - equity	52,110,012	30,232,733

Total liabilities and stockholders equity

\$ 249,925,993

\$ 251,728,517

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## BEASLEY BROADCAST GROUP, INC.

#### CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended Septembe 2009 2010			
Net revenue	\$	24,415,988	\$	24,206,727
	-	_ 1,122,200	-	_ ,,_ , ,, ,
Operating (income) expense:				
Station operating expenses (including stock-based compensation of \$12,313 in 2009 and \$15,776 in 2010				
and excluding depreciation and amortization shown separately below)		17,546,955		15,794,914
Corporate general and administrative expenses (including stock-based compensation of \$222,864 in 2009				
and \$105,860 in 2010)		1,855,882		1,830,230
Depreciation and amortization		671,678		654,207
Net gain on sale or disposal of assets		(1,496,336)		
Total operating expenses		18,578,179		18,279,351
Operating income		5,837,809		5,927,376
Non-operating income (expense):				
Interest expense		(2,733,022)		(2,520,826)
Other income (expense), net		89,873		66,194
Income before income taxes		3,194,660		3,472,744
Income tax expense		1,815,482		1,386,916
·				
Net income	\$	1,379,178	\$	2,085,828
Tet meone	Ψ	1,577,170	Ψ	2,003,020
Basic and diluted net income per share	\$	0.06	\$	0.09
•				
Basic common shares outstanding		22,394,474		22,528,612
		,_,,,,,		,00,012
Diluted common shares outstanding		22,472,127		22,593,426
Diluted Common shares outstanding		22,412,121		22,333,420

## BEASLEY BROADCAST GROUP, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

	Nine Months Ended September 30 2009 2010		
Net revenue	\$ 70,584,	484 \$	70,985,024
Operating (income) expense:			
Station operating expenses (including stock-based compensation of \$49,878 in 2009 and \$66,209 in 2010			
and excluding depreciation and amortization shown separately below)	51,629,	252	48,026,225
Corporate general and administrative expenses (including stock-based compensation of \$721,919 in 2009			
and \$581,937 in 2010)	6,015,	163	5,900,180
Depreciation and amortization	2,127,	455	1,989,791
Net gain on sale or disposal of assets	(1,496,	336)	
Total operating expenses	58,275,	534	55,916,196
Operating income	12,308.	950	15,068,828
Non-operating income (expense):			
Interest expense	(7,528,	446)	(7,572,443)
Loss on extinguishment of long-term debt	(513,	642)	
Other income (expense), net	240,	630	323,822
Income before income taxes	4,507.	492	7,820,207
Income tax expense	2,411.	508	3,167,183
•	,		, ,
Net income	\$ 2,095.	984 \$	4,653,024
	Ψ 2,093,	<b>701</b> φ	1,033,021
Basic and diluted net income per share	\$	0.09 \$	0.21
•			
Basic common shares outstanding	22,342,	409	22,481,181
David Common States Constanting	22,3 12,	,	22,101,101
Diluted common charge outstanding	22 414	570	22 544 755
Diluted common shares outstanding	22,414,	319	22,544,755

## BEASLEY BROADCAST GROUP, INC.

#### CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Th	ree Months End 2009	led S	eptember 30, 2010
Net income	\$	1,379,178	\$	2,085,828
Other comprehensive income (loss):				
Unrealized income on available-for-sale investments (net of income tax expense of \$18,023 in 2009 and		20.644		20.700
\$13,079 in 2010)		28,644		20,788
Change in fair value of derivative financial instruments designated as cash flow hedges (net of income tax				
benefit of \$382,202 in 2009 and \$116,106 in 2010)		(607,444)		(184,531)
Reclassification of unrealized losses on derivative financial instruments to interest expense (net of income tax expense of \$291,200 in 2009 and \$294,968 in 2010)		462,814		468,802
tax expense of \$291,200 iii 2009 and \$294,900 iii 2010)		402,014		400,002
		(144,630)		284,271
Other comprehensive income (loss)		(115,986)		305,059
-				
Comprehensive income	\$	1,263,192	\$	2,390,887

## BEASLEY BROADCAST GROUP, INC.

#### CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Nine Months End 2009	ed September 30, 2010
Net income	\$ 2,095,984	\$ 4,653,024
Other comprehensive income:		
Unrealized income on available-for-sale investments (net of income tax expense of \$21,474 in 2009 and	24 127	24.201
\$21,576 in 2010)	34,127	34,291
Change in fair value of derivative financial instruments designated as cash flow hedges (net of income tax		
benefit of \$549,267 in 2009 and \$426,761 in 2010)	(872,965)	(678,264)
Reclassification of unrealized losses on derivative financial instruments to interest expense (net of income		
tax expense of \$756,280 in 2009 and \$910,745 in 2010)	1,201,979	1,447,476
	329,014	769,212
Other comprehensive income	363,141	803,503
Comprehensive income	\$ 2,459,125	\$ 5,456,527

## BEASLEY BROADCAST GROUP, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Months Ende 2009	ed September 30, 2010
Cash flows from operating activities:		
Net income	\$ 2,095,984	\$ 4,653,024
Adjustments to reconcile net income to net cash provided by operating activities:		
Income from trade sales	(488,692)	(40,394)
Stock-based compensation	771,797	648,146
Provision for bad debts	1,423,859	1,247,016
Depreciation and amortization	2,127,455	1,989,791
Net gain on sale or disposal of assets	(1,496,336)	
Amortization of loan fees	254,826	226,230
Loss on extinguishment of long-term debt	513,642	
Deferred income taxes	2,994,946	3,920,993
Change in operating assets and liabilities:	· · ·	, ,
Receivables	1,605,679	(237,862)
Prepaid expenses	(1,361,753)	(255,089)
Other assets	19,770	90,319
Payables and accrued expenses	124,195	(559,258)
1 ayables and accrued expenses	124,193	(339,236)
Net cash provided by operating activities	8,585,372	11,682,916
Cash flows from investing activities:	(400.000)	(600 700)
Capital expenditures	(499,393)	(689,500)
Proceeds from sale of assets	15,250,000	
Repayment of notes receivable from related parties	176,397	187,278
Net cash provided by (used in) investing activities	14,927,004	(502,222)
Cash flows from financing activities:		
Principal payments on indebtedness	(20,673,284)	(6,545,323)
Payments of loan fees	(843,306)	(610,165)
Payments for treasury stock	(163,252)	(291,730)
Net cash used in financing activities	(21,679,842)	(7,447,218)
Net increase in cash and cash equivalents	1,832,534	3,733,476
Cash and cash equivalents at beginning of period	3,453,505	5,892,777
Cash and cash equivalents at end of period	\$ 5,286,039	\$ 9,626,253
Cash paid for interest	\$ 7,305,203	\$ 7,360,842
Cash refunded for income taxes	\$ (543,988)	\$ (779,205)
Supplement disclosure of non-cash investing and financing activities:  Property and equipment acquired through placement of advertising airtime	\$ 97,922	\$ 111,721
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#### BEASLEY BROADCAST GROUP, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

#### (1) Interim Financial Statements

The accompanying unaudited financial statements have been prepared in accordance with the rules and regulations of the United States Securities and Exchange Commission (SEC). Accordingly, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) have been omitted pursuant to the SEC rules and regulations. The accompanying unaudited financial statements reflect, in the opinion of management, all adjustments necessary to present fairly the financial position and results of operations for the periods indicated.

The accompanying unaudited financial statements have been prepared in accordance with GAAP and include the consolidated accounts of Beasley Broadcast Group, Inc. (the Company) and its wholly-owned subsidiaries. All significant inter-company balances and transactions have been eliminated in consolidation.

The balance sheet as of December 31, 2009 has been derived from the Company s audited financial statements for the fiscal year ended December 31, 2009. The financial statements and related notes included in this report should be read in conjunction with the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2009.

Certain amounts previously reported in the 2009 financial statements have been reclassified to conform to the 2010 presentation.

Results of the third quarter of 2010 are not necessarily indicative of results for the full year.

#### (2) Recent Accounting Pronouncements

In June 2009, the FASB issued new guidance for variable interest entities which addresses (1) the effects on certain provisions of previous guidance, as a result of the elimination of the qualifying special-purpose entity concept and (2) concerns about the application of certain key provisions of previous guidance, including those in which the accounting and disclosures under the previous guidance do not always provide timely and useful information about an enterprise s involvement in a variable interest entity. The guidance was effective on January 1, 2010 and adoption did not have a material impact on the Company s financial statements.

In January 2010, the FASB issued new guidance for fair value measurements and disclosures which requires a reporting entity to disclose separately the amounts of significant transfers in and out of Level 1 and 2 fair value measurements and describe the reasons for the transfers. The guidance also requires a reporting entity to present separately information about purchases, sales, issuances, and settlements in the reconciliation for fair value measurements using significant unobservable inputs (Level 3). The guidance was effective on January 1, 2010, except for disclosures about purchases, sales, issuances, and settlements in the roll forward of activity in Level 3 fair value measurements. Those disclosures are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The guidance adopted on January 1, 2010 did not have a material impact on the Company s financial statements. Adoption of the remaining guidance is not expected to have a material impact on the Company s financial statements.

#### (3) Long-Term Debt

Long-term debt is comprised of the following:

December 31, September 30, 2009 2010

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Credit facility:		
Revolving credit loan	\$ 55,826,716	\$ 54,826,716
Term loan	96,000,000	90,454,677
	151,826,716	145,281,393
Less current installments	(4,987,013)	(6,356,274)
	\$ 146,839,703	\$ 138,925,119

On March 5, 2010, the Company amended its credit agreement to revise certain financial covenants. In addition, the \$7.5 million sub-limit for letters of credit was reduced to \$5.0 million.

As of September 30, 2010, the credit facility consists of a revolving credit loan with a maximum commitment of \$65.0 million and a term loan with a remaining balance of \$90.5 million. As of September 30, 2010, the Company had \$10.2 million in remaining commitments available under the revolving credit loan of its credit facility. The revolving credit loan includes a \$5.0 million sub-limit

#### BEASLEY BROADCAST GROUP, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

for letters of credit which may not be increased. At the Company s election, the revolving credit loan and term loan may bear interest at either the base rate or LIBOR plus a margin that is determined by the Company s debt to operating cash flow ratio. The base rate is equal to the higher of the prime rate, the federal funds effective rate, or the one month LIBOR quoted rate plus 1.0%. Interest on base rate loans is payable quarterly through maturity. Interest on LIBOR loans is payable on the last day of the selected LIBOR period and, if the selected period is longer than three months, every three months after the beginning of the LIBOR period. The revolving credit loan and term loan carried interest, based on LIBOR, at 4.2747% and 4.3125% as of December 31, 2009 and September 30, 2010, respectively, and mature on June 30, 2015. The scheduled reductions in the amount available under the revolving credit loan may require principal repayments if the outstanding balance at that time exceeds the maximum amount available under the revolving credit loan.

As of September 30, 2010, the scheduled repayments of the credit facility for the remainder of 2010, the next four years, and thereafter are as follows:

	Revolving		Total
	credit loan	Term loan	credit facility
2010	\$	\$ 1,222,360	\$ 1,222,360
2011		7,089,691	7,089,691
2012		7,823,107	7,823,107
2013	5,146,508	9,289,940	14,436,448
2014	20,426,389	9,778,884	30,205,273
Thereafter	29,253,819	55,250,695	84,504,514
Total	\$ 54,826,716	\$ 90,454,677	\$ 145,281,393

The credit agreement requires the Company to comply with certain financial covenants which are defined in the credit agreement. As of September 30, 2010, these financial covenants included:

Consolidated Total Debt Ratio. On September 30, 2010, the Company s consolidated total debt must not have exceeded 7.5 times its consolidated operating cash flow for the four quarters then ended. For the period from October 1, 2010 through March 31, 2011, the maximum ratio is 7.25 times. On June 30, 2011, the maximum ratio is 7.0 times. On September 30, 2011, the maximum ratio is 6.75 times. On December 31, 2011, the maximum ratio is 6.5 times. For the period from January 1, 2012 through June 30, 2015, the maximum ratio is 4.75 times.

Consolidated Interest Coverage Ratio. The Company s consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through December 31, 2010 must not be less than 1.75 times its consolidated cash interest expense for the four quarters then ending. For the period from January 1, 2011 through September 30, 2011, the minimum ratio is 1.875 times. For the period from October 1, 2011 through June 30, 2015, the minimum ratio is 2.0 times.

Consolidated Fixed Charge Coverage Ratio. The Company s consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through December 31, 2011 must not be less than 1.05 times its consolidated fixed charges for the four quarters then ending. For the period from January 1, 2012 through June 30, 2015, the minimum ratio is 1.1 times. Consolidated fixed charges include cash paid for interest, income taxes, capital expenditures, scheduled principal repayments, and agency and commitment fees.

Failure to comply with these financial covenants, scheduled interest payments, scheduled principal repayments, or any other terms of its credit agreement could result in the acceleration of the maturity of its outstanding debt. The Company believes that it will have sufficient liquidity and capital resources to permit it to meet its financial obligations for at least the next twelve months. As of September 30, 2010, management of the Company believed it was in compliance with applicable financial covenants.

The credit facility is secured by substantially all of the Company s assets and is guaranteed jointly and severally by all of the Company s subsidiaries. The guarantees were issued to the Company s lenders for repayment of the outstanding balance of the credit facility. If the Company defaults under the terms of the credit agreement, the subsidiaries may be required to perform under their guarantees. As of September 30, 2010, the maximum amount of undiscounted payments the subsidiaries would have had to make in the event of default was \$145.3 million. The guarantees for the revolving credit loan and term loan expire on June 30, 2015.

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#### BEASLEY BROADCAST GROUP, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

#### (4) Derivative Financial Instruments

The Company uses interest rate swap agreements as part of its interest rate risk management strategy to fix its cost of variable rate debt and designates these swap agreements as cash flow hedges of its variable rate debt.

A summary of interest rate swap agreements designated as cash flow hedges is as follows:

	December 31, 2009	September 30, 2010
Notional amounts	\$ 110,000,000	\$ 110,000,000
Weighted average pay rates (fixed)	7.14%	7.14%
Weighted average receive rates (LIBOR indexed)	4.28%	4.31%
Weighted average maturity	1.6 years	0.8 years
Fair value reported in current liabilities	\$ 3,141,500	\$ 2,332,015
Fair value reported in non-current liabilities	\$ 443,711	\$

A summary of activity relating to the interest rate swap agreements designated as cash flow hedges is as follows:

	Three months ended September 3 2009 2010			
Loss recognized in other comprehensive income	\$	(989,646)	\$	(300,637)
Loss reclassified from other comprehensive income to interest expense		754,014		763,770
	Ni	ne months ende	d Sep	otember 30, 2010
Loss recognized in other comprehensive income				,

As of September 30, 2010, a pre-tax unrealized loss of \$2.3 million was recorded in accumulated other comprehensive income which is expected to be reclassified into earnings during the next twelve months. The reclassified amount represents both amounts that are being amortized out of other comprehensive income to earnings and any forecasted cash settlements.

#### (5) Stock-Based Compensation

The Beasley Broadcast Group, Inc. 2007 Equity Incentive Award Plan (the 2007 Plan ) permits the Company to issue up to 4.0 million shares of Class A common stock. The 2007 Plan allows for eligible employees, directors and certain consultants of the Company to receive shares of restricted stock, stock options or other stock-based awards. The restricted stock awards that have been granted under the 2007 Plan generally vest over three to five years of service.

A summary of restricted stock activity under the 2007 Plan is presented below:

		Weighted- Average	
		Grant-Dat	
	Shares	Fair	· Value
Unvested as of July 1, 2010	134,665	\$	4.36
Granted			
Vested	(1,667)		7.19
Forfeited			
Unvested as of September 30, 2010	132,998	\$	4.33

As of September 30, 2010, there was \$0.3 million of total unrecognized compensation cost related to restricted stock granted under the 2007 Plan. That cost is expected to be recognized over a weighted-average period of 1.2 years.

#### BEASLEY BROADCAST GROUP, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

The 2000 Equity Plan of Beasley Broadcast Group. Inc. (the 2000 Plan ) was terminated upon adoption of the 2007 Plan, except with respect to outstanding awards. The restricted stock and stock option awards that have been granted under the 2000 Plan generally vest over three to five years of service. However, some stock option awards contain performance-related provisions that may delay vesting beyond five years but no longer than seven years after the date of grant. Stock options expire ten years from the date of grant. No new awards will be granted under the 2000 Plan.

A summary of restricted stock activity under the 2000 Plan is presented below:

	Shares	Av Grai	ghted- erage nt-Date Value
Unvested as of July 1, 2010	22,841	\$	3.57
Granted			
Vested			
Forfeited			
Unvested as of September 30, 2010	22,841	\$	3.57

As of September 30, 2010, there was approximately \$40,000 of total unrecognized compensation cost related to restricted stock granted under the 2000 Plan. That cost is expected to be recognized over a weighted-average period of 0.9 years.

A summary of stock option activity under the 2000 Plan is presented below:

	Shares	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding as of July 1, 2010	244,084	\$ 12.97		
Granted				
Exercised				
Forfeited	(20,000)	13.44		
Outstanding as of September 30, 2010	224,084	\$ 12.92	2.6	
Exercisable as of September 30, 2010	156,084	\$ 11.63	2.1	

#### (6) Income Taxes

The Company s effective tax rate was approximately 57% and 53% for the three and nine months ended September 30, 2009, respectively and approximately 40% for the three and nine months ended September 30, 2010, which differ from the federal statutory rate of 34% due to the

effect of state income taxes and certain of the Company s expenses that are not deductible for tax purposes. The effective tax rates in 2009 also include additional tax expense due to restricted stock vesting at stock prices lower than the grant-date stock prices of those awards. The effective tax rates for the three and nine months ended September 30, 2009 also reflect a \$0.4 million increase to the valuation allowance for unrealized losses on investments which management has determined, more likely than not, that such losses will not be utilized.

#### (7) Related Party Transaction

On May 28, 2010, the Company entered into an agreement to manage two radio stations in Las Vegas, NV for GGB Las Vegas, LLC, which is owned by George G. Beasley. The management agreement expires on December 31, 2013 and includes an option to purchase the two managed radio stations for \$8.5 million. Management fees were approximately \$67,000 and \$72,000 for the three and nine months ended September 30, 2010, respectively.

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#### BEASLEY BROADCAST GROUP, INC.

#### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

#### (8) Financial Instruments

The carrying amount of notes receivable from related parties with a fixed rate of interest of 6.0% was \$3.3 million as of September 30, 2010, compared with a fair value of \$3.6 million based on current market interest rates. The carrying amount of notes receivable from related parties was \$3.5 million as of December 31, 2009, compared with a fair value of \$3.9 million.

The carrying amount of long-term debt, including the current installments, was \$145.3 million as of September 30, 2010 and approximated fair value due to the variable interest rate, which is based on current market rates. The carrying amount of long-term debt was \$151.8 million as of December 31, 2009 and approximated fair value due to the variable interest rate.

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#### ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion together with the financial statements and related notes included elsewhere in this report. The results discussed below are not necessarily indicative of the results to be expected in any future periods. This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact are forward-looking statements for purposes of federal and state securities laws, including any projections of earnings, revenues or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Forward-looking statements may include the words may, will, estimate, intend, continue, believe, expect or anticipate and other similar words. Such forward-looking may be contained in Management s Discussion and Analysis of Financial Condition and Results of Operations, among other places. Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, such as unforeseen events that would cause us to broadcast commercial-free for any period of time and changes in the radio broadcasting industry generally. We do not intend, and undertake no obligation, to update any forward-looking statement. Key risks to our company are described in our annual report on Form 10-K, filed with the Securities and Exchange Commission on March 11, 2010.

#### General

We are a radio broadcasting company whose primary business is operating radio stations throughout the United States. We own and operate 42 radio stations in the following markets: Atlanta, GA, Augusta, GA, Boston, MA, Fayetteville, NC, Fort Myers-Naples, FL, Greenville-New Bern-Jacksonville, NC, Las Vegas, NV, Miami-Fort Lauderdale, FL, Philadelphia, PA, West Palm Beach-Boca Raton, FL, and Wilmington, DE. We also operate one radio station in the expanded AM band in Augusta, GA. We refer to each group of radio stations that we own in each radio market as a market cluster.

#### **Financial Statement Presentation**

The following discussion provides a brief description of certain key items that appear in our financial statements and general factors that impact these items.

Net Revenue. Our net revenue is primarily derived from the sale of advertising airtime to local and national advertisers. Net revenue is gross revenue less agency commissions, generally 15% of gross revenue. Local revenue generally consists of advertising airtime sales to advertisers in a radio station s local market either directly to the advertiser or through the advertiser s agency. National revenue generally consists of advertising airtime sales to agencies purchasing advertising for multiple markets. National sales are generally facilitated by our national representation firm, which serves as our agent in these transactions.

The advertising rates that we are able to charge and the number of advertisements that we can broadcast without jeopardizing listener levels generally determine our net revenue. Advertising rates are primarily based on the following factors:

a radio station s audience share in the demographic groups targeted by advertisers as measured principally by quarterly reports issued by the Arbitron Ratings Company;

the number of radio stations, as well as other forms of media, in the market competing for the attention of the same demographic groups;

the supply of, and demand for, radio advertising time; and

the size of the market.

Our net revenue is affected by general economic conditions, competition and our ability to improve operations at our market clusters. Seasonal revenue fluctuations are also common in the radio broadcasting industry and are primarily due to variations in advertising expenditures by local and national advertisers. Our revenues are typically lowest in the first calendar quarter of the year.

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We use trade sales agreements to reduce cash paid for operating costs and expenses by exchanging advertising airtime for goods or services; however, we endeavor to minimize trade revenue in order to maximize cash revenue from our available airtime.

Operating Expenses. Our operating expenses consist primarily of (1) programming, engineering, sales, advertising and promotion, and general and administrative expenses incurred at our radio stations, (2) general and administrative expenses, including compensation and other expenses, incurred at our corporate offices, and (3) depreciation and amortization. We strive to control our operating expenses by centralizing certain functions at our corporate offices and consolidating certain functions in each of our market clusters.

Income Taxes. Our effective tax rate was approximately 57% and 53% for the three and nine months ended September 30, 2009 and approximately 40% for the three and nine months ended September 30, 2010, which differ from the federal statutory rate of 34% due to the effect of state income taxes and certain of our expenses that are not deductible for tax purposes. The effective tax rates in 2009 also include additional tax expense due to restricted stock vesting at stock prices lower than the grant-date stock prices of those awards. The effective tax rates for the three and nine months ended September 30, 2009 also reflect a \$0.4 million increase to the valuation allowance for unrealized losses on investments which management has determined, more likely than not, that such losses will not be utilized.

#### **Critical Accounting Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires us to make estimates and assumptions that affect reported amounts and related disclosures. We consider an accounting estimate to be critical if:

it requires assumptions to be made that were uncertain at the time the estimate was made; and

changes in the estimate or different estimates that could have been selected could have a material impact on our results of operations or financial condition.

Our critical accounting estimates are described in Item 7 of our annual report on Form 10-K for the year ended December 31, 2009. There have been no material changes to our critical accounting estimates during the third quarter of 2010.

#### **Recent Accounting Pronouncements**

Recent accounting pronouncements are described in Note 2 to the accompanying financial statements.

#### Three Months Ended September 30, 2010 Compared to the Three Months Ended September 30, 2009

The following summary table presents a comparison of our results of operations for the three months ended September 30, 2009 and 2010 with respect to certain of our key financial measures. These changes illustrated in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

	Three months ended September 30,		Change	
	2009	2010	\$	%
Net revenue	\$ 24,415,988	\$ 24,206,727	\$ (209,261)	(0.9)%
Station operating expenses	17,546,955	15,794,914	(1,752,041)	(10.0)
Corporate general and administrative expenses	1,855,882	1,830,230	(25,652)	(1.4)
Net gain on sale or disposal of assets	1,496,336		(1,496,336)	(100.0)
Interest expense	2,733,022	2,520,826	(212,196)	(7.8)
Net income	1 370 178	2.085.828	706.650	51.2

*Net Revenue*. The \$0.2 million decrease in net revenue during the three months ended September 30, 2010 was primarily due to a \$0.5 million decrease at our Miami-Fort Lauderdale market cluster. This decrease was primarily due to the non-renewal of the Miami Dolphins football team program rights agreement, which contributed revenue of \$0.7 million during the third quarter of 2009. The decrease was partially offset by a

\$0.4 million increase at our Las Vegas market cluster. In August 2009, we sold certain radio station assets in Las Vegas which contributed revenue of \$0.1 million during the third quarter of 2009.

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Station Operating Expenses. The \$1.8 million decrease in station operating expenses during the three months ended September 30, 2010 was primarily due to a \$1.5 million decrease at our Miami-Fort Lauderdale market cluster. This decrease was primarily due to the non-renewal of the Miami Dolphins football team program rights agreement which incurred station operating expenses of \$1.2 million during the third quarter of 2009. The radio station assets sold in Las Vegas in August 2009 incurred station operating expenses of \$0.4 million during the third quarter of 2009. This decrease was partially offset by an increase at our remaining radio stations in that market.

Corporate General and Administrative Expenses. Corporate general and administrative expenses during the three months ended September 30, 2010 were comparable to the same period in 2009.

Net Gain on Sale or Disposal of Assets. Net gain on sale or disposal of assets includes a \$1.7 million gain related to the sale of substantially all of the assets used in the operation of radio station KBET-AM and certain assets used in the operation of radio stations KCYE-FM and KFRH-FM in Las Vegas, Nevada to Silver State Broadcasting LLC on August 25, 2009.

Interest Expense. The decrease in interest expense during the three months ended September 30, 2010 was due to repayments of borrowings under our credit facility.

Net Income. Net income for the three months ended September 30, 2010 increased \$0.7 million as a result of the factors described above.

#### Nine Months Ended September 30, 2010 Compared to the Nine Months Ended September 30, 2009

The following summary table presents a comparison of our results of operations for the nine months ended September 30, 2009 and 2010 with respect to certain of our key financial measures. These changes illustrated in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

	Nine months ended September 30,		Change	
	2009	2010	\$	%
Net revenue	\$ 70,584,484	\$ 70,985,024	\$ 400,540	0.6%
Station operating expenses	51,629,252	48,026,225	(3,603,027)	(7.0)
Corporate general and administrative expenses	6,015,163	5,900,180	(114,983)	(1.9)
Net gain on sale or disposal of assets	1,496,336		(1,496,336)	(100.0)
Interest expense	7,528,446	7,572,443	43,997	0.6
Loss on extinguishment of long-term debt	513,642		(513,642)	(100.0)
Net income	2,095,984	4,653,024	2,557,040	122.0

Net Revenue. The \$0.4 million increase in net revenue during the nine months ended September 30, 2010 was primarily due to a \$0.9 million increase at our Las Vegas market cluster and a \$0.6 million increase at our Augusta market cluster. These increases were partially offset by a \$1.1 million decrease at our Miami-Fort Lauderdale market cluster and a \$0.5 million decrease at our Fayetteville market cluster. The decrease in Miami-Fort Lauderdale was primarily due to the non-renewal of the Miami Dolphins football team program rights agreement, which contributed revenue of \$0.8 million during the nine months ended September 30, 2009. In August 2009, we sold certain radio station assets in Las Vegas which contributed revenue of \$0.7 million during the nine months ended September 30, 2009.

Station Operating Expenses. The \$3.6 million decrease in station operating expenses during the nine months ended September 30, 2010 was primarily due to a \$2.4 million decrease at our Miami-Fort Lauderdale market cluster, a \$0.7 million decrease at our Las Vegas market cluster, and a \$0.5 million decrease at our Philadelphia market cluster. The decrease in Miami-Fort Lauderdale was primarily due to the non-renewal of the Miami Dolphins football team program rights agreement which incurred station operating expenses of \$1.3 million during the during the nine months ended September 30, 2009. The radio station assets sold in Las Vegas in August 2009 incurred station operating expenses of \$1.4 million during the nine months ended September 30, 2009. This decrease was partially offset by an increase at our remaining radio stations in that market.

Corporate General and Administrative Expenses. Corporate general and administrative expenses during the nine months ended September 30, 2010 were comparable to the same period in 2009.

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Net Gain on Sale or Disposal of Assets. Net gain on sale or disposal of assets includes a \$1.7 million gain related to the sale of substantially all of the assets used in the operation of radio station KBET-AM and certain assets used in the operation of radio stations KCYE-FM and KFRH-FM in Las Vegas, Nevada to Silver State Broadcasting LLC on August 25, 2009.

*Interest Expense*. The increase in interest expense during the nine months ended September 30, 2010 was due to an increase in our interest rate as a result of the amendment to our credit facility in March 2009. This increase was partially offset with repayments of borrowings under our credit facility.

Loss on Extinguishment of Long-Term Debt. In connection with the amendment to our credit agreement during the first quarter of 2009, we recorded a \$0.5 million loss on extinguishment of long-term debt during the nine months ended September 30, 2009.

Net Income. Net income for the nine months ended September 30, 2010 increased \$2.6 million as a result of the factors described above.

#### **Liquidity and Capital Resources**

additional equity offerings.

Overview. Our primary sources of liquidity are internally generated cash flow and our revolving credit loan. Our primary liquidity needs have been, and for the next twelve months and thereafter are expected to continue to be, for working capital, debt service, and other general corporate purposes, including capital expenditures and radio station acquisitions. Historically, our capital expenditures have not been significant. In addition to property and equipment associated with radio station acquisitions, our capital expenditures have generally been, and are expected to continue to be, related to the maintenance of our studio and office space and the technological improvement, including upgrades necessary to broadcast HD Radio, and maintenance of our broadcasting towers and equipment. We have also purchased or constructed office and studio space in some of our markets to facilitate the consolidation of our operations.

Our credit agreement prohibits us from repurchasing additional shares of our common stock until our consolidated total debt is less than five times our consolidated operating cash flow at which time we are permitted to repurchase up to an aggregate of \$10.0 million of our common stock. Our credit agreement does permit us to repurchase up to \$0.5 million of our common stock per year in connection with the vesting of restricted stock. As of October 25, 2010, we have purchased 2.7 million shares of our Class A common stock for an aggregate \$14.2 million.

Our credit agreement prohibits us from paying cash dividends on our common stock until our consolidated total debt is less than five times our consolidated operating cash flow at which time we are permitted to pay cash dividends in an amount up to an aggregate of \$5.0 million per year.

We expect to provide for future liquidity needs through one or a combination of the following sources of liquidity:

internally generated cash flow;
our credit facility;
additional borrowings, other than under our existing credit facility, to the extent permitted thereunder; and

We believe that we will have sufficient liquidity and capital resources to permit us to provide for our liquidity requirements and meet our financial obligations for the next twelve months. However, poor financial results, unanticipated acquisition opportunities or unanticipated expenses could give rise to defaults under our credit facility, additional debt servicing requirements or other additional financing or liquidity requirements sooner than we expect and we may not secure financing when needed or on acceptable terms.

Our ability to reduce our total debt ratio, as defined by our credit agreement, by increasing operating cash flow and/or decreasing long-term debt will determine how much, if any, of the remaining commitments under the revolving portion of our credit facility will be available to us in the

future. Poor financial results or unanticipated expenses could result in our failure to maintain or lower our total leverage ratio and we may not be permitted to make any additional borrowings under the revolving portion of our credit facility.

The following summary table presents a comparison of our capital resources for the nine months ended September 30, 2009 and 2010 with respect to certain of our key measures affecting our liquidity. The changes set forth in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

	Nine months ended September 30,		
	2009	2010	
Net cash provided by operating activities	\$ 8,585,372	\$ 11,682,916	
Net cash provided by (used in) investing activities	14,927,004	(502,222)	
Net cash used in financing activities	(21,679,842)	(7,447,218)	
Net increase in cash and cash equivalents	\$ 1,832,534	\$ 3,733,476	

*Net Cash Provided By Operating Activities.* Net cash provided by operating activities increased by \$3.1 million during the nine months ended September 30, 2010 compared to the same period in 2009 primarily due to a \$4.2 million decrease in cash paid for station operating expenses. This increase was partially offset by a \$1.3 million decrease in cash receipts from the sale of advertising airtime.

Net Cash Provided By (Used In) Investing Activities. Net cash used in investing activities in the nine months ended September 30, 2010 was primarily due to cash payments for capital expenditures of \$0.7 million. Net cash provided by investing activities for the same period in 2009 was primarily due to cash proceeds of \$15.3 million from the sale of assets in Las Vegas, Nevada, which were partially offset by cash payments for capital expenditures of \$0.5 million.

Net Cash Used In Financing Activities. Net cash used in financing activities in the nine months ended September 30, 2010 was primarily due to repayments of \$6.5 million under our credit facility, payments of \$0.6 million of loan fees related to the amended credit agreement, and \$0.3 million for repurchases of our Class A common stock. Net cash used in financing activities for the same period in 2009 was primarily due to repayments of \$20.7 million under our credit facility, and payments of \$0.8 million of loan fees related to the amended credit agreement.

Credit Facility. As of October 25, 2010, the outstanding balance of our credit facility was \$145.3 million. As of September 30, 2010, the credit facility consists of a revolving credit loan with a maximum commitment of \$65.0 million and a term loan with a remaining balance of \$90.5 million. As of September 30, 2010, we had \$10.2 million in remaining commitments available under the revolving credit loan of our credit facility. The revolving credit loan includes a \$5.0 million sub-limit for letters of credit which may not be increased. At our election, the revolving credit loan and term loan may bear interest at either the base rate or LIBOR plus a margin that is determined by our debt to operating cash flow ratio. The base rate is equal to the higher of the prime rate, the federal funds effective rate, or the one month LIBOR quoted rate plus 1.0%. Interest on base rate loans is payable quarterly through maturity. Interest on LIBOR loans is payable on the last day of the selected LIBOR period and, if the selected period is longer than three months, every three months after the beginning of the LIBOR period. The revolving credit loan and term loan carried interest, based on LIBOR, at 4.2747% and 4.3125% as of December 31, 2009 and September 30, 2010, respectively, and mature on June 30, 2015. The scheduled reductions in the amount available under the revolving credit loan may require principal repayments if the outstanding balance at that time exceeds the maximum amount available under the revolving credit loan.

As of September 30, 2010, the scheduled repayments of the credit facility for the remainder of 2010, the next four years, and thereafter are as follows:

	Revolving		Total
	credit	Term	credit
	loan	loan	facility
2010	\$	\$ 1,222,360	\$ 1,222,360
2011		7,089,691	7,089,691
2012		7,823,107	7,823,107
2013	5,146,508	9,289,940	14,436,448
2014	20,426,389	9,778,884	30,205,273

Thereafter	29,253,819	55,250,695	84,504,514
Total	\$ 54,826,716	\$ 90,454,677	\$ 145,281,393

The credit agreement requires us to comply with certain financial covenants which are defined in the credit agreement. As of September 30, 2010, these financial covenants included:

Consolidated Total Debt Ratio. On September 30, 2010, our consolidated total debt must not have exceeded 7.5 times our consolidated operating cash flow for the four quarters then ended. For the period from October 1, 2010 through March 31, 2011, the maximum ratio is 7.25 times. On June 30, 2011, the maximum ratio is 7.0 times. On September 30, 2011, the maximum ratio is 6.75 times. On December 31, 2011, the maximum ratio is 6.5 times. For the period from January 1, 2012 through June 30, 2015, the maximum ratio is 4.75 times.

Consolidated Interest Coverage Ratio. Our consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through December 31, 2010 must not be less than 1.75 times our consolidated cash interest expense for the four quarters then ending. For the period from January 1, 2011 through September 30, 2011, the minimum ratio is 1.875 times. For the period from October 1, 2011 through June 30, 2015, the minimum ratio is 2.0 times.

Consolidated Fixed Charge Coverage Ratio. Our consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through December 31, 2011 must not be less than 1.05 times our consolidated fixed charges for the four quarters then ending. For the period from January 1, 2012 through June 30, 2015, the minimum ratio is 1.1 times. Consolidated fixed charges include cash paid for interest, income taxes, capital expenditures, scheduled principal repayments, and agency and commitment fees. Failure to comply with these financial covenants, scheduled interest payments, scheduled principal repayments, or any other terms of our credit agreement could result in the acceleration of the maturity of our outstanding debt, which could have a material adverse effect on our business or results of operations. As of September 30, 2010, we were in compliance with all applicable financial covenants under our credit agreement; our consolidated total debt ratio was 5.78 times, our consolidated interest coverage ratio was 2.53 times, and our consolidated fixed charge coverage ratio was 1.63 times.

The credit agreement also contains other customary restrictive covenants. These covenants limit our ability to: incur additional indebtedness and liens; repurchase our common stock; pay cash dividends; enter into certain investments or joint ventures; consolidate, merge or effect asset sales; enter sale and lease-back transactions; sell or discount accounts receivable; enter into transactions with affiliates or stockholders; or change the nature of our business.

The credit facility is secured by substantially all of our assets and is guaranteed jointly and severally by the Company and all of our subsidiaries. The guarantees were issued to our lenders for repayment of the outstanding balance of the credit facility. If we default under the terms of the credit agreement, our subsidiaries may be required to perform under their guarantees. As of September 30, 2010, the maximum amount of undiscounted payments our subsidiaries would have had to make in the event of default was \$145.3 million. The guarantees for the revolving credit loan and term loan expire on June 30, 2015.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

Not required for smaller reporting companies.

#### ITEM 4. CONTROLS AND PROCEDURES.

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures pursuant to Exchange Act Rule 13a-15(b) as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that these disclosure controls and procedures are effective. There were no changes in our internal control over financial reporting during the quarter ended September 30, 2010 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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#### PART II OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS.

We currently and from time to time are involved in litigation and are the subject of threats of litigation that are incidental to the conduct of our business. These include indecency claims and related proceedings at the FCC as well as claims and threatened claims by private third parties. However, we are not a party to any lawsuit or other proceedings, or the subject of any threatened lawsuit or other proceedings, which, in the opinion of management, is likely to have a material adverse effect on our financial condition or results of operations.

#### ITEM 1A. RISK FACTORS.

The risks affecting our Company are described in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2009. There have been no material changes to the risks affecting our Company during the third quarter of 2010.

#### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

The following table presents information with respect to purchases we made of our Class A common stock during the three months ended September 30, 2010.

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Approximate Dollar Value That May Yet Be Purchased Under the Program
July 1 31, 2010		\$	<b>g</b>	\$
August 1 31, 2010				
September 1 30, 2010	417	3.71		
Total	417			

On March 27, 2007, our board of directors approved the Beasley Broadcast Group, Inc. 2007 Equity Incentive Award Plan (the 2007 Plan ) which was also approved by our stockholders at the Annual Meeting of Stockholders on June 7, 2007. The 2007 Plan permits us to purchase sufficient shares to fund withholding taxes in connection with the vesting of restricted stock and expires on March 27, 2017. All shares purchased during the three months ended September 30, 2010, were purchased to fund withholding taxes in connection with the vesting of restricted stock. We currently have no publicly announced share purchase programs.

Our credit agreement prohibits us from repurchasing additional shares of our common stock until our consolidated total debt is less than five times our consolidated operating cash flow at which time we are permitted to repurchase up to an aggregate of \$10.0 million of our common stock. Our credit agreement does permit us to repurchase up to \$0.5 million of our common stock per year in connection with vesting of restricted stock.

Our credit agreement prohibits us from paying cash dividends on our common stock until our consolidated total debt is less than five times our consolidated operating cash flow at which time we are permitted to pay cash dividends in an amount up to an aggregate of \$5.0 million per year.

#### ITEM 3. DEFAULTS UPON SENIOR SECURITIES.

None.

## ITEM 5. OTHER INFORMATION.

None.

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#### ITEM 6. EXHIBITS.

#### Exhibit

Number 31.1	Description Certification of Chief Executive Officer pursuant to Rule 15d-14(a) (17 CFR 240.15d-14(a)).
31.2	Certification of Vice President, Chief Financial Officer, Secretary and Treasurer pursuant to Rule 15d-14(a) (17 CFR 240.15d-14(a)).
32.1	Certification of Chief Executive Officer pursuant to Rule 15d-14(b) (17 CFR 240.15d-14(b)) and 18 U.S.C. Section 1350.
32.2	Certification of Vice President, Chief Financial Officer, Secretary and Treasurer pursuant to Rule 15d-14(b) (17 CFR 240.15d-14(b)) and 18 U.S.C. Section 1350.

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### BEASLEY BROADCAST GROUP, INC.

Dated: November 1, 2010 /s/ George G. Beasley

Name: George G. Beasley

Title: Chairman of the Board and Chief Executive Officer

Dated: November 1, 2010 /s/ Caroline Beasley

Name: Caroline Beasley
Title: Vice President, Chief Financial Officer, Secretary,

Treasurer and Director (principal financial and accounting

officer)

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