# Edgar Filing: PIER 1 IMPORTS INC/DE - Form 10-Q 

PIER 1 IMPORTS INC/DE
Form 10-Q
October 04, 2011
Table of Contents

## UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q
(Mark One)
[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended August 27, 2011

## OR

## [ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

Commission file number 001-07832

PIER 1 IMPORTS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

75-1729843
(I.R.S. Employer

Identification Number)

100 Pier 1 Place, Fort Worth, Texas 76102
(Address of principal executive offices, including zip code)
(817) 252-8000
(Registrant s telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [ X ]. No [ ].

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [ X ] No [ ]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule $12 b-2$ of the Exchange Act.

Table of Contents

## PIER 1 IMPORTS, INC

INDEX TO QUARTERLY FORM 10-Q
PART I. FINANCIAL INFORMATION ..... Page
Item 1. Financial Statements
Consolidated Statements of Operations for the Three and Six Months Ended August 27, 2011 and August 28, 2010 ..... 3
Consolidated Balance Sheets as of August 27, 2011, February 26, 2011 and August 28, 2010 ..... 4
Consolidated Statements of Cash Flows for the Six Months Ended August 27, 2011 and August 28, 2010 ..... 5
Consolidated Statement of Shareholders Equity for the Six Months Ended August 27, 2011 ..... 6
Notes to Consolidated Financial Statements ..... 7
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations ..... 11
Item 3. Quantitative and Qualitative Disclosures about Market Risk ..... 19
Item 4. Controls and Procedures ..... 19
PART II. OTHER INFORMATION
Item 1. Legal Proceedings ..... 19
Item 1A. Risk Factors ..... 19
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds ..... 20
Item 3. Defaults upon Senior Securities ..... 20
Item 4. [Removed and Reserved] ..... 20
Item 5. Other Information ..... 20
Item 6. Exhibits ..... 20
Signatures ..... 21

## Table of Contents

## PARTI

## Item 1. Financial Statements.

## PIER 1 IMPORTS, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands except per share amounts)

## (unaudited)



The accompanying notes are an integral part of these financial statements.

## Table of Contents

## PIER 1 IMPORTS, INC.

## CONSOLIDATED BALANCE SHEETS

(in thousands except share amounts)
(unaudited)


| LIABILITIES AND SHAREHOLD | ITY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current liabilities: |  |  |  |  |  |
| Accounts payable | \$ 79,076 | \$ | 57,421 | \$ | 85,380 |
| Current portion long-term debt | - |  |  |  | 16,506 |
| Gift cards and other deferred revenue | 66,024 |  | 71,963 |  | 41,986 |
| Accrued income taxes payable | 6,920 |  | 232 |  | 1,907 |
| Other accrued liabilities | 101,238 |  | 106,739 |  | 101,900 |
| Total current liabilities | 253,258 |  | 236,355 |  | 247,679 |
| Long-term debt | 9,500 |  | 9,500 |  | 9,500 |
| Other noncurrent liabilities | 72,805 |  | 84,870 |  | 80,666 |
| Shareholders equity: |  |  |  |  |  |
| Common stock, \$0.001 par, 500,000,000 shares authorized, 125,232,000 issued | 125 |  | 125 |  | 125 |
| Paid-in capital | 229,683 |  | 243,051 |  | 243,965 |
| Retained earnings | 324,550 |  | 293,813 |  | 215,742 |
| Cumulative other comprehensive loss | (431) |  | (784) |  | (421) |
| Less $14,828,000,7,748,000$ and $8,079,000$ common shares in treasury, at cost, respectively | $(189,298)$ |  | $(123,353)$ |  | $(128,970)$ |
|  | 364,629 |  | 412,852 |  | 330,441 |
| Commitments and contingencies | - |  | - |  | - |
|  | \$ 700,192 | \$ | 743,577 |  | 668,286 |

The accompanying notes are an integral part of these financial statements.

## Table of Contents

## PIER 1 IMPORTS, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(unaudited)

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August } 27, \\ 2011 \end{gathered}$ |  | $\begin{gathered} \text { August } 28, \\ 2010 \end{gathered}$ |  |
| Cash flow from operating activities: |  |  |  |  |
| Net income | \$ | 30,737 | \$ | 22,054 |
| Adjustments to reconcile to net cash (used in) provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 16,569 |  | 15,996 |
| Loss (gain) on disposal of fixed assets |  | 116 |  | $(1,683)$ |
| Stock-based compensation expense |  | 3,340 |  | 2,609 |
| Deferred compensation |  | 3,046 |  | 2,003 |
| Lease termination expense |  | 104 |  | 637 |
| Amortization of deferred gains |  | $(15,474)$ |  | $(3,788)$ |
| Other |  | 745 |  | 1,446 |
| Changes in cash from: |  |  |  |  |
| Inventories |  | $(58,898)$ |  | $(38,540)$ |
| Accounts receivable, prepaid expenses and other assets |  | $(2,307)$ |  | (590) |
| Income tax receivable |  | 833 |  | 34 |
| Accounts payable and accrued expenses |  | 9,952 |  | 11,408 |
| Accrued income taxes payable |  | 6,688 |  | $(3,060)$ |
| Net cash (used in) provided by operating activities |  | $(4,549)$ |  | 8,526 |
| Cash flow from investing activities: |  |  |  |  |
| Capital expenditures |  | $(21,255)$ |  | $(12,286)$ |
| Proceeds from disposition of properties |  | 1,331 |  | 10,591 |
| Proceeds from sale of restricted investments |  | 311 |  | 786 |
| Purchase of restricted investments |  | (822) |  | (784) |
| Net cash used in investing activities |  | $(20,435)$ |  | $(1,693)$ |
| Cash flow from financing activities: |  |  |  |  |
| Purchases of treasury stock |  | $(89,254)$ |  | - |
| Proceeds from stock options exercised, stock purchase plan and other, net |  | 6,601 |  | 2,366 |
| Repayment of long-term debt |  | - |  | $(9,500)$ |
| Debt issuance costs |  | $(3,029)$ |  | - |
| Net cash used in financing activities |  | $(85,682)$ |  | $(7,134)$ |
| Change in cash and cash equivalents |  | $(110,666)$ |  | (301) |
| Cash and cash equivalents at beginning of period |  | 301,471 |  | 187,912 |
| Cash and cash equivalents at end of period |  | 190,805 | \$ | 187,611 |

The accompanying notes are an integral part of these financial statements.

Table of Contents

PIER 1 IMPORTS, INC.

CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY

FOR THE SIX MONTHS ENDED AUGUST 27, 2011

(in thousands)<br>(unaudited)

|  | Common Stock |  |  |  |  | Cumulative Other Comprehensive Income (Loss) |  | $\begin{aligned} & \text { Treasury } \\ & \text { Stock } \\ & \$(123,353) \end{aligned}$ | Total Shareholders Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Outstanding Stock | Amount |  | Paid-in Capital | Retained <br> Earnings |  |  |  |  |  |
| Balance February 26, 2011 | 117,484 | \$ | 125 | \$ 243,051 | \$ 293,813 | \$ | (784) |  | \$ | 412,852 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |
| Net income | - |  | - |  | 30,737 |  | - | - |  | 30,737 |
| Other comprehensive income (net of tax as applicable): |  |  |  |  |  |  |  |  |  |  |
| Pension adjustments | - |  | - | - | - |  | 502 | - |  | 502 |
| Currency translation adjustments | - |  | - | - | - |  | (149) | - |  | (149) |
| Comprehensive income |  |  |  |  |  |  |  |  |  | 31,090 |
| Purchases of treasury stock | $(8,528)$ |  | - | - | - |  | - | $(89,254)$ |  | $(89,254)$ |
| Stock-based compensation | 844 |  | - | $(10,100)$ | - |  | - | 13,440 |  | 3,340 |
| Exercise of stock options, stock purchase plan and other | 604 |  | - | $(3,268)$ | - |  | - | 9,869 |  | 6,601 |
| Balance August 27, 2011 | 110,404 | \$ | 125 | \$ 229,683 | \$ 324,550 | \$ | (431) | \$ $(189,298)$ | \$ | 364,629 |

The accompanying notes are an integral part of these financial statements.

Table of Contents
PIER 1 IMPORTS, INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE AND SIX MONTHS ENDED AUGUST 27, 2011
AND AUGUST 28, 2010
(unaudited)

Throughout this report, references to the Company include Pier 1 Imports, Inc. and all its consolidated subsidiaries. The accompanying unaudited financial statements should be read in conjunction with the Company s Form 10-K for the year ended February 26, 2011. All adjustments that are, in the opinion of management, necessary for a fair presentation of the consolidated financial statements contained in this report have been made and consist only of normal recurring adjustments, except as otherwise described herein, if any. The results of operations for the three and six months ended August 27, 2011 and August 28, 2010 are not indicative of results to be expected for the fiscal year because of, among other things, seasonality factors in the retail business. Historically, the strongest sales of the Company s products have occurred during the holiday season beginning in November and continuing through December. The Company conducts business as one operating segment. As of August 27, 2011, the Company had no financial instruments with fair market values that were materially different from their carrying values.

## Note 1 Earnings per share

Basic earnings per share amounts were determined by dividing net income by the weighted average number of common shares outstanding for the period. Diluted earnings per share amounts were similarly computed, but included the dilutive effect of the Company s weighted average number of stock options outstanding and shares of unvested restricted stock. Stock options for which the exercise price was greater than the average market price of common shares were not included in the computation of diluted earnings per share as the effect would be antidilutive. There were $3,015,000$ and $6,204,000$ stock options outstanding with exercise prices greater than the average market price of the Company s common shares for the three months ended August 27, 2011 and August 28, 2010, respectively. There were $3,020,000$ and $6,545,000$ stock options outstanding with exercise prices greater than the average market price of the Company s common shares for the six months ended August 27, 2011 and August 28, 2010, respectively. Earnings per share for the three and six months ended August 27, 2011 and August 28, 2010 were calculated as follows (in thousands except per share amounts):

|  | Three Months Ended |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August } 27, \\ 2011 \end{gathered}$ | $\begin{gathered} \text { August } 28, \\ 2010 \end{gathered}$ |  |  | $\begin{gathered} \text { ugust } 27, \\ 2011 \end{gathered}$ | $\begin{gathered} \text { August } 28, \\ 2010 \end{gathered}$ |  |
| Net income, basic and diluted | \$ 16,638 | \$ | 14,384 | \$ | 30,737 | \$ | 22,054 |
| Weighted average shares outstanding during period: |  |  |  |  |  |  |  |
| Basic | 115,288 |  | 116,414 |  | 116,294 |  | 116,305 |
| Effect of dilutive stock options | 1,195 |  | 61 |  | 1,236 |  | 183 |
| Effect of dilutive restricted stock | 602 |  | 448 |  | 740 |  | 516 |
| Diluted | 117,085 |  | 116,923 |  | 118,270 |  | 117,004 |
| Earnings per share: |  |  |  |  |  |  |  |
| Basic | \$ 0.14 | \$ | 0.12 | \$ | 0.26 | \$ | 0.19 |
| Diluted | \$ 0.14 | \$ | 0.12 | \$ | 0.26 | \$ | 0.19 |

## Table of Contents

## Note 2 Comprehensive income

The components of comprehensive income, net of applicable income taxes, for the three and six months ended August 27, 2011 and August 28, 2010 were as follows (in thousands):

|  | Three Months Ended |  | Six Months Ended |  |  |
| :--- | :---: | :---: | :---: | :---: | ---: |
|  | August 27, | August 28, | August 27, | August 28, |  |
|  | 2011 | 2010 | 2011 | 2010 |  |
| Net income | $\$ 16,638$ | $\$$ | 14,384 | $\$ 30,737$ | $\$$ |
| 22,054 |  |  |  |  |  |
| Currency translation adjustments | $(115)$ | 48 | $(149)$ | 7 |  |
| Pension adjustments | 251 | 134 | 502 | 271 |  |
| Comprehensive income | $\$ 16,774$ | $\$ 14,566$ | $\$ 31,090$ | $\$$ | 22,332 |

## Note 3 Stock-based compensation

For the three and six months ended August 27, 2011, the Company recorded stock-based compensation expense related to stock options and restricted stock of $\$ 1,480,000$ and $\$ 3,340,000$, respectively. For the three and six months ended August 28,2010 , the Company recorded stock-based compensation expense related to stock options and restricted stock of $\$ 1,217,000$ and $\$ 2,609,000$, respectively.

As of August 27, 2011 there was approximately $\$ 343,000$ of total unrecognized compensation expense related to unvested stock option awards that is expected to be recognized over a weighted average period of 1.3 years and $\$ 8,188,000$ of total unrecognized compensation expense related to unvested restricted stock that may be recognized over a weighted average period of 1.76 years.

## Note 4 Costs associated with exit activities

As part of the ordinary course of business, the Company terminates leases prior to their expiration when certain stores or distribution center facilities are closed or relocated as deemed necessary by the evaluation of its real estate portfolio. These decisions are based on store profitability, lease renewal obligations, relocation space availability, local market conditions and prospects for future profitability. In connection with these lease terminations, the Company has recorded estimated liabilities to cover the termination costs. At the time of closure, neither the write-off of fixed assets nor the write-down of inventory related to such stores was material. Additionally, employee severance costs associated with these closures were not significant. The estimated liabilities were recorded based upon the Company s remaining lease obligations less estimated subtenant rental income. Revisions during the periods presented related to changes in estimated buyout terms or subtenant receipts expected on closed facilities. Expenses related to lease termination obligations are included in selling, general and administrative expenses in the Company s consolidated statements of operations.

## Table of Contents

The following table represents a rollforward of the liability balances for the six months ended August 27, 2011 and August 28, 2010 related to these closures (in thousands):

|  | Six Months Ended |  |
| :--- | :---: | :---: |
| August 27, | August 28, |  |
|  | 2011 | 2010 |
| Beginning of period | $\$ 3,731$ | $\$ 4,901$ |
| Original charges | - | 152 |
| Revisions | 104 | 485 |
| Cash payments | $(863)$ | $(1,389)$ |
|  |  |  |
| End of period | $\$ 2,972$ | $\$$ |

## Note 5 Defined benefit plans

The Company maintains supplemental retirement plans (the Plans ) for certain of its executive officers. The Plans provide that upon death, disability, reaching retirement age, or certain termination events, a participant will receive benefits based on highest compensation, years of service and years of plan participation. Benefit costs are determined using actuarial cost methods to estimate the total benefits ultimately payable to executive officers and this cost is allocated to the respective service periods.

The Plans are not funded and thus have no plan assets. The actuarial assumptions used to calculate benefit costs are reviewed annually, or in the event of a material change in the Plans or participation in the Plans. The components of net periodic benefit costs for the three and six months ended August 27, 2011 and August 28, 2010 were as follows (in thousands):

|  | Three Months Ended |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August 27, } \\ 2011 \end{gathered}$ | $\begin{gathered} \text { August } 28 \text {, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \text { August 27, } \\ 2011 \end{gathered}$ |  | $\begin{gathered} \text { August } 28, \\ 2010 \end{gathered}$ |  |
| Components of net periodic benefits cost: |  |  |  |  |  |  |  |
| Service cost | \$ 280 | \$ | 271 | \$ |  | \$ | 542 |
| Interest cost | 195 |  | 185 |  | 389 |  | 370 |
| Amortization of unrecognized prior service costs | 102 |  | 103 |  | 205 |  | 205 |
| Amortization of net actuarial loss | 113 |  | 12 |  | 227 |  | 25 |
| Net periodic benefit cost | \$ 690 | \$ | 571 |  | ,380 | \$ | 1,142 |

## Note 6 Income taxes

During the second quarter and first six months of fiscal 2012, the Company recorded a current income tax provision of $\$ 8,955,000$ and $\$ 16,546,000$, respectively. The Company s federal net operating loss ( NOL ) carryforwards were fully utilized by the end of fiscal 2011. For the same periods in the prior year, because the NOL carryforwards had not been fully utilized, the Company did not record any current or deferred federal tax benefit or expense on its operations, and minimal provisions for state and foreign income tax were made. The Company continues to provide a valuation allowance against all deferred tax assets.

## Table of Contents

## Note 7 New accounting pronouncement

In June 2011, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income, which amends current comprehensive income guidance. This accounting update eliminates the option to present the components of other comprehensive income as part of the statement of shareholders equity. Instead, the Company must report comprehensive income in either a single continuous statement of comprehensive income which contains two sections, net income and other comprehensive income, or in two separate but consecutive statements. This guidance will be effective for the Company beginning in fiscal 2013. The Company does not expect the guidance to impact its consolidated financial statements, as it only requires a change in the format of presentation.

Table of Contents

## PART I

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations.
The following discussion and analysis of financial condition, results of operations, and liquidity and capital resources should be read in conjunction with the Company s consolidated financial statements as of February 26, 2011, and for the year then ended, and related Notes and Management s Discussion and Analysis of Financial Condition and Results of Operations, all contained in the Company s Annual Report on Form 10-K for the year ended February 26, 2011.

## Management Overview

Pier 1 Imports, Inc. (together with its consolidated subsidiaries, the Company ) is a global importer and is one of North America s largest specialty retailers of imported decorative home furnishings and gifts. The Company directly imports merchandise from many countries and sells a wide variety of decorative accessories, furniture collections, bed and bath products, candles, housewares, gifts and other seasonal assortments in its stores. The results of operations for the three and six months ended August 27, 2011 and August 28, 2010 are not indicative of results to be expected for the fiscal year because of, among other things, seasonality factors in the retail business. Historically, the strongest sales of the Company s products have occurred during the holiday season beginning in November and continuing through December. The Company conducts business as one operating segment and operates stores in the United States and Canada under the name Pier 1 Imports. As of August 27, 2011, the Company operated 1,044 stores in the United States and Canada.

During the first quarter of fiscal 2012, the Company announced a three-year growth plan to drive sales and further improve profitability in order to increase shareholder value. The plan includes investing in existing store improvements, expansion of the store portfolio, development of infrastructure and technology, and the acceleration of e-commerce initiatives. As part of the three-year growth plan, the Company s Board of Directors also approved a share repurchase program that authorized the repurchase of up to $\$ 100$ million of the Company s common stock.

During the first six months of the year, the Company began executing the three-year growth plan by utilizing $\$ 21.3$ million for capital expenditures. Approximately $\$ 13$ million was invested in new and existing stores, primarily for new merchandise fixtures. The majority of the remaining capital expenditures was for technology projects and infrastructure to enhance business processes and efficiencies throughout the entire organization.

The Company continues to focus on enhancing its online website and e-commerce initiative. Pier 1 To-Go is now fully operational in both the United States and Canada. Pier 1 To-Go allows customers to order and reserve merchandise online for pick up and payment at any of the Company s stores. The Company s plans to have full e-commerce functionality by allowing customers to purchase merchandise online, Pier 1 To-You, is progressing and is still expected to launch during the summer of 2012.

During the second quarter of fiscal 2012, the Company repurchased a total of $8,263,827$ shares of its common stock at a weighted average cost of $\$ 10.42$ per share for a total cost of approximately $\$ 86.1$ million. Subsequent to the end of the second quarter, the Company completed its share repurchase program, and repurchased a total of $9,498,650$ shares of its common stock at a weighted average cost of $\$ 10.53$ per share for a total cost of $\$ 100.0$ million. Under the share repurchase program, the Company repurchased approximately $8 \%$ of its common stock outstanding.

For the second quarter of fiscal 2012, the Company reported net income of $\$ 16.6$ million, or $\$ 0.14$ per share, which included an income tax provision of $\$ 9.0$ million. Net income for the second quarter last year was $\$ 14.4$ million, or $\$ 0.12$ per share, which included an income tax provision of only $\$ 0.2$ million as a result of the Company s federal net operating loss tax carryforward position. Income before income taxes was $\$ 25.6$ million for the second quarter compared to income before income taxes of $\$ 14.6$ million for the same period last year. For the first six months of fiscal 2012, the Company reported net income of

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)
$\$ 30.7$ million, or $\$ 0.26$ per share, which included an income tax provision of $\$ 16.5$ million. Net income for the same period last year was $\$ 22.1$ million, or $\$ 0.19$ per share, which included an income tax provision of only $\$ 0.4$ million as a result of the Company s federal net operating loss tax carryforward position. Income before income taxes was $\$ 47.3$ million for the first six months compared to income before income taxes of $\$ 22.4$ million for the same period last year.

Total sales for the second quarter of fiscal 2012 were $\$ 339.6$ million, a $9.6 \%$ increase from $\$ 309.9$ million during the same period last year. Comparable store sales for the quarter increased $10.8 \%$. The total increase in sales for the quarter was primarily the result of an increase in store traffic and average ticket over the same period last year. Total sales for the first six months of fiscal 2012 were $\$ 674.2$ million, a $9.4 \%$ increase from last year s $\$ 616.1$ million, primarily as a result of increases in store traffic, conversion and average ticket. Comparable store sales increased $10.5 \%$ for the first six months of fiscal 2012. Sales per retail square foot were $\$ 175$ for the trailing twelve months ended August 27, 2011, compared to $\$ 159$ for the same period last year.

Merchandise margins improved to $59.4 \%$ of sales for the second quarter of fiscal 2012 and $59.6 \%$ for the year-to-date period, compared to $58.3 \%$ and $58.5 \%$ for the same respective periods in the prior year. The increases in merchandise margins were the result of strong input margins and well-managed inventory levels. For fiscal 2012, the Company expects merchandise margins for the full year to be slightly above last year s levels as a percentage of sales.

Inventory at the end of the second quarter was in line with the Company s expectations and was $\$ 370.7$ million compared to $\$ 352.0$ million at the end of the second quarter last year. Management continues to strategically manage inventory purchases and monitor inventory levels to keep them in line with consumer demand.

Store occupancy costs for the first six months of fiscal 2012 were $\$ 133.1$ million, or $19.7 \%$ of sales, compared to $\$ 131.5$ million, or $21.3 \%$ as a percentage of sales, for the same period a year ago. Gross profit for the first six months of fiscal 2012 was $39.8 \%$ as a percentage of sales, compared to $37.1 \%$ for the same period last year. For the full fiscal year, the Company expects to open at least 12 stores and close 7 stores.

Marketing expenses increased $\$ 6.3$ million for the year-to-date period compared to last year. In an effort to encourage both frequency and new visits to stores, the Company increased marketing expenses during the current year by adding incremental television and radio advertisements. Marketing expense for the full fiscal year is expected to be approximately $\$ 75$ million.

## Results of Operations

Management reviews a number of key performance indicators to evaluate the Company sfinancial performance. The following table summarizes those key performance indicators for the three and six months ended August 27, 2011 and August 28, 2010:

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

|  | Three Months Ended |  |  | Six Months Ended |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | August 27, | August 28, | August 27, | August 28, |  |
| Key Performance Indicators | 2011 | 2010 | 2011 | 2010 |  |
| Total sales growth |  |  |  |  |  |
| Comparable stores sales growth | $9.6 \%$ | $8.1 \%$ | $9.4 \%$ | $8.5 \%$ |  |
| Merchandise margins as a \% of sales | $10.8 \%$ | $11.2 \%$ | $10.5 \%$ | $12.7 \%$ |  |
| Gross profit as a \% of sales | $59.4 \%$ | $58.3 \%$ | $59.6 \%$ | $58.5 \%$ |  |
| Selling, general and administrative expenses as a \% of sales | $39.6 \%$ | $36.9 \%$ | $39.8 \%$ | $37.1 \%$ |  |
| Operating income as a \% of sales | $31.1 \%$ | $30.4 \%$ | $31.9 \%$ | $31.7 \%$ |  |
| Net income as a \% of sales | $7.0 \%$ | $4.9 \%$ | $6.5 \%$ | $3.8 \%$ |  |


|  | For the period ended |  |  |
| :--- | :---: | :---: | :---: |
|  | August 27, | August 28, |  |
|  | $\$ 011$ | 2010 |  |
| Inventory per retail square foot | $\$ 45$ | $\$$ | 43 |
| Sales per average retail square foot ${ }^{(1)}$ | $\$ 175$ | $\$$ | 159 |
| Total retail square footage $($ in thousands $)$ | 8,214 | 8,243 |  |
| Total retail square footage decline from the same period last year | $(0.4 \%)$ | $(1.2 \%)$ |  |

(1) Sales per average retail square foot is calculated using a rolling 12-month total of store sales over a 13-month retail square footage weighted average.
Net Sales Net sales consisted almost entirely of sales to retail customers, net of discounts and returns, but also included delivery service revenues and wholesale sales and royalties. Sales by retail concept during the period were as follows (in thousands):

|  | Three Months Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August } 27, \\ 2011 \end{gathered}$ | $\begin{aligned} & \text { August } 28, \\ & 2010, \end{aligned}$ | $\begin{gathered} \text { August } 27, \\ 2011 \end{gathered}$ | $\begin{gathered} \text { August } 28, \\ 2010 \end{gathered}$ |
| Stores | \$ 336,196 | \$ 306,236 | \$ 667,430 | \$ 609,440 |
| Other ${ }^{(1)}$ | 3,356 | 3,633 | 6,725 | 6,688 |
| Net sales | \$ 339,552 | \$ 309,869 | \$ 674,155 | \$ 616,128 |

(1) Other sales consisted primarily of wholesale sales and royalties received from Grupo Sanborns, S.A. de C.V., and gift card breakage. Net sales for the second quarter of fiscal 2012 were $\$ 339.6$ million, an increase of $\$ 29.7$ million from last year s second quarter net sales of $\$ 309.9$ million. Comparable store sales for the quarter increased $10.8 \%$. The total sales increase for the quarter was primarily the result of an increase in store traffic and average ticket over the same period last year. Net sales during the year-to-date period increased $\$ 58.0$ million, or $9.4 \%$, to $\$ 674.2$ million when compared to the same period last year, primarily as a result of an increase in store traffic, conversion and average ticket. Comparable store sales increased $10.5 \%$ for the first six months of fiscal 2012. The Canadian dollar continued to strengthen compared to the U.S. dollar, contributing to an increase in comparable store sales of approximately 80 basis points for the quarter and

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

70 basis points year to date. Net sales for the first six months of fiscal 2012 included amortization of the deferred gain related to the renegotiation of the Company s propriety credit card agreement with Chase Bank USA, N.A. ( Chase ) during the fourth quarter of fiscal 2011. The gain amortization in fiscal 2012 was consistent with the treatment of amounts received from Chase during the same period of fiscal 2011 for transaction level incentives. During both periods, the amounts were mostly offset by costs associated with the credit card program and therefore, the net impact on sales was minimal in fiscal 2012 and 2011. Sales per retail square foot were $\$ 175$ for the trailing twelve months ended August 27, 2011, up from $\$ 159$ at the end of the second quarter last year. Total store count as of August 27, 2011 was 1,044 compared to 1,048 stores a year ago.

Sales for the six-month period were comprised of the following incremental components (in thousands):

|  | Net Sales |
| :--- | :---: |
| Net sales for the six months ended August 28, 2010 | $\$ 616,128$ |
| Incremental sales growth (decline) from: |  |
| New stores opened during fiscal 2012 | 63,335 |
| Comparable stores | $(5,370)$ |

Net sales for the six months ended August 27, 2011
\$ 674,155

A summary reconciliation of the Company s stores open at the beginning of fiscal 2012 to the number open at the end of the second quarter is as follows:

|  | United States | Canada | Total |
| :--- | ---: | ---: | ---: |
| Open at February 26, 2011 | 967 | 79 | 1,046 |
| Openings | 2 |  | 2 |
| Closings | $(4)$ |  | $(4)$ |
|  |  |  |  |
| Open at August 27, $2011^{(1)}$ | 965 | 79 | 1,044 |

${ }^{(1)}$ The Company supplies merchandise and licenses the Pier 1 Imports name to Grupo Sanborns, S.A. de C.V., which sells Pier 1 Imports merchandise primarily in a store within a store format. At August 27, 2011, there were 41 locations in Mexico and one in El Salvador. These locations were excluded from the table above.
Gross Profit Gross profit, which is calculated by deducting store occupancy costs from merchandise margin dollars, was $39.6 \%$ as a percentage of sales for the second quarter of fiscal 2012 compared to $36.9 \%$ for the same period last year, a 270 basis point improvement. For the first six months of fiscal 2012, gross profit was $39.8 \%$ as a percentage of sales, compared to $37.1 \%$ last year. Merchandise margins increased 110 basis points to $59.4 \%$ of sales for the second quarter and 110 basis points to $59.6 \%$ of sales for the six-month period ended August 27, 2011, from the comparable periods a year ago. Merchandise margins continue to be positively impacted by strong input margins and well-managed inventory levels.

Store occupancy costs for the quarter were $\$ 67.2$ million, or $19.8 \%$ of sales, a $\$ 0.9$ million increase compared to $\$ 66.3$ million, or $21.4 \%$ of sales in the same quarter last year. Compared to the second quarter last year, overall rent expense increased slightly in dollars, but decreased as a percent of sales. Year to date, store occupancy costs were $\$ 133.1$ million, or $19.7 \%$ of sales, compared to $\$ 131.5$ million, or $21.3 \%$ of sales for the same period last year. The increase for the period was the result of increased rent and repairs and maintenance expenses.

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## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Operating Expenses and Depreciation Selling, general and administrative expenses for the second quarter of fiscal 2012 were $\$ 105.8$ million, or $31.1 \%$ of sales, compared to $\$ 94.3$ million, or $30.4 \%$ of sales, for the same quarter last year. Year-to-date selling, general and administrative expenses were $\$ 214.9$ million, or $31.9 \%$ of sales, compared to $\$ 195.4$ million, or $31.7 \%$ of sales, for the same period last year.

Selling, general and administrative expenses for the quarter and year-to-date periods included the following charges summarized in the tables below (in thousands):

| Quarter | August 27, 2011 |  | August 28, 2010 |  | Increase / <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Expense | \% of Sales | Expense | \% of Sales |  |
| Store payroll | \$ 56,439 | 16.6\% | \$ 52,111 | 16.8\% | \$ 4,328 |
| Marketing | 13,730 | 4.0\% | 10,141 | 3.3\% | 3,589 |
| Store supplies, services and other | 5,002 | 1.5\% | 5,190 | 1.7\% | (188) |
| Variable costs | 75,171 | 22.1\% | 67,442 | 21.8\% | 7,729 |
| Administrative payroll | 20,645 | 6.1\% | 18,402 | 5.9\% | 2,243 |
| Other relatively fixed expenses | 9,936 | 2.9\% | 8,497 | 2.7\% | 1,439 |
| Relatively fixed costs | 30,581 | 9.0\% | 26,899 | 8.6\% | 3,682 |
|  | \$ 105,752 | 31.1\% | \$ 94,341 | 30.4\% | \$ 11,411 |


| Year-to-Date | August 27, 2011 |  | August 28, 2010 |  | Increase / <br> (Decrease) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Expense | \% of Sales | Expense | \% of Sales |  |
| Store payroll | \$ 111,757 | 16.6\% | \$ 102,958 | 16.7\% | \$ 8,799 |
| Marketing | 30,016 | 4.5\% | 23,709 | 3.8\% | 6,307 |
| Store supplies, services and other | 11,268 | 1.7\% | 12,419 | 2.1\% | $(1,151)$ |
| Variable costs | 153,041 | 22.7\% | 139,086 | 22.6\% | 13,955 |
| Administrative payroll | 40,341 | 6.0\% | 37,188 | 6.0\% | 3,153 |
| Other relatively fixed expenses | 21,520 | 3.2\% | 19,119 | 3.1\% | 2,401 |
| Relatively fixed costs | 61,861 | 9.2\% | 56,307 | 9.1\% | 5,554 |
|  | \$ 214,902 | 31.9\% | \$ 195,393 | 31.7\% | \$ 19,509 |

Expenses that tend to fluctuate proportionately with sales and number of stores, such as store payroll, marketing, store supplies and other related expenses, increased $\$ 7.7$ million, or 30 basis points as a percentage of sales, from the same quarter last year and $\$ 14.0$ million year to date. Store payroll increased $\$ 4.3$ million for the quarter and $\$ 8.8$ million year to date primarily as a result of additional associate hours at the stores and increased store bonuses, both the result of the higher sales volume. In an effort to encourage both frequency and new visits to stores, the Company increased marketing expenses during the current year. As a result, marketing expenditures increased $\$ 3.6$ million for the quarter and $\$ 6.3$ million year to date. Other variable expenses, primarily supplies and equipment rental, decreased $\$ 0.2$ million from the same quarter last year and $\$ 1.2$ million year to date from the same periods last year. The decreases in the quarter and year-to-date periods were primarily due to a decrease in the cost of network datalines. In addition, during the first quarter of fiscal 2011, the Company purchased point of sale equipment that was previously rented, which resulted in a decrease in equipment rental expense for the Company s stores for the year-to-date period.

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)

Relatively fixed selling, general and administrative expenses increased $\$ 3.7$ million for the second quarter and $\$ 5.6$ million year to date compared to the same periods last year. Administrative payroll increased $\$ 2.2$ million for the quarter and $\$ 3.2$ million for the first half of fiscal 2012, primarily as a result of an increase in salaries and stock-based compensation expense. All other relatively fixed expenses increased $\$ 1.4$ million for the quarter and $\$ 2.4$ million for the year-to-date period. These increases were primarily related to a decrease in deferred gain amortization related to the sale of the home office building and other administrative expenses related to the Company s strategic initiatives. In addition, the year-to-date expenses also increased as a result of a $\$ 1.6$ million gain in the prior year related to the sale of a distribution center near Chicago, with no similar gain in the current year.

Operating income for the second quarter of fiscal 2012 was $\$ 23.7$ million compared to $\$ 15.2$ million last year. For the first half of fiscal 2012, operating income totaled $\$ 43.6$ million compared to $\$ 23.5$ million for the same period last year.

Nonoperating Income and Expense During the second quarter of fiscal 2012, nonoperating income was $\$ 1.9$ million, compared to nonoperating expense of $\$ 0.6$ million for the same period in fiscal 2011 . Nonoperating income year to date was $\$ 3.7$ million, compared to nonoperating expense of $\$ 1.0$ million in the same period last year. The increases in income were primarily the result of an increase in deferred gain recognition related to the renegotiation of the Company s proprietary credit card agreement with Chase during the fourth quarter of fiscal 2011. In addition, interest expense decreased primarily as a result of a lower debt balance.

Income Taxes During the second quarter and first six months of fiscal 2012, the Company recorded a current income tax provision of $\$ 9.0$ million and $\$ 16.5$ million, respectively. The Company s federal net operating loss ( NOL ) carryforwards were fully utilized by the end of fiscal 2011. For the same periods in the prior year, because the NOL carryforwards had not yet been fully utilized, the Company did not record any current or deferred federal tax benefit or expense on its operations, and minimal provisions for state and foreign income tax were made. The Company continues to provide a valuation allowance against all deferred tax assets.

Net Income During the second quarter of fiscal 2012, the Company recorded net income of $\$ 16.6$ million, or $\$ 0.14$ per share, compared to $\$ 14.4$ million, or $\$ 0.12$ per share, for the same period last year. Net income for the first six months of fiscal 2012 was $\$ 30.7$ million, or $\$ 0.26$ per share, compared to $\$ 22.1$ million, or $\$ 0.19$ per share, for the first half of fiscal 2011.

## Liquidity and Capital Resources

The Company ended the first six months of fiscal 2012 with $\$ 190.8$ million in cash and temporary investments compared to $\$ 187.6$ million a year ago and $\$ 301.5$ million at the end of fiscal 2011. The decrease from fiscal 2011 year end was primarily the result of the utilization of cash to support the Company s three-year growth plan, including capital expenditures of $\$ 21.3$ million and $\$ 89.3$ million to repurchase shares of the Company s common stock.

Operating activities in the first half of fiscal 2012 used $\$ 4.5$ million of cash, primarily as a result of an increase in inventories almost entirely offset by net income and increases in accounts payable and accrued expenses, and accrued income taxes payable. Inventory levels at the end of the second quarter of fiscal 2012 were $\$ 370.7$ million, an increase of $\$ 18.6$ million from the second quarter of fiscal 2011. Inventory levels increased $\$ 58.9$ million from inventory levels at the end of fiscal 2011 in preparation for the holiday selling season. At the end of the second quarter of fiscal 2012, inventory per retail square foot was $\$ 45$ compared to $\$ 43$ at the end of the second quarter of fiscal 2011 as a result of the earlier receipt of Christmas merchandise. The Company continues to focus on strategically managing inventory levels and closely monitoring merchandise purchases to keep inventory in line with consumer demand. Total inventory

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)
at the end of fiscal 2012 is expected to be at or near the levels at the end of fiscal 2011.

During the first six months of fiscal 2012, investing activities used $\$ 20.4$ million compared to $\$ 1.7$ million during the same period last year. Capital expenditures were $\$ 21.3$ million and consisted of $\$ 13.2$ million for new and existing stores, $\$ 6.7$ million for information systems enhancements, and $\$ 1.4$ million for home office and distribution centers. Capital expenditures for fiscal 2012 are expected to be approximately $\$ 50$ million to $\$ 60$ million.

During the first six months of fiscal 2012, financing activities used $\$ 85.7$ million, primarily related to the Company using $\$ 89.3$ million to repurchase shares of the Company s common stock under the Board approved share repurchase program and $\$ 3.0$ million in debt issuance costs for the Company s amended and restated secured credit facility. The cash outflows were partially offset by the receipt of $\$ 6.6$ million in proceeds related to employee stock option exercises and the Company s employee stock purchase plan.

At the end of the second quarter, the Company s minimum operating lease commitments remaining for fiscal 2012 were $\$ 108.3$ million. The present value of total existing minimum operating lease commitments discounted at $10 \%$ was $\$ 627.7$ million at the fiscal 2012 second quarter end compared to $\$ 603.9$ million at the fiscal 2011 second quarter end.

During the first quarter of fiscal 2012, the Company amended and restated its $\$ 300$ million secured credit facility. The amended and restated facility effectively refinanced the Company s existing facility, and has a five-year term which will expire in April 2016, an initial line of $\$ 300$ million and includes a $\$ 100$ million accordion feature. As of August 27, 2011, the Company had no cash borrowings. Approximately $\$ 57.9$ million in letters of credit and bankers acceptances were outstanding, resulting in $\$ 242.1$ million available for additional borrowings. As of the end of the second quarter of fiscal 2012, the Company was in compliance with all required covenants stated in the agreement.

Working capital requirements are expected to be funded with cash from operations, available cash balances, and if required, borrowings against lines of credit. Given the Company s cash position and the various liquidity options available, the Company believes it has sufficient liquidity to fund operational obligations and capital expenditure requirements.

## Forward-looking Statements

Certain matters discussed in this quarterly report, except for historical information contained herein, may constitute forward-looking statements that are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. The Company may also make forward-looking statements in other reports filed with the SEC and in material delivered to the Company s shareholders. Forward-looking statements provide current expectations of future events based on certain assumptions. These statements encompass information that does not directly relate to any historical or current fact and often may be identified with words such as anticipates, believes, expects, estimates, intends, plans, projects and other similar expressions. Management s expectations and assum regarding planned store openings and closings, financing of Company obligations from operations, success of its marketing, merchandising and store operations strategies, and other future results are subject to risks, uncertainties and other factors that could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements. Risks and uncertainties that may affect Company operations and performance include, among others, the effects of terrorist attacks or other acts of war, conflicts or war involving the United States or its allies or trading partners, labor strikes, weather conditions or natural disasters, volatility of fuel and utility costs, the actions taken by the United States and other countries to stimulate the economy, the general strength of the economy and levels of consumer spending, consumer confidence, suitable store sites and distribution center locations, the availability of a qualified labor force and management, the availability and

## Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations. (continued)
proper functioning of technology and communications systems supporting the Company s key business processes, the ability of the Company to import merchandise from foreign countries without significantly restrictive tariffs, duties or quotas, and the ability of the Company to source, ship and deliver items of acceptable quality to its U.S. distribution centers at reasonable prices and rates and in a timely fashion. The foregoing risks and uncertainties are in addition to others discussed elsewhere in this report which may also affect Company operations and performance. The Company assumes no obligation to update or otherwise revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied will not be realized. Additional information concerning these risks and uncertainties is contained in the Company s Annual Report on Form 10-K for the year ended February 26, 2011, as filed with the Securities and Exchange Commission.

## Impact of Inflation

Inflation has not had a significant impact on the operations of the Company. However, the Company s management cannot be certain of the effect inflation may have on the Company s operations in the future.

Table of Contents

## PART I

Item 3. Quantitative and Qualitative Disclosures about Market Risk.
There are no material changes to the Company s market risk as disclosed in its Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

## Item 4. Controls and Procedures.

The Company maintains disclosure controls and procedures, as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended, (the Exchange Act ), that are designed to ensure that information required to be disclosed by the Company in its reports filed or furnished under the Exchange Act is (a) recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission s rules and forms, and that such information is (b) accumulated and communicated to the Company s management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding the required disclosure.

As required by Rules 13a-15 and 15d-15 under the Exchange Act, an evaluation was conducted under the supervision and with the participation of the Company s management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company s disclosure controls and procedures as of August 27, 2011. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded, with reasonable assurance, that the Company s disclosure controls and procedures were effective as of such date.

There has not been any change in the Company s internal control over financial reporting during the period covered by this report that has materially affected, or is reasonably likely to materially affect, the Company s internal control over financial reporting.

## PART II

Item 1. Legal Proceedings.
The Company is a party to various legal proceedings and claims in the ordinary course of its business. The Company believes that the outcome of these matters will not have a material adverse effect on its consolidated financial position, results of operations or liquidity.

## Item 1A. Risk Factors.

There are no material changes from risk factors previously disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

## Table of Contents

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.
The following table provides information with respect to purchases of common stock of the Company made during the three months ended August 27, 2011, by Pier 1 Imports, Inc. or any affiliated purchaser of Pier 1 Imports, Inc. as defined in Rule 10b-18(a)(3) under the Exchange Act:
$\left.\begin{array}{lccccc} & & \begin{array}{c}\text { Total Number } \\ \text { of Shares } \\ \text { Purchased as } \\ \text { Part of }\end{array} & \begin{array}{c}\text { Approximate } \\ \text { Dollar Value of } \\ \text { Shares that } \\ \text { May Yet Be }\end{array} \\ \text { Purchased }\end{array}\right\}$
${ }^{(1)}$ On March 25, 2011, the Board of Directors authorized up to $\$ 100.0$ million for repurchases of the Company s common stock. As of September 6, 2011, subsequent to the end of the second quarter, the Company had completed the $\$ 100$ million share repurchase program. From the end of the second quarter through the completion of the $\$ 100$ million share repurchase program on September 6, 2011, the Company repurchased 970,423 shares of its common stock at a weighted average cost of $\$ 11.07$ per share and a total cost of approximately $\$ 10.7$ million. Under the completed share repurchase program, the Company repurchased a total of $9,498,650$ shares at a weighted average cost of $\$ 10.53$ and a total cost of $\$ 100.0$ million.

During the second quarter of fiscal 2012, the Company did not acquire any shares of the Company s common stock from employees to satisfy tax withholding obligations that arose upon vesting of restricted stock granted pursuant to approved plans.

Item 3. Defaults upon Senior Securities.
None.

Item 4. [Removed and Reserved.]

Item 5. Other Information.
None.

Item 6. Exhibits.
The Exhibit Index following the signature page to this Quarterly Report on Form 10-Q lists the exhibits furnished as required by Item 601 of Regulation S-K and is incorporated herein by reference.

## Table of Contents

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 4, 2011

Date: October 4, 2011

Date: October 4, 2011

PIER 1 IMPORTS, INC. (Registrant)
By: /s/ Alexander W. Smith
Alexander W. Smith, President and
Chief Executive Officer

By: /s/ Charles H. Turner
Charles H. Turner, Executive Vice President and Chief Financial Officer

By: /s/ Darla D. Ramirez
Darla D. Ramirez, Principal Accounting Officer

21

## Table of Contents

## EXHIBIT INDEX

| Exhibit No. | Description |
| :---: | :---: |
| 3(i) | Restated Certificate of Incorporation of Pier 1 Imports, Inc. as filed with the Delaware Secretary of State on October 12, 2009, incorporated herein by reference to Exhibit 3(i) to the Company s Form 10-Q for the quarter ended November 28, 2009. |
| 3(ii) | Amended and Restated Bylaws of Pier 1 Imports, Inc. (as amended through October 9, 2009), incorporated herein by reference to Exhibit 3(ii) to the Company s Form 8-K filed on October 16, 2009. |
| 31.1* | Certification of the Chief Executive Officer Pursuant to Exchange Act Rule 13a-14(a)/15d-14(a). |
| 31.2* | Certification of the Chief Financial Officer Pursuant to Exchange Act Rule 13a-14(a)/15d-14(a). |
| 32.1* | Section 1350 Certifications. |
| 101.INS**+ | XBRL Instance Document |
| 101.SCH**+ | XBRL Taxonomy Extension Schema Document |
| 101.CAL**+ | XBRL Taxonomy Extension Calculation Linkbase Document |
| 101.DEF**+ | XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB**+ | XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE**+ | XBRL Taxonomy Extension Presentation Linkbase Document |

* Filed herewith
** Furnished herewith
+ Submitted electronically with this Quarterly Report.

